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Intuit and Verizon to Help Small Businesses Grow in an Online World, Starting With a Company Website

Verizon Websites Powered by Intuit Helps Small Businesses Attract and Retain Customers

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)-- A new alliance between Intuit Inc. (Nasdaq:[INTU](#)) and Verizon Communications Inc. provides small businesses with a complete package of Internet connectivity and Web marketing tools designed to help get more customers and win more business in the online world.

Intuit is a leading provider of small-business software, including website services, and Verizon is a global leader in delivering broadband and other wireless and wireline communications services.

Through the agreement, Verizon will offer [Verizon Websites powered by Intuit](#) and Intuit's Web Listings service, which submits business information to more than 100 major local search sites to help local customers find the business.

"In today's connected world, online marketing is absolutely essential to a small business' success," said Angus Thomson, general manager of Intuit's Grow Your Business division. "A strong online presence helps small businesses attract new customers and engage with existing ones so they keep coming back. With Verizon, we are able to bring these benefits to more small businesses that need them."

[Verizon Websites powered by Intuit](#) is a do-it-yourself solution that will help small businesses overcome one of the biggest hurdles in going online - the time and expense of creating a website.

For more information on Verizon Websites powered by Intuit visit <http://smallbusiness.verizon.com/>.

About Intuit Inc.

[Intuit Inc.](#) is a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers and accounting professionals. Its flagship products and services, including [QuickBooks\(R\)](#), [Quicken\(R\)](#) and [TurboTax\(R\)](#), simplify small business management and [payroll processing](#), personal finance, and tax preparation and filing. [ProSeries\(R\)](#) and [Lacerte\(R\)](#) are Intuit's leading tax preparation offerings for professional accountants. Intuit Financial Services provides enhanced online banking solutions and unique insights to help banks and credit unions serve businesses and consumers with innovative solutions.

Founded in 1983, Intuit had annual revenue of \$3.5 billion in its fiscal year 2010. The

company has approximately 7,700 employees with major offices in the United States, Canada, the United Kingdom, India and other locations. More information can be found at www.intuit.com.

Source: Intuit Inc.