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## Choose Easy. Choose TurboTax.

### **New Version Easily Handles Life's Big Changes, Instantly Answers Questions and Helps Minimize Audit Risk**

SAN DIEGO--(BUSINESS WIRE)--

Intuit Inc. (Nasdaq: INTU) today introduced the new version of TurboTax(R), the No. 1 rated, best-selling tax preparation software in the nation year after year.

TurboTax for the 2007 tax year personalizes tax preparation based on customers' specific tax needs, creating a true 'Right for Me' experience that easily handles life's big changes. A new Live Community draws on the collective knowledge of millions of TurboTax customers to put answers on every page and a new Audit Risk Meter(TM) protects taxpayers by helping them minimize their audit risk before they file.

"TurboTax 2007 is the result of a singular focus on ease. We've created a dramatically simplified tax preparation experience to delight customers," said Kiran Patel, general manager of TurboTax. "By making TurboTax the easiest tax software to use, we help customers get the best possible outcome on their taxes."

Do-it-yourself tax preparation has never been easier. TurboTax for 2007:

- Easily handles life's changes: TurboTax personalizes tax preparation based on information customers provide at the start of the interview. Answers to a few simple questions help TurboTax zero in on areas in the tax return where customers have changes and questions. This is especially important for the 70 percent of taxpayers who have a life-changing event every year. Buying a new home, changing jobs, having a child or getting married all change a person's tax situation. By getting to know the customer from the very beginning, TurboTax makes it easy for customers to get the best possible outcome, helping them find and get the most from every tax deduction.
- Easily answers questions: The new TurboTax Live Community, available in TurboTax Online products, puts answers to questions on every screen. This breakthrough dramatically simplifies how people get answers by putting the collective knowledge of TurboTax customers at a user's fingertips. The five most-popular answers are listed on each page, so there's no need to search or call someone. Moderated by TurboTax CPAs and enrolled agents, the community includes a rating and ranking system so the best answers rise to the top.
- Protects taxpayers every step of the way: TurboTax 2007 gives customers added confidence by helping them minimize their risk of an IRS audit before they file. A new Audit Risk Meter targets common audit triggers in a tax return and provides

simple, actionable guidance to help customers reduce the chance of an audit.

#### Pricing and Availability

TurboTax 2007 desktop products are currently available direct from Intuit at [www.TurboTax.com](http://www.TurboTax.com) and are expected to be available at retail stores beginning Nov. 23. TurboTax Online is expected to be available beginning Dec. 3 at [www.TurboTax.com](http://www.TurboTax.com).

TurboTax desktop product pricing starts at \$19.95. Online, TurboTax offers a version for free tax filing for federal returns. Other TurboTax Online products, which also include free e-file, start as low as \$14.95.

Additional information for media and B-roll video footage is available at [www.intuit.com/turbotaxpress](http://www.intuit.com/turbotaxpress).

#### About Intuit Inc.

Intuit Inc. is a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers and accounting professionals. Its flagship products and services, including QuickBooks(R), Quicken(R) and TurboTax(R) software, simplify small business management and payroll processing, personal finance, and tax preparation and filing. ProSeries(R) and Lacerte(R) are Intuit's leading tax preparation software suites for professional accountants. The company's financial institutions division, anchored by Digital Insight, provides on-demand banking services to help banks and credit unions serve businesses and consumers with innovative solutions.

Founded in 1983, Intuit had annual revenue of \$2.67 billion in its fiscal year 2007. The company has approximately 8,000 employees with major offices in the United States, Canada, the United Kingdom and other locations. More information can be found at [www.intuit.com](http://www.intuit.com).

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Source: Intuit Inc.