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Intuit GoPayment and mophie marketplace Offer Complete Credit Card Solution for iPhone

Mobile App, Hardware Package Provides Everything Small Businesses Need for On-the-go Payments; Available at Apple Retail Stores

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)-- Small businesses can now get everything they need in one package to quickly start processing credit cards on their iPhone.

[Intuit Inc.](#) (Nasdaq:INTU) and [mophie](#) today announced the availability of the Complete Credit Card Solution, an all-in-one product that enables small businesses to easily process credit card payments via the Apple iPhone. It integrates Intuit's GoPayment credit card processing app and quick-to-activate merchant account with the mophie marketplace [iPhone credit card reader](#). This package is now available in Apple Retail Stores and soon on Apple.com.

As part of this solution, Intuit GoPayment offers a quick and easy application process that is designed to let merchants start [processing credit cards](#) on their iPhones in as few as 15 minutes. As an option, GoPayment is also compatible with QuickBooks^(R) Mac to help save time in keeping business financial files up to date.

"We designed this to meet the needs of small businesses who want a complete credit card solution that works with their iPhone," said Chris Hysten, general manager of Intuit's Payment Solutions division. "Now we have a best-in-class solution from Intuit and mophie to meet that need. This means that a business owner only needs to buy one package to get set up with everything they need to start taking mobile payments even before they leave the store."

Doing more with mobile devices is key for small businesses on the go.

"mophie designs products that enable consumers to do more with their Apple devices and that deliver additional convenience and freedom for all types of mobile activity," said Shawn Dougherty, COO of mophie. "This integrated hardware and software mobile payment solution enables immediate and secure financial transactions on the go for a vast audience of small business owners and their employees."

Enhanced GoPayment Features for the iPhone

GoPayment has been on the market for more than a year and has already processed \$35 million in transactions for small businesses. In addition to faster merchant account activation and integration with QuickBooks Mac, this latest version offers easier navigation with the ability for customers to sign their bill via the iPhone touch screen.

It's also possible to now add inventory items to receipts, which can instantly be e-mailed or

sent by text to a customer for their records. To make GoPayment affordable for the smallest of small businesses, it also offers new simplified pricing with competitive discount rates and transaction fees.

How it Works

The speedy new Intuit Merchant Account application process is designed to let small business owners easily and quickly apply and be approved to start processing credit cards. A user can apply from the GoPayment App, online or by calling Intuit right from their iPhone.

By adding the sleek, clip-on mophie marketplace card reader, merchants can save time by securely swiping credit cards instead of entering numbers by hand. After swiping the card, data is immediately encrypted using Intuit's industry-standard security methods.

Customers authorize the payment by signing their name on the iPhone touch screen. The merchant can then send them an e-mail or text receipt. GoPayment processes the credit card within seconds and funds are deposited into the businesses' bank account.

An additional option lets businesses integrate GoPayment with QuickBooks Mac to easily and quickly match the right customer and invoice in QuickBooks.

mophie marketplace

mophie is well-known for its award-winning design and innovation of iPhone accessories, such as the juice pack line of rechargeable external battery cases, which have virtually doubled the battery life of more than 1 million iPhones. mophie's marketplace is the only design- focused hardware innovation that adds layers of intelligence to enable payments on the go. The form-fitting, lightweight marketplace design is paired with instant card-encryption capabilities ensuring that all data is secure the moment the card is swiped.

Pricing and Availability

The Complete Credit Card Solution from Intuit and mophie is available for the iPhone 3G and 3GS for \$179.95 at Apple Retail Stores and soon on Apple.com. It works exclusively with the Intuit GoPayment App, which is available for free from the App Store, www.itunes.com/appstore/.

GoPayment, including the Intuit merchant account, offers competitive pricing at \$12.95 a month, a 1.7 to 3.7 percent discount rate and \$0.30 to \$0.34 per transaction fee. There are no long-term contracts, cancellation, gateway or set-up fees, and one account can enable up to 50 users.

More information is available at: www.mophie.intuit.com and www.mophie.com.

Resources:

- Intuit GoPayment (MobilePayment.Intuit.com)
- Intuit on Twitter (<http://twitter.com/intuit>)
- Intuit Small Business Blog (www.Intuit.com/Blog)

About Intuit Inc.

[Intuit Inc.](#) is a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers and accounting professionals. Its flagship products and services, including [QuickBooks\(R\)](#), [Quicken\(R\)](#) and [TurboTax\(R\)](#), simplify small business management, payment and [payroll processing](#), personal finance, and tax preparation and filing. [ProSeries\(R\)](#) and Lacerte(R) are Intuit's leading tax preparation offerings for professional accountants. The company's financial institutions division, anchored by Digital Insight, provides on-demand banking services to help banks and credit unions serve businesses and consumers with innovative solutions.

Founded in 1983, Intuit had annual revenue of \$3.5 billion in its fiscal year 2010. The company has approximately 7,800 employees with major offices in the United States, Canada, the United Kingdom, India and other locations. More information can be found at www.intuit.com.

About mophie

[mophie](#) is a California-based, award-winning designer and manufacturer of mobile intelligent devices and accessories. It is widely recognized and highly acclaimed for its creative designs and innovative solutions. mophie was the proud developer of the [juice pack](#), first ever "Works With iPhone" [portable battery case](#) certified by Apple Inc. All mophie's products are developed to address real consumer and business needs and are seamless integrations of industrial, electronic, software and artistic designs. Its products are available in Apple Stores, Best Buy, AT&T stores and on www.mophie.com. Follow mophie on Twitter at <http://twitter.com/mophilovesyou>.

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Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6408953&lang=en>

Source: Intuit Inc.