

INTUIT



Corporate Responsibility

September 2023

Forward looking statements

These presentations contain forward-looking statements. There are a number of factors that could cause our results to differ materially from our expectations. Please see the section entitled “Cautions about forward-looking statements” in the Appendix accompanying this presentation for information regarding forward-looking statements and related risks and uncertainties. You can also learn more about these risks in our Form 10-K for fiscal 2023 and our other SEC filings, which are available on the Investor Relations page of Intuit's website at www.intuit.com. We assume no obligation to update any forward-looking statement, except as required by law.

Dave Zasada



INTUIT MISSION

Powering Prosperity Around the World

MISSION

INTUIT Powering Prosperity Around the World

VALUES

Integrity Without Compromise | Courage | Customer Obsession | Stronger Together | We Care and Give Back

2030 GOALS

Prosperity

Double household savings rate and improve SMB success rate >20 pts vs. industry

Reputation

Best-in-class Most Trusted Company

Growth

200M+ customers and accelerating revenue growth

TRUE NORTH GOALS

Employees

Empower the world's top talent to do the best work of their lives

Customers

Delight customers by solving the problems that matter most

Communities

Make a difference in the communities we serve

Shareholders

Drive long-term growth, increasing shareholder value

STRATEGY

AI-Driven Expert Platform

More Money. No Work. Complete Confidence.

BIG BETS

Revolutionize speed to benefit

Connect people to experts

Unlock smart money decisions

Be the center of small business growth

Disrupt the small business mid-market

METRICS

Accelerate with Data and AI FinTech at the Core Emerging Tech

Customers Retention
PRS
ARPC
Revenue
Efficiency

Customers Retention
ARPC
Revenue

Customer Retention
PRS
ARPC
Revenue
Efficiency/Usage

Customers ARPC

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METRICS

Accelerate with Data and AI FinTech at the Core Emerging Tech

Customers Retention PRS ARPC Revenue Efficiency

Customers Retention ARPC Revenue

Customer Retention PRS ARPC Revenue Efficiency/Usage

Customers ARPC

Guiding principles

ALIGNED TO DELIVER AT SCALE

Intuit's efforts reflect our mission to Power Prosperity Around the World and deliver on our belief that everyone deserves the opportunity to prosper. We are aligned to key principles to deliver Intuit's unique and ownable impact at scale:

- Supports our Mission
- Aligns to our Values
- Supports our True North Goals, Big Bets, and Bold Goals

**SUSTAINABLE
DEVELOPMENT
GOALS**

Using these principles
our programs are also
aligned with the UN SDGs
that focus on education,
equity for all, and
protecting our planet



Corporate Responsibility strategy summary

AREAS OF FOCUS

JOB CREATION

Through our Prosperity Hub program spark economic prosperity for people and underserved communities

JOB READINESS

Preparing individuals for the jobs of the future

POSITIVE IMPACT ON CLIMATE

Commitment to make a positive impact on the climate internally through commitment to Net-Zero targets and externally through Climate Positive program in communities we serve

DIVERSITY, EQUITY AND INCLUSION

Commitment to increase diversity of our organization resulting in higher engagement and fueling innovation

Please review the Diversity, Equity and Inclusion presentation for a more comprehensive overview including KPIs

KPIs (cumulative)

Jobs created

FY23 Actual: 18,217
FY24 Goal: 18,900
FY26 Goal: 22,800

People better prepared for jobs

FY23 Actual: 2,516,364
FY24 Goal: 3,600,000
FY26 Goal: 6,500,000

Positive Impact on Climate

Net-Zero Targets

Scope 1 & 2 emissions reduction:

FY23 Actual: baseline year
FY24 Goal: 10% reduction (Scope 1 & 2)
FY26 Goal: 21% reduction (Scope 1 & 2)

Scope 3 suppliers committed to science based targets:

FY23 Actual: 29% committed (Scope 3)
FY24 Goal: 39% committed (Scope 3)
FY26 Goal: 70% committed (Scope 3)

Climate Positive Program

FY23 Actual: 495K MT carbon reduced
FY24 Goal: 600K MT carbon reduced
FY26 Goal: 1.2M MT carbon reduced

Job creation

THE PROBLEM

Rapid technological, environmental, and societal shifts are driving rising inequality in communities.

THE SOLUTION: PROSPERITY HUB

Designed to spark economic prosperity for people and underserved communities by:

- Creating new jobs in underrepresented communities
- Creating new geographically dispersed jobs

The Impact (cumulative):

Jobs created

FY23 Actual

18,217

FY24 Goal

18,900

FY26 Goal

22,800



Job readiness

THE PROBLEM

Rapid technological, environmental, and societal shifts are driving rising inequality in communities.

THE SOLUTION: PROSPERITY HUB SCHOOL DISTRICTS

Designed to spark economic prosperity for people and underserved communities by:

- Preparing people for jobs of the future
- Increasing educational equity by reaching underrepresented racial groups in underserved communities
- Supporting 21 Prosperity Hub School Districts in 9 countries with finance and durable skills

The Impact (cumulative):

People better prepared for jobs

FY23 Actual

2,516,364

FY24 Goal

3,600,000

FY26 Goal

6,500,000



Positive impact on climate

THE PROBLEM

Climate change is a significant issue that directly affects prosperity

THE SOLUTION: NET-ZERO AND CLIMATE POSITIVE PROGRAM

Intuit takes a holistic approach to climate and sustainability, driving initiatives both internally within our operational footprint as well as externally in support of the communities we serve.

Net-Zero Commitment: Intuit is committed to reaching net-zero emissions by 2040 and will accomplish this by empowering our business partners, suppliers, and employees to join us in decarbonizing our internal operations. Our targets have been validated by the Science Based Targets initiative and aligned with the Paris Climate Accords.

Climate Positive Program: Recognizing the urgency of the climate crisis, Intuit has built a community-based climate program, separate from our internal decarbonization efforts, to drive an additional 2M MT reduction in carbon dioxide equivalent emissions by 2030 in partnership with our employees and communities.

Positive Impact on Climate (cumulative):

Net-Zero: Scope 1 & 2 emissions reduction¹

Net-Zero: Scope 3 suppliers committed to science based targets²

Climate Positive: MT of carbon reduced

FY23 Actual

Baseline

29%

495K MT

FY24 Goal

10%

39%

600K MT

FY26 Goal

21%

70%

1.2M MT

¹Scope 1 emissions: Emissions from owned or controlled sources; **Scope 2 emissions:** Emissions from electricity, steam, heat, and cooling purchased and used by the company

²Scope 3 emissions: All other emissions from activities of the company, occurring from sources that are not owned or controlled



Social and environmental strategy benefits

AREAS OF FOCUS

COMMUNITY BENEFITS

JOB CREATION

Expanding access to experts wherever they are to support customers

JOB READINESS

Introducing the next generation of customers to Intuit brand and products

POSITIVE IMPACT ON CLIMATE

Reducing our internal operational emissions through a commitment to net-zero targets while also supporting communities where we live and work through external carbon positive initiatives.



INTUIT MISSION
Powering Prosperity
Around the World

Corporate Responsibility Report

PURPOSE

Our Corporate Responsibility Report highlights our impact and commitment to power prosperity in the communities we work and live

TRANSPARENCY

We aim to be transparent about progress, where we've met goals, where there's still work to do, and what our plans are for achieving our unmet goals.

DEI: The report highlights our deep commitment to DEI and the role it plays in how we serve our employees, customers, and communities, as well as our targets, progress against those targets, and the opportunities ahead.

Corporate Responsibility: The report highlights our commitment to driving economic growth for those who need it most through job creation, better preparing individuals for jobs through job readiness, and having a positive impact on the planet.

SASB and GRI Standards: We are transparent about our progress and include reporting to SASB and GRI standards.

Alignment to the United Nations Sustainable Development Goals



1 NO POVERTY



4 QUALITY EDUCATION



5 GENDER EQUALITY



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



13 CLIMATE ACTION



17 PARTNERSHIPS FOR THE GOALS



Appendix

Cautions about forward-looking statements

This presentation contains forward-looking statements, including expectations regarding: forecasts and timing of growth and future financial results of Intuit and its reporting segments; the impact of macroeconomic conditions on our business, segments and products; our prospects for the business in FY24 and beyond; our growth outside the US; timing and growth of revenue from current or future products and services; demand for our products; customer growth and member engagement; our corporate tax rate; changes to our products and their impact on our business; the amount and timing of any future dividends or share repurchases; availability of our offerings; and the impact of our acquisitions and strategic decisions on our business; as well as all statements on slides relating to FY24 guidance.

Because these forward-looking statements involve risks and uncertainties, there are important factors that could cause our actual results to differ materially from the expectations expressed in the forward-looking statements. These risks and uncertainties may be amplified by the effects of global developments, and conditions or events, including macroeconomic uncertainty and geopolitical conditions, which have caused significant global economic instability and uncertainty. Given these risks and uncertainties, persons reading this communication are cautioned not to place any undue reliance on such forward-looking statements. These factors include, without limitation, the following: our ability to compete successfully; our ability to develop, deploy, and use artificial intelligence in our platform and products; our ability to adapt to technological change and to successfully extend our platform; our ability to predict consumer behavior; our reliance on intellectual property; our ability to protect our intellectual property rights; any harm to our reputation; risk associated with our ESG and DEI practices; risks associated with acquisition and divestiture activity; the issuance of equity or incurrence of debt to fund acquisitions or for general business purposes; cybersecurity incidents (including those affecting the third parties we rely on); customer concerns about privacy and cybersecurity incidents; fraudulent activities by third parties using our offerings; our failure to process transactions effectively; interruption or failure of our information technology; our ability to maintain critical third-party business relationships; our ability to attract and retain talent and the success of our hybrid work model; any deficiency in the quality or accuracy of our offerings (including the advice given by experts on our platform); any delays in product launches; difficulties in processing or filing customer tax submissions; risk associated with climate change; changes to public policy, laws or regulations affecting our businesses; legal proceedings in which we are involved; the seasonal nature of our tax business and other factors beyond our control; changes in tax rates and tax reform legislation; global economic conditions (including, without limitation, inflation); exposure to credit, counterparty and other risks in providing capital to businesses; amortization of acquired intangible assets and impairment charges; our ability to repay or otherwise comply with the terms of our outstanding debt; our ability to repurchase shares or distribute dividends; volatility of our stock price; and our ability to successfully market our offerings.

More details about these and other risks that may impact our business are included in our Form 10-K for fiscal 2023 and in our other SEC filings. You can locate these reports through our website at <http://investors.intuit.com>. FY24 guidance speaks only as of the date it was publicly issued by Intuit. Other forward-looking statements represent the judgment of the management of Intuit as of the date of this presentation. Except as required by law, we do not undertake any duty to update any forward-looking statement or other information in this presentation.