

# Intuit Second Quarter Revenue Increased 12 Percent Led by a 38 Percent Rise in Small Business Online Ecosystem Revenue

# **Company Reiterates Full Year Guidance**

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)-- <u>Intuit Inc</u>. (Nasdaq: INTU) announced financial results for the second quarter of fiscal 2019, which ended Jan. 31.

"We are halfway through our fiscal year and continue to see good momentum," said Sasan Goodarzi, Intuit's chief executive officer. "I'm pleased to see our products continuing to deliver for our customers."

"With the tax season well underway, our focus is to deliver the best experiences to grow the Do-It-Yourself (DIY) category, transform the assisted category and go beyond taxes to find ways to put more money in the pocket of our customers. I'm proud of the work our teams have done to drive an experience with TurboTax Live that gives customers confidence to file on their own. We like what we're seeing at this stage.

"Small Business and Self-Employed Group delivered another strong quarter led by our Online Ecosystem. We are solving top customer problems with offerings that deliver better money outcomes, smarter decisions and enhanced connections for those leveraging the QuickBooks platform," said Goodarzi.

# **Financial Highlights**

For the second quarter, Intuit:

- Grew total revenue to \$1.5 billion, up 12 percent.
- Increased Small Business Online Ecosystem revenue by 38 percent.
- Grew Small Business and Self-Employed Group revenue 17 percent to \$833 million.
- Grew Consumer Group revenue by 11 percent to \$461 million.
- Reported GAAP operating income of \$233 million, versus \$194 million last year, a 20 percent increase.
- Reported non-GAAP operating income of \$339 million, versus \$294 million last year, a 15 percent increase.

Unless otherwise noted, all growth rates refer to the current period versus the comparable prior-year period, and the business metrics and associated growth rates refer to worldwide

business metrics. Fiscal 2018 amounts have been restated for the adoption of the new accounting standard on revenue accounting, ASC606.

# **Snapshot of Second-quarter Results**

	GAAP			ľ	Non-GA	AP
	Q2 FY19	Q2 FY18	Change	Q2 FY19	Q2 FY18	Change
Revenue	\$1,502	\$1,339	12%	\$1,502	\$1,339	12%
Operating Income	\$233	\$194	20%	\$339	\$294	15%
Earnings Per Share	\$0.72	\$0.70	3%	\$1.00	\$0.84	19%

Dollars are in millions, except earnings per share. See "About Non-GAAP Financial Measures" below for more information regarding financial measures not prepared in accordance with Generally Accepted Accounting Principles (GAAP).

# **Business Segment Results**

# **Small Business and Self-Employed Group**

- Within payments, customers using the next business-day feature are able to receive their funds much faster than previously experienced. This is contributing to higher product recommendation scores.
- In payroll, next-day and same-day direct deposit is growing in adoption. This capability is enabling customers to hold onto their money longer and better manage their cash flow.
- QuickBooks Capital has funded \$277 million in cumulative loans since launching a little over a year ago. Approximately \$88 million in loans are outstanding as of the end of the fiscal second quarter.
- Increased functionality in QuickBooks Online Advanced is now available to those midmarket businesses with 10 to 100 employees.
- QuickBooks Online subscribers grew 38 percent, ending the quarter with nearly 3.9 million subscribers.
- Growth remains strong across multiple geographies, with U.S. subscribers growing 32
  percent to approximately 2.9 million and international subscribers growing 56 percent
  to over 980,000.
- Within QuickBooks Online, Self-Employed subscribers grew to approximately 845,000, up from roughly 489,000 one year ago.

# Consumer and Strategic Partner Groups

 Customers with returns from simple to complex can now access an expert through TurboTax Live.

- New this season, the company debuted mobile access to an expert on demand through TurboTax Live.
- Within the Strategic Partner Group, reported \$208 million of professional tax revenue for the second quarter, in line with expectations.

# **Capital Allocation Summary**

In the second quarter the company:

- Repurchased \$177 million of shares, with \$3.0 billion remaining on the company's authorization.
- Received Board approval for a quarterly dividend of \$0.47 per share, payable April 18, 2019. This represents a 21 percent increase compared to last year.

"We are pleased with the continued momentum of our Small Business and Self-Employed Group and the team remains laser focused on executing as we head toward the tax filing deadline. Moving into the second half of the year, we are optimistic about our future," said Goodarzi.

# **Forward-looking Guidance**

Intuit announced guidance for the third quarter of fiscal year 2019, which ends April 30. The company expects:

- Revenue growth of 10 to 12 percent,
- GAAP diluted earnings per share of \$5.03 to \$5.08, and
- Non-GAAP diluted earnings per share of \$5.35 to \$5.40.

Intuit reiterated guidance for full fiscal year 2019. The company expects:

- Revenue of \$6.530 billion to \$6.630 billion, growth of 8 to 10 percent.
- GAAP operating income of \$1.725 billion to \$1.775 billion, growth of 11 to 14 percent.
- Non-GAAP operating income of \$2.165 billion to \$2.215 billion, growth of 6 to 8 percent.
- GAAP diluted earnings per share of \$5.25 to \$5.35, growth of 3 to 5 percent.
- Non-GAAP diluted earnings per share of \$6.40 to \$6.50, growth of 11 to 12 percent.

### **Conference Call Details**

Intuit executives will discuss the financial results on a conference call at 1:30 p.m. Pacific time on Feb. 21. To hear the call, dial 844-246-4601 in the United States or 703-639-1172 from international locations. No reservation or access code is needed. The conference call can also be heard live at <a href="http://investors.intuit.com/Events/default.aspx">http://investors.intuit.com/Events/default.aspx</a>. Prepared remarks for the call will be available on Intuit's website after the call ends.

# Replay Information

A replay of the conference call will be available for one week by calling 855-859-2056, or 404-537-3406 from international locations. The access code for this call is 2627056.

The audio webcast will remain available on Intuit's website for one week after the conference call.

## **About Intuit**

Intuit's mission is to Power Prosperity Around the World. Our global products and platforms, including <u>TurboTax</u>, <u>QuickBooks</u>, <u>Mint</u> and <u>Turbo</u>, are designed to empower consumers, self-employed and small businesses to improve their financial lives, finding them more money with the least amount of work, while giving them complete confidence in their actions and decisions. Our innovative ecosystem of financial management solutions serves approximately 50 million customers worldwide, unleashing the power of many for the prosperity of one. Please visit us for the latest news and in-depth information <u>about Intuit</u> and its brands and find us on <u>social</u>.

# **About Non-GAAP Financial Measures**

This press release and the accompanying tables include non-GAAP financial measures. For a description of these non-GAAP financial measures, including the reasons management uses each measure, and reconciliations of these non-GAAP financial measures to the most directly comparable financial measures prepared in accordance with Generally Accepted Accounting Principles, please see the section of the accompanying tables titled "About Non-GAAP Financial Measures" as well as the related Table B1, Table B2, and Table E. A copy of the press release issued by Intuit today can be found on the investor relations page of Intuit's website.

# **Cautions About Forward-looking Statements**

This press release contains forward-looking statements, including forecasts of expected growth and future financial results of Intuit and its reporting segments; Intuit's prospects for the business in fiscal 2019 and beyond; expectations regarding timing and growth of revenue for each of Intuit's reportable segments and from current or future products and services; expectations regarding customer growth; expectations regarding changes to our products and their impact on Intuit's business; expectations regarding the amount and timing of any future dividends or share repurchases; expectations regarding Intuit's corporate tax rate; expectations regarding availability of our offerings; expectations regarding the impact of our strategic decisions on Intuit's business; and all of the statements under the heading "Forward-looking Guidance".

Because these forward-looking statements involve risks and uncertainties, there are important factors that could cause our actual results to differ materially from the expectations expressed in the forward-looking statements. These factors include, without limitation, the following: our ability to compete successfully; our participation in the Free File Alliance; governmental encroachment in our tax businesses, our ability to adapt to technological change; our ability to predict consumer behavior; our ability to protect our intellectual property rights; our reliance on third party intellectual property; any harm to our reputation; risks associated with acquisitions and divestitures; issue of additional shares as consideration or incurring debt to fund an acquisition; our cybersecurity incidents (including

those affecting the third parties we rely on); customer concerns about privacy and cybersecurity incidents; fraudulent activities by third parties using our offerings; failure to process transactions effectively; interruption or failure of our information technology; ability to maintain critical third party business relationships; our ability to attract and retain talent; deficiency in quality, accuracy or timely launch of products; difficulties in processing or filing customer tax submissions; risks associated with international operations; changes to public policy, laws or regulations affecting our businesses; litigation in which we are involved; seasonal nature of our tax business; changes in tax rates and tax reform legislation; global economic changes; exposure to credit risk of the businesses we provide capital to; amortization of acquired intangible assets and impairment charges; our ability to repay outstanding debt; our ability to repurchase shares or distribute dividends; volatility of our stock price; and our ability to successfully market our offerings. More details about these and other risks that may impact our business are included in our Form 10-K for fiscal 2018 and in our other SEC filings. You can locate these reports through our website at http://investors.intuit.com. Fiscal 2019 guidance speaks only as of the date it was publicly issued by Intuit. Other forward-looking statements represent the judgment of the management of Intuit as of the date of this release. We do not undertake any duty to update any forward-looking statement or other information in this presentation.

TABLE A
INTUIT INC.
GAAP CONSOLIDATED STATEMENTS OF OPERATIONS
(In millions, except per share amounts)
(Unaudited)

	T	Three Months Ended			Six Months Ended			
		uary 31, 2019	, January 31, 2018		1, January 31 2019			uary 31, 2018
			*As	Adjusted			*As	Adjusted
Net revenue:		_						
Product	\$	533	\$	529	\$	880	\$	899
Service and other		969		810		1,638		1,350
Total net revenue		1,502		1,339		2,518		2,249
Costs and expenses:								
Cost of revenue:								
Cost of product revenue		26		27		41		45
Cost of service and other								
revenue		254		216		481		394
Amortization of acquired								
technology		5		3		10		5
Selling and marketing		548		469		894		777
Research and development		295		286		589		579
General and administrative		140		143		277		288
Amortization of other acquired								
intangible assets		1		1		3		2

Total costs and expenses [A]	1,269		1,145		2,295	2,090
Operating income	233		194		223	159
Interest expense	(4)		(6)		(8)	(11)
Interest and other income, net	6		5		6	8
Income before income taxes	235		193		221	156
Income tax provision (benefit) [B]	46		10		(2)	(25)
Net income	\$ 189	\$	183	\$	223	\$ 181
		-			<del></del> -	 <del></del>
Basic net income per share	\$ 0.73	\$	0.72	\$_	0.86	\$ 0.71
Shares used in basic per share calculations	 260	<del></del>	256		260	 256
Diluted net income per share	\$ 0.72	\$	0.70	\$	0.84	\$ 0.70
Shares used in diluted per share calculations	264		260		264	260
Cash dividends declared per						
common share	\$ 0.47	\$	0.39	\$	0.94	\$ 0.78

<sup>\*</sup> Prior-period information has been restated for the adoption of ASU 2014-09, *Revenue from Contracts with Customers (Topic 606)*, which we adopted on August 1, 2018.

See accompanying Notes.

# INTUIT INC. NOTES TO TABLE A

[A] The following table summarizes the total share-based compensation expense that we recorded in operating income for the periods shown.

	Three Months Ended				Six Months Ended				
	Janu	uary 31,	Janu	ary 31,	Janu	uary 31,	Janua	ary 31,	
(in millions)	2	2019	2	018	2	2019	20	18	
Cost of revenue	\$	15	\$	13	\$	29	\$	16	
Selling and marketing		25		25		55		50	
Research and development		34		30		69		69	
General and administrative		26		26		52		56	
Total share-based compensation									
expense	\$	100	\$	94	\$	205	\$	191	

[B] We compute our provision for or benefit from income taxes by applying the estimated annual effective tax rate to income or loss from recurring operations and adding the effects of any discrete income tax items specific to the period.

Our effective tax rates for the three and six months ended January 31, 2018 have been restated to reflect the full retrospective application of ASU 2014-09, "Revenue from Contracts with Customers (Topic 606)."

The Tax Cuts and Jobs Act (2017 Tax Act) was enacted on December 22, 2017 and reduced the U.S. statutory federal corporate tax rate from 35% to 21%. The effective date of the tax rate change was January 1, 2018. The change resulted in a blended lower U.S. statutory federal rate of 26.9% for fiscal 2018. In fiscal 2019, we fully benefit from the enacted lower tax rate of 21%.

On December 22, 2017 the SEC issued Staff Accounting Bulletin No. 118 (SAB 118), which provided guidance for companies that were not able to complete their accounting for the income tax effects of the 2017 Tax Act in the period of enactment. The guidance allowed us to record provisional amounts to the extent a reasonable estimate could be made and provided us with up to one year from enactment date to finalize accounting for the impacts of the 2017 Tax Act. During the three and six months ended January 31, 2018, we recorded a provisional benefit of \$37 million related to the re-measurement of our net deferred tax liability balance. As of January 31, 2019, we have completed our accounting for the income tax effects of the 2017 Tax Act, and no material adjustments were made during the fiscal 2019 period.

For the three and six months ended January 31, 2019, we recognized excess tax benefits on share-based compensation of \$8 million and \$49 million, respectively, in our provision for income taxes. For the three and six months ended January 31, 2018, we recognized excess tax benefits on share-based compensation of \$8 million and \$33 million, respectively, in our provision for income taxes.

Our effective tax rate for the three months ended January 31, 2019 was approximately 20%. For the six months ended January 31, 2019 we recorded a tax benefit of \$2 million on a pretax income of \$221 million. Excluding discrete tax items, primarily related to share-based compensation tax benefits mentioned above, our effective tax rate for both periods was 23% and did not differ significantly from the federal statutory rate of 21%.

Our effective tax rate for the three months ended January 31, 2018 was approximately 5%. For the six months ended January 31, 2018 we recorded a tax benefit of \$25 million on pretax income of \$156 million. Excluding the discrete tax items primarily related to the re-measurement of our net deferred tax liability balance and the share-based compensation tax benefits mentioned above, our effective tax rate for both periods was 27% and did not differ significantly from the federal statutory rate of 26.9%.

# INTUIT INC.

# RECONCILIATION OF NON-GAAP FINANCIAL MEASURES TO MOST DIRECTLY COMPARABLE GAAP FINANCIAL MEASURES

(In millions, except per share amounts) (Unaudited)

		F	isca	1 201	9	
	Q1	Q2	Q3	Q4	Year	to Date
GAAP operating income (loss)	\$ (10)	\$ 233	\$—	\$—	\$	223
Amortization of acquired technology	5	5	_	_		10
Amortization of other acquired intangible assets	2	1	_			3
Share-based compensation expense	105	100				205
Non-GAAP operating income (loss)	\$ 102	\$ 339	<u>\$—</u>	<u>\$—</u>	\$	441
GAAP net income (loss)	\$ 34	\$ 189	\$—	\$—	\$	223
Amortization of acquired technology	5	5				10
Amortization of other acquired intangible assets	2	1	_	_		3
Share-based compensation expense	105	100	_	—		205
Net (gain) loss on debt securities and other						
investments	1	2				3
Other income tax effects and adjustments [A]	(71)					(104)
Non-GAAP net income (loss)	\$ 76	\$ 264	<u>\$—</u>	<u>\$—</u>	\$	340
GAAP diluted net income (loss) per share	\$0.13	\$0.72	Ф	Φ	\$	0.84
Amortization of acquired technology	0.02	0.02	Ψ	Ψ	Ψ	0.04
Amortization of acquired technology  Amortization of other acquired intangible assets	0.02	0.02				0.04
Share-based compensation expense	0.40	0.38				0.78
Net (gain) loss on debt securities and other	0.40	0.00				0.70
investments	_	0.01	_	_		0.01
Other income tax effects and adjustments [A]	(0.27)	(0.13)	_	_		(0.39)
Non-GAAP diluted net income (loss) per share	\$0.29	\$1.00	\$	\$	\$	1.29
	<del></del>		=====	=====		
Shares used in GAAP diluted per share						
calculation	264	264	_			264
Shares used in non-GAAP diluted per share						
calculation	264	264				264

[A] As discussed in "About Non-GAAP Financial Measures - Income Tax Effects and Adjustments" following Table E, our long-term non-GAAP tax rate eliminates the effects of non-recurring and period-specific items. Other income tax adjustments consist primarily of the tax impact of the non-GAAP pre-tax adjustments and the excess tax benefits on share-based compensation.

See "About Non-GAAP Financial Measures" immediately following Table E for information on these measures, the items excluded from the most directly comparable GAAP measures in arriving at non-GAAP financial measures, and the reasons management uses each measure and excludes the specified amounts in arriving at each non-GAAP financial measure.

# TABLE B2 INTUIT INC. RECONCILIATION OF NON-GAAP FINANCIAL MEASURES TO MOST DIRECTLY COMPARABLE GAAP FINANCIAL MEASURES (In millions, except per share amounts) (Unaudited)

Fiscal 2018

	* As Adjusted						
	Q1		Q2	Q3	Q4	Full Year	
GAAP operating income (loss)	\$	(35)	\$ 194	\$1,601	\$ (200)	\$ 1,560	
Amortization of acquired technology		2	3	5	5	15	
Amortization of other acquired intangible							
assets		1	1	2	2	6	
Professional fees for business combinations		_	2	_	_	2	
(Gain) loss on sale of long-lived assets		_	_	_	79	79	
Share-based compensation expense		97	94	92	99	382	
Non-GAAP operating income (loss)	\$	65	\$ 294	\$1,700	\$ (15)	\$ 2,044	
GAAP net income (loss)	\$	(2)	\$ 183	\$1,186	\$ (38)	\$ 1,329	
Amortization of acquired technology		2	3	5	5	15	
Amortization of other acquired intangible							
assets		1	1	2	2	6	
Professional fees for business combinations		_	2	_	_	2	
Loss on sale of long-lived assets		_	_	_	79	79	
Share-based compensation expense		97	94	92	99	382	
Net (gain) loss on debt securities and other							
investments		2	2	_	2	6	
Other income from divested businesses [A]			_	(8)	_	(8)	
2017 Tax Act [B]			(37)	10	(2)	(29)	
Income tax effects and adjustments [C]		(56)	(29)	(36)	(150)	(271)	

Non-GAAP net income (loss)	\$ 44	\$ 219	<u>\$1,251</u>	<u>\$ (3)</u>	\$ 1,511
GAAP diluted net income (loss) per share	\$(0.01)	\$0.70	\$ 4.53	\$(0.15)	
Amortization of acquired technology	0.01	0.01	0.02	0.02	0.06
Amortization of other acquired intangible assets	_	_	0.01	0.01	0.02
Professional fees for business combinations		0.01		_	0.01
Loss on sale of long-lived assets	_	_	_	0.31	0.30
Share-based compensation expense	0.38	0.36	0.35	0.38	1.46
Net (gain) loss on debt securities and other					
investments	0.01	0.01	_	0.01	0.02
Other income from divested businesses [A]			(0.03)	_	(0.03)
2017 Tax Act [B]		(0.14)	0.04	(0.01)	(0.11)
Other income tax effects and adjustments [C]	(0.22)	(0.11)	(0.14)	(0.58)	(1.04)
Non-GAAP diluted net income (loss) per					
share	\$ 0.17	\$0.84	\$ 4.78	\$(0.01)	\$ 5.78
Shares used in GAAP diluted per share calculation	256	260	262	258	261
Shares used in non-GAAP diluted per share calculation	259	260	262	258	261

<sup>\*</sup> Information has been restated for the adoption of ASU 2014-09, *Revenue from Contracts with Customers (Topic 606)*, which we adopted on August 1, 2018.

- [A] During the three months ended April 30, 2018, we received payments from contingent earn out provisions related to businesses we previously divested.
- [B] The 2017 Tax Act adjustments relate to the provisional tax benefit for the remeasurement of our deferred tax balances at the enacted lower tax rate.
- [C] As discussed in "About Non-GAAP Financial Measures Income Tax Effects and Adjustments" following Table E, our non-GAAP tax rate eliminates the effects of non-recurring and period-specific items. Other income tax adjustments consist primarily of the tax impact of the non-GAAP pre-tax adjustments, which includes the loss on the sale of long-lived assets; the excess tax benefits on share-based compensation; and the tax benefits on a loss from a subsidiary reorganization.

See "About Non-GAAP Financial Measures" immediately following Table E for information on these measures, the items excluded from the most directly comparable GAAP measures in arriving at non-GAAP financial measures, and the reasons management uses each measure and excludes the specified amounts in arriving at each non-GAAP financial measure.

# **TABLE C**

# INTUIT INC.

# CONDENSED CONSOLIDATED BALANCE SHEETS

(In millions) (Unaudited)

	nuary 31, 2019	ly 31, 2018 Adjusted	
ASSETS			
Current assets:			
Cash and cash equivalents	\$ 1,075	\$	1,464
Investments	258		252
Accounts receivable, net	554		98
Income taxes receivable	70		39
Prepaid expenses and other current assets	 253		202
Current assets before funds held for customers	2,210		2,055
Funds held for customers	434		367
Total current assets	2,644		2,422
Long-term investments	13		13
Property and equipment, net	810		812
Goodwill	1,611		1,611
Acquired intangible assets, net	49		61
Other assets	208		215
Total assets	\$ 5,335	\$	5,134
LIABILITIES AND STOCKHOLDERS' EQUITY			
Current liabilities:			
Short-term debt	\$ 50	\$	50
Accounts payable	400		178
Accrued compensation and related liabilities	221		369
Deferred revenue	639		581
Other current liabilities	 257		198
Current liabilities before customer fund			
deposits	1,567		1,376
Customer fund deposits	 434		367
Total current liabilities	2,001		1,743
Long-term debt	363		388
Long-term deferred income tax liabilities	51		68
Other long-term obligations	 124		119
Total liabilities	2,539		2,318

Stockholders' equity	2,796	2,816
Total liabilities and stockholders' equity	\$ 5,335	\$ 5,134

<sup>\*</sup> Prior-period information has been restated for the adoption of ASU 2014-09, *Revenue from Contracts with Customers (Topic 606)*, which we adopted on August 1, 2018.

TABLE D
INTUIT INC.
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
(In millions)
(Unaudited)

	Six Months Ended				
		uary 31, 2019	January 31, 2018		
			* As	Adjusted	
Cash flows from operating activities:					
Net income	\$	223	\$	181	
Adjustments to reconcile net income to net cash provided					
by operating activities:		00		447	
Depreciation		99		117	
Amortization of acquired intangible assets		13		10	
Share-based compensation expense		205		191	
Deferred income taxes		(21)		(25)	
Other		6		7	
Total adjustments		302		300	
Changes in operating assets and liabilities:					
Accounts receivable		(456)		(428)	
Income taxes receivable		(1)		31	
Prepaid expenses and other assets		(54)		(65)	
Accounts payable		210		176	
Accrued compensation and related liabilities		(146)		(89)	
Deferred revenue		58		5	
Other liabilities		62		63	
Total changes in operating assets and liabilities		(327)		(307)	
Net cash provided by operating activities		198		174	
Cash flows from investing activities:					
Purchases of corporate and customer fund investments		(153)		(137)	
Sales of corporate and customer fund investments		42		68	
Maturities of corporate and customer fund investments		106		66	
Net change in customer fund deposits		67		50	

Purchases of property and equipment		(80)		(77)
Acquisitions of businesses, net of cash acquired		_		(362)
Originations of term loans to small businesses		(152)		(40)
Principal repayments of term loans from small businesses		`116 <sup>°</sup>		`18 <sup>′</sup>
Other		13		(22)
Net cash used in investing activities		(41)		(436)
Cash flows from financing activities:		<u>`</u>		
Proceeds from borrowings under revolving credit facility		_		800
Repayments on borrowings under revolving credit facility		_		(160)
Repayment of debt		(25)		(25)
Proceeds from issuance of stock under employee stock		,		` ,
plans		154		150
Payments for employee taxes withheld upon vesting of				
restricted stock units		(76)		(49)
Cash paid for purchases of treasury stock		(274)		(253)
Dividends and dividend rights paid		(251)		(205)
Other		(5)		
Net cash provided by (used in) financing activities		(477)		258
Effect of exchange rates on cash, cash equivalents, restricted				
cash, and restricted cash equivalents		(2)		3
Net decrease in cash, cash equivalents, restricted cash,				
and restricted cash equivalents		(322)		(1)
Cash, cash equivalents, restricted cash, and restricted cash				
equivalents at beginning of period		1,631		701
Cash, cash equivalents, restricted cash, and restricted	•	4 000	•	700
cash equivalents at end of period	\$	1,309	<u> </u>	700
Reconciliation of cash, cash equivalents, restricted cash, and				
restricted cash equivalents reported within the consolidated balance sheet to the total amounts reported on the				
consolidated statement of cash flows				
Cash and cash equivalents	\$	1,075	\$	478
Restricted cash and restricted cash equivalents included in	Ψ	1,073	Ψ	470
funds held for customers		234		222
Total cash, cash equivalents, restricted cash, and				
restricted cash equivalents at end of period	\$	1,309	\$	700
•				

<sup>\*</sup> Prior-period information has been restated for the adoption of ASU 2014-09, *Revenue from Contracts with Customers (Topic 606)* and ASU 2016-18, *Statement of Cash Flows (Topic 230): Restricted Cash*, both of which we adopted on August 1, 2018.

# INTUIT INC.

# RECONCILIATION OF FORWARD-LOOKING GUIDANCE FOR NON-GAAP FINANCIAL MEASURES

# TO PROJECTED GAAP REVENUE, OPERATING INCOME, AND EPS (In millions, except per share amounts) (Unaudited)

Forward-Looking Guidance **GAAP** Non-GAAP Range of Estimate Range of Estimate From To From To Adjmts Three Months Ending April 30, 2019 \$ 3,210 \$ 3,260 \$ Revenue \$ 3.210 \$ 3.260 \$ 1,723 \$ 1,743 \$ 102 [a] \$ 1,825 \$ 1,845 Operating income Diluted earnings per share 5.03 \$ 5.08 \$ 0.32 [b] \$ 5.35 \$ 5.40 **Twelve Months Ending July 31,** 2019 Revenue \$ 6,530 \$ 6,630 \$ \$ 6,530 \$ 6,630 \$ 1,725 \$ 1,775 \$ 440 [c] \$ 2,165 \$ 2,215 Operating income 5.25 \$ 5.35 \$ 1.15 [d] \$ 6.40 \$ 6.50 Diluted earnings per share

See "About Non-GAAP Financial Measures" immediately following this Table E for information on these measures, the items excluded from the most directly comparable GAAP measures in arriving at non-GAAP financial measures, and the reasons management uses each measure and excludes the specified amounts in arriving at each non-GAAP financial measure.

- [a] Reflects estimated adjustments for share-based compensation expense of approximately \$96 million; amortization of acquired technology of approximately \$5 million; and amortization of other acquired intangible assets of approximately \$1 million.
- [b] Reflects the estimated adjustments in item [a], income taxes related to these adjustments, and other income tax effects related to the use of the non-GAAP tax rate.
- [c] Reflects estimated adjustments for share-based compensation expense of approximately \$416 million; amortization of acquired technology of approximately \$19 million; and amortization of other acquired intangible assets of approximately \$5 million.
- [d] Reflects the estimated adjustments in item [c], income taxes related to these adjustments, and other income tax effects related to the use of the non-GAAP tax rate.

### ABOUT NON-GAAP FINANCIAL MEASURES

The accompanying press release dated February 21, 2019 contains non-GAAP financial measures. Table B1, Table B2 and Table E reconcile the non-GAAP financial measures in that press release to the most directly comparable financial measures prepared in accordance with Generally Accepted Accounting Principles (GAAP). These non-GAAP financial measures include non-GAAP operating income (loss), non-GAAP net income (loss) and non-GAAP net income (loss) per share.

Non-GAAP financial measures should not be considered as a substitute for, or superior to, measures of financial performance prepared in accordance with GAAP. These non-GAAP financial measures do not reflect a comprehensive system of accounting, differ from GAAP measures with the same names, and may differ from non-GAAP financial measures with the same or similar names that are used by other companies.

We compute non-GAAP financial measures using the same consistent method from quarter to quarter and year to year. We may consider whether other significant items that arise in the future should be excluded from our non-GAAP financial measures.

We exclude the following items from all of our non-GAAP financial measures:

- Share-based compensation expense
- Amortization of acquired technology
- Amortization of other acquired intangible assets
- Goodwill and intangible asset impairment charges
- Gains and losses on disposals of businesses and long-lived assets
- Professional fees for business combinations

We also exclude the following items from non-GAAP net income (loss) and diluted net income (loss) per share:

- Gains and losses on debt and equity securities and other investments
- Income tax effects and adjustments
- Discontinued operations

We believe these non-GAAP financial measures provide meaningful supplemental information regarding Intuit's operating results primarily because they exclude amounts that we do not consider part of ongoing operating results when planning and forecasting and when assessing the performance of the organization, our individual operating segments, or our senior management. Segment managers are not held accountable for share-based compensation expense, amortization, or the other excluded items and, accordingly, we exclude these amounts from our measures of segment performance. We believe our non-GAAP financial measures also facilitate the comparison by management and investors of results for current periods and guidance for future periods with results for past periods.

The following are descriptions of the items we exclude from our non-GAAP financial measures.

Share-based compensation expenses. These consist of non-cash expenses for stock options, restricted stock units, and our Employee Stock Purchase Plan. When considering the impact of equity awards, we place greater emphasis on overall shareholder dilution rather than the accounting charges associated with those awards.

Amortization of acquired technology and amortization of other acquired intangible assets. When we acquire an entity, we are required by GAAP to record the fair values of the intangible assets of the entity and amortize them over their useful lives. Amortization of acquired technology in cost of revenue includes amortization of software and other technology assets of acquired entities. Amortization of other acquired intangible assets in operating expenses includes amortization of assets such as customer lists, covenants not to compete, and trade names.

Goodwill and intangible asset impairment charges. We exclude from our non-GAAP financial measures non-cash charges to adjust the carrying values of goodwill and other acquired intangible assets to their estimated fair values.

Gains and losses on disposals of businesses and long-lived assets. We exclude from our non-GAAP financial measures gains and losses on disposals of businesses and long-lived assets because they are unrelated to our ongoing business operating results.

Professional fees for business combinations. We exclude from our non-GAAP financial measures the professional fees we incur to complete business combinations. These include investment banking, legal, and accounting fees.

Gains and losses on debt and equity securities and other investments We exclude from our non-GAAP financial measures gains and losses that we record when we impair available-for-sale debt and equity securities and other investments.

Income tax effects and adjustments. We use a long-term non-GAAP tax rate for evaluating operating results and for planning, forecasting, and analyzing future periods. This long-term non-GAAP tax rate excludes the income tax effects of the non-GAAP pre-tax adjustments described above, and eliminates the effects of non-recurring and period specific items which can vary in size and frequency. The long term rate includes the effect of the reduction in the U.S. federal statutory rate to 21%, as a result of the 2017 Tax Cuts and Jobs Act (2017 Tax Act). As the change in the U.S. federal statutory rate, as a result of the 2017 Tax Act, occurred in the second quarter of our fiscal 2018, the calculation of our fiscal 2019 long-term non-GAAP rate references only our current forecast considerations and is equal to the average of our forecasted tax rates over our long term forecast period. Based on our current long-term projections, we are using a long-term non-GAAP tax rate of 23% for fiscal 2019. This long-term non-GAAP tax rate could be subject to change for various reasons including significant changes in our geographic earnings mix or fundamental tax law changes in major jurisdictions in which we operate. We will evaluate this long-term non-GAAP tax rate on an annual basis and whenever any significant events occur which may materially affect this rate.

In the first quarter of fiscal 2018 we used a long-term non-GAAP tax rate for evaluating operating results and for planning, forecasting, and analyzing future periods. This long-term non-GAAP tax rate excluded the income tax effects of the non-GAAP pre-tax adjustments described above and eliminated the effects of non-recurring and period-specific items which

can vary in size and frequency. This rate was consistent with the average of our normalized fiscal year tax rate over a four year period that included the past three fiscal years plus the current fiscal year forecast. Based on our current long-term projections at that time we used a long-term non-GAAP tax rate of 33%.

Starting in the second quarter of our fiscal 2018, we revised our estimated annual non-GAAP tax rate to reflect the change in the U.S. federal statutory rate, as a result of the 2017 Tax Act. The federal statutory rate change to 21%, was effective January 1, 2018, and therefore, the change resulted in a blended U.S. federal statutory rate of 26.9% for our fiscal 2018. Because of the transitional impact of the 2017 Tax Act provisions, the fiscal 2018 non-GAAP tax rate starting with the second quarter was based on our current year results only, without reference to long-term forecasts. This non-GAAP tax rate similarly excluded the income tax effects of the non-GAAP pre-tax adjustments described above and eliminated the effects of the non-recurring and period specific items. The full year fiscal 2018 non-GAAP tax rate was 26.2%.

Operating results and gains and losses on the sale of discontinued operations. From time to time, we sell or otherwise dispose of selected operations as we adjust our portfolio of businesses to meet our strategic goals. In accordance with GAAP, we segregate the operating results of discontinued operations as well as gains and losses on the sale of these discontinued operations from continuing operations on our GAAP statements of operations but continue to include them in GAAP net income or loss and net income or loss per share. We exclude these amounts from our non-GAAP financial measures.

The reconciliations of the forward-looking non-GAAP financial measures to the most directly comparable GAAP financial measures in Table E include all information reasonably available to Intuit at the date of this press release. These tables include adjustments that we can reasonably predict. Events that could cause the reconciliation to change include acquisitions and divestitures of businesses, goodwill and other asset impairments, sales of available-for-sale debt securities and other investments, and disposals of businesses and long-lived assets.

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