

August 22, 2017



Intuit Revenue Up 12 Percent in the Fourth Quarter; Up 10 Percent in Fiscal 2017

QuickBooks Online Subscribers Grew 58 Percent to Over 2.3 Million; Company Provides Guidance for Fiscal 2018

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)-- [Intuit Inc.](#) (Nasdaq: INTU) announced financial results for the fourth quarter and full fiscal year 2017, which ended July 31.

"We had an excellent finish to the quarter and full year across the company," said Brad Smith, Intuit's chairman and chief executive officer.

"In Small Business we are encouraged by the momentum driving QuickBooks Online subscriber growth as well as online ecosystem revenue growth. We are also pleased with our success in Consumer Tax and ProConnect, with both delivering revenue at the high end of our expectations this tax season.

"Our efforts to drive innovation are improving the product experience and delivering meaningful results. These results also demonstrate the potential we see in our ecosystem, creating greater value for customers while building new sources of competitive advantage for Intuit," said Smith.

Financial Highlights

For the fourth quarter, Intuit:

- Grew revenue to \$842 million, up 12 percent year-over-year.
- Grew Small Business online ecosystem revenue by 33 percent for the quarter.
- Increased Self-Employed subscribers to approximately 390,000.

For the full year, Intuit:

- Grew revenue to \$5.2 billion, up 10 percent year-over-year.
- Increased GAAP operating income to \$1.4 billion, up 12 percent.
- Increased non-GAAP operating income to \$1.7 billion, up 12 percent.
- Finished the year with 2,383,000 QuickBooks Online subscribers, driving growth to 58 percent, up from 41 percent.
- Surpassed 100,000 QuickBooks Online subscribers in three global markets: Canada, the U.K. and Australia.

Unless otherwise noted, all growth rates refer to the current period versus the comparable prior-year period, and the business metrics and associated growth rates refer to worldwide

business metrics.

Snapshot of Fourth-quarter Results

	GAAP			Non-GAAP		
	Q4 FY 17	Q4 FY 16	Change	Q4 FY 17	Q4 FY 16	Change
Revenue	\$842	\$754	12%	\$842	\$754	12%
Operating Income (Loss)	\$(10)	\$(56)	NM	\$78	\$36	117%
Earnings (Loss) Per Share	\$0.09	\$(0.16)	NM	\$0.20	\$0.08	150%

NM = Not meaningful.

Dollars are in millions, except earnings (loss) per share. See “About Non-GAAP Financial Measures” below for more information regarding financial measures not prepared in accordance with Generally Accepted Accounting Principles (GAAP). Q4 FY17 GAAP earnings per share includes the tax impact of early adoption of the new accounting standard update for share-based compensation. This added \$0.13 to our GAAP earnings for the quarter.

Snapshot of FY '17 Full-year Results

	GAAP			Non-GAAP		
	FY 17	FY 16	Change	FY 17	FY 16	Change
Revenue	\$5,177	\$4,694	10%	\$5,177	\$4,694	10%
Operating Income	\$1,395	\$1,242	12%	\$1,735	\$1,555	12%
Earnings Per Share	\$3.72	\$3.69	1%	\$4.41	\$3.78	17%

Dollars are in millions, except earnings per share. See “About Non-GAAP Financial Measures” below for more information regarding financial measures not prepared in accordance with Generally Accepted Accounting Principles (GAAP). FY17 GAAP earnings per share includes the tax impact of early adoption of the new accounting standard update for share-based compensation. This added \$0.28 to our GAAP earnings for the full year. FY16 earnings per share includes \$0.65 net income per share from discontinued operations.

Business Segment Results

Small Business

- Grew total Small Business segment revenue by 14 percent for the quarter and 13 percent for the year.
- Grew U.S. subscriber base by 53 percent year-over-year, to nearly 1.9 million subscribers, up from 40 percent growth last year.
- Increased the QuickBooks Online subscriber base outside the U.S. by 75 percent to over 500,000 subscribers, up from 45 percent growth last year.

- Improved the end-to-end experience for QuickBooks Online customers, which drove a 22-point increase in Net Promoter Score.

Consumer Tax and ProConnect

- Grew Consumer Tax revenue by 9 percent for the year.
- Increased ProConnect revenue 2 percent for the year.

Capital Allocation Summary

The company:

- Repurchased over \$360 million of shares in the fourth quarter and over \$830 million for the year, with \$1.5 billion remaining on the authorization.
- Received board approval for a \$0.39 per share dividend payable on Oct. 18, 2017.

Forward-looking Guidance

Intuit announced guidance for the first quarter of fiscal year 2018, which ends Oct. 31. The company expects:

- Revenue of \$840 million to \$860 million, growth of 8 to 11 percent.
- GAAP operating loss of \$75 million to \$85 million.
- Non-GAAP operating income of \$15 million to \$25 million.
- GAAP loss per share of \$0.17 to \$0.19.
- Non-GAAP diluted earnings per share of \$0.03 to \$0.05.

Intuit also announced guidance for full fiscal year 2018. The company expects:

- Revenue of \$5.640 billion to \$5.740 billion, growth of 9 to 11 percent.
- GAAP operating income of \$1.485 billion to \$1.535 billion, growth of 6 to 10 percent.
- Non-GAAP operating income of \$1.885 billion to \$1.935 billion, growth of 9 to 12 percent.
- GAAP diluted earnings per share of \$4.00 to \$4.10, growth of 8 to 10 percent.
- Non-GAAP diluted earnings per share of \$4.90 to \$5.00, growth of 11 to 13 percent.
- QuickBooks Online subscribers of 3.275 million to 3.375 million.

The company expects the following segment revenue results for fiscal year 2018:

- Small Business: growth of 12 to 14 percent.
- Consumer Tax: growth of 7 to 9 percent.
- ProConnect: growth of 0 to 2 percent.

"Our outlook for next year is building on the foundation for our next chapter of growth

powered by our ecosystem strategy. It capitalizes on millions of customers with vast amounts of data matched with our technology and machine learning capabilities. As each customer enters the Intuit ecosystem, the value increases for everyone. It's the power of many for the prosperity of one," said Smith.

FY'18 Segment Report Changes

In August 2017, Intuit aligned its segment reporting for fiscal 2018 with its core customers and business partners. The company is moving the Consumer Ecosystem offering from the Small Business segment into the Consumer Tax segment. The company also renamed the Consumer Tax, Small Business and ProConnect segments as the Consumer, Small Business & Self-Employed and Strategic Partner segments. The new Strategic Partner Group will continue to manage the professional tax offerings while now focusing on partners instrumental to the success of Intuit's ecosystem.

Conference Call Details

Intuit executives will discuss the financial results on a conference call at 1:30 p.m. Pacific time on Aug. 22. To hear the call, dial 844-246-4601 in the United States or 703-639-1172 from international locations. No reservation or access code is needed. The conference call can also be heard live at <http://investors.intuit.com/events.cfm>. Prepared remarks for the call will be available on Intuit's website after the call ends.

Replay Information

A replay of the conference call will be available for one week by calling 855-859-2056, or 404-537-3406 from international locations. The access code for this call is 61729806.

The audio webcast will remain available on Intuit's website for one week after the conference call.

Annual Investor Day

Intuit will host its annual Investor Day at its Mountain View, Calif., headquarters on Oct. 3 at 8 a.m. Pacific time. The half-day event will include presentations from Brad Smith, chairman and chief executive officer, Neil Williams, chief financial officer, and other Intuit leaders.

About Intuit

[Intuit Inc.](#) is committed to powering prosperity around the world for consumers, small businesses and the self-employed through its ecosystem of innovative financial management solutions.

Its flagship products and services include [QuickBooks®](#) and [TurboTax®](#), which make it easier to manage [small businesses](#) and [tax preparation and filing](#). [QuickBooks Self-Employed](#) provides freelancers and independent contractors with an easy and affordable way to manage their finances and save money at tax time, while [Mint](#) delivers financial tools and insights to help people make smart choices about their money.

Intuit's [ProConnect](#) brand portfolio includes [ProConnect Tax Online](#), [ProSeries®](#) and [Lacerte®](#), the company's leading tax preparation offerings for professional accountants.

Founded in 1983, Intuit serves 42 million customers in North America, Europe, Australia and Brazil, with revenue of \$5.2 billion in its fiscal year 2017. The company has approximately 8,200 employees with major offices in the [United States](#), [Canada](#), the [United Kingdom](#), [India](#), [Australia](#) and other locations. More information can be found at www.intuit.com.

About Non-GAAP Financial Measures

This press release and the accompanying tables include non-GAAP financial measures. For a description of these non-GAAP financial measures, including the reasons management uses each measure, and reconciliations of these non-GAAP financial measures to the most directly comparable financial measures prepared in accordance with Generally Accepted Accounting Principles, please see the section of the accompanying tables titled "About Non-GAAP Financial Measures" as well as the related Table B1, Table B2, Table E, and Table F. A copy of the press release issued by Intuit today can be found on the investor relations page of Intuit's website.

Cautions About Forward-looking Statements

This press release contains forward-looking statements, including forecasts of expected growth and future financial results of Intuit and its reporting segments; Intuit's prospects for the business in fiscal 2018 and beyond; expectations regarding Intuit's growth outside the US; expectations regarding timing and growth of revenue for each of Intuit's reportable segments and from current or future products and services; expectations regarding customer growth; expectations regarding the impact of the One Intuit Ecosystem strategy on Intuit's business; expectations regarding changes to our products and their impact on Intuit's business; expectations regarding the amount and timing of any future dividends or share repurchases; expectations regarding availability of our offerings; expectations regarding the impact of our strategic decisions on Intuit's business; and all of the statements under the heading "Forward-looking Guidance".

Because these forward-looking statements involve risks and uncertainties, there are important factors that could cause our actual results to differ materially from the expectations expressed in the forward-looking statements. These factors include, without limitation, the following: inherent difficulty in predicting consumer behavior; difficulties in receiving, processing, or filing customer tax submissions; consumers may not respond as we expected to our advertising and promotional activities; the competitive environment; governmental encroachment in our tax businesses or other governmental activities or public policy affecting the preparation and filing of tax returns; our ability to innovate and adapt to technological change; availability of our products and services could be impacted by business interruption or failure of our information technology and communication systems; any problems with implementing upgrades to our customer facing applications and supporting information technology infrastructure; any failure to properly use and protect personal customer information and data; our ability to develop, manage and maintain critical third-party business relationships; increases in or changes to government regulation of our businesses; any failure to process transactions effectively or to adequately protect against potential fraudulent activities; any loss of confidence in using our software as a result of publicity regarding such fraudulent activity; any significant product accuracy or quality problems or delays; any lost revenue opportunities or cannibalization of our traditional paid franchise due to our participation in the Free File Alliance; the global economic environment

may impact consumer and small business spending, financial institutions and tax filings; changes in the total number of tax filings that are submitted to government agencies due to economic conditions or otherwise; the seasonal and unpredictable nature of our revenue; our ability to attract, retain and develop highly skilled employees; increased risks associated with international operations; unanticipated changes in our income tax rates; changes in the amounts or frequency of share repurchases or dividends; we may issue additional shares in an acquisition causing our number of outstanding shares to grow; our inability to adequately protect our intellectual property rights may weaken our competitive position; disruptions, expenses and risks associated with our acquisitions and divestitures; amortization of acquired intangible assets and impairment charges; our use of significant amounts of debt to finance acquisitions or other activities; and the cost of, and potential adverse results in, litigation involving intellectual property, antitrust, shareholder and other matters. More details about the risks that may impact our business are included in our Form 10-K for fiscal 2016 and in our other SEC filings. You can locate these reports through our website at <http://investors.intuit.com>. Forward-looking statements are based on information as of August 22, 2017, and we do not undertake any duty to update any forward-looking statement or other information in these materials.

TABLE A
INTUIT INC.
GAAP CONSOLIDATED STATEMENTS OF OPERATIONS
(In millions, except per share amounts)
(Unaudited)

	Three Months Ended		Twelve Months Ended	
	July 31, 2017	July 31, 2016	July 31, 2017	July 31, 2016
Net revenue:				
Product	\$ 313	\$ 295	\$ 1,376	\$ 1,289
Service and other	529	459	3,801	3,405
Total net revenue	842	754	5,177	4,694
Costs and expenses:				
Cost of revenue:				
Cost of product revenue	25	32	120	131
Cost of service and other revenue	155	134	677	599
Amortization of acquired technology	3	5	12	22
Selling and marketing	265	266	1,420	1,289
Research and development	263	235	998	881
General and administrative	141	132	553	518
Amortization of other acquired intangible assets	—	6	2	12
Total costs and expenses [A]	852	810	3,782	3,452
Operating income (loss) from continuing operations	(10)	(56)	1,395	1,242
Interest expense	(3)	(9)	(31)	(35)

Interest and other income (expense), net	3	3	3	(4)
Income (loss) from continuing operations before income taxes	(10)	(62)	1,367	1,203
Income tax provision (benefit) [B]	(34)	(22)	396	397
Net income (loss) from continuing operations	24	(40)	971	806
Net income from discontinued operations [C]	—	—	—	173
Net income (loss)	<u>\$ 24</u>	<u>\$ (40)</u>	<u>\$ 971</u>	<u>\$ 979</u>
Basic net income (loss) per share from continuing operations	\$ 0.09	\$ (0.16)	\$ 3.78	\$ 3.08
Basic net income per share from discontinued operations	—	—	—	0.65
Basic net income (loss) per share	<u>\$ 0.09</u>	<u>\$ (0.16)</u>	<u>\$ 3.78</u>	<u>\$ 3.73</u>
Shares used in basic per share calculations	<u>257</u>	<u>257</u>	<u>257</u>	<u>262</u>
Diluted net income (loss) per share from continuing operations	\$ 0.09	\$ (0.16)	\$ 3.72	\$ 3.04
Diluted net income per share from discontinued operations	—	—	—	0.65
Diluted net income (loss) per share	<u>\$ 0.09</u>	<u>\$ (0.16)</u>	<u>\$ 3.72</u>	<u>\$ 3.69</u>
Shares used in diluted per share calculations	<u>261</u>	<u>257</u>	<u>261</u>	<u>265</u>
Cash dividends declared per common share	<u>\$ 0.34</u>	<u>\$ 0.30</u>	<u>\$ 1.36</u>	<u>\$ 1.20</u>

See accompanying Notes.

INTUIT INC.
NOTES TO TABLE A

[A] The following table summarizes the total share-based compensation expense that we recorded in operating income (loss) from continuing operations for the periods shown.

	Three Months Ended		Twelve Months Ended	
(in millions)	July 31, 2017	July 31, 2016	July 31, 2017	July 31, 2016
Cost of revenue	\$ 2	\$ 2	\$ 8	\$ 8
Selling and marketing	22	22	88	77
Research and development	33	27	122	90
General and administrative	28	30	108	103
Total share-based compensation expense	<u>\$ 85</u>	<u>\$ 81</u>	<u>\$ 326</u>	<u>\$ 278</u>

[B] During the first quarter of fiscal 2017, we elected to early adopt ASU 2016-09, "Compensation—Stock Compensation (Topic 718): Improvements to Employee Share-Based Payment Accounting." As required by ASU 2016-09, starting in fiscal 2017 we reflect excess tax benefits recognized on stock-based compensation expense in the condensed consolidated statements of operations as a component of the provision for income taxes on a prospective basis. For the three and twelve months ended July 31, 2017, we recognized excess tax benefits of \$34 million and \$72 million in our provision for income taxes.

Our effective tax rate for the twelve months ended July 31, 2017 was approximately 29%. Excluding stock-based compensation tax benefits resulting from the adoption of ASU 2016-09, our effective tax rate was 34% and did not differ significantly from the federal statutory rate of 35%.

Our effective tax rate for the twelve months ended July 31, 2016 was approximately 33% and did not differ significantly from the federal statutory rate of 35%.

[C] In the third quarter of fiscal 2016 we completed the sales of our Demandforce, QuickBase, and Quicken businesses for \$463 million in cash. We recorded a pre-tax gain of \$354 million and a net gain of \$173 million on the disposal of these three businesses in fiscal 2016.

We classified our Demandforce, QuickBase, and Quicken businesses as discontinued operations and have therefore segregated their operating results from continuing operations in our statements of operations for all periods presented. Net revenue from discontinued operations was \$137 million for the twelve months ended July 31, 2016. Net income from the operations of these discontinued operations was not significant for the twelve months ended July 31, 2016. Because the cash flows of these businesses were not material for any period presented, we have not segregated them on our statements of cash flows.

TABLE B1
INTUIT INC.
RECONCILIATION OF NON-GAAP FINANCIAL MEASURES
TO MOST DIRECTLY COMPARABLE GAAP FINANCIAL MEASURES
(In millions, except per share amounts)
(Unaudited)

	Fiscal 2017				
	Q1	Q2	Q3	Q4	Full Year
GAAP operating income (loss) from continuing operations	\$ (61)	\$ 22	\$ 1,444	\$ (10)	\$ 1,395
Amortization of acquired technology	3	3	3	3	12
Amortization of other acquired intangible assets	1	—	1	—	2
Share-based compensation expense	89	81	71	85	326

Non-GAAP operating income (loss) from continuing operations

\$ 32 \$ 106 \$1,519 \$ 78 \$ 1,735

GAAP net income (loss)

\$ (30) \$ 13 \$ 964 \$ 24 \$ 971

Amortization of acquired technology

3 3 3 3 12

Amortization of other acquired intangible assets

1 — 1 — 2

Share-based compensation expense

89 81 71 85 326

Net (gain) loss on debt securities and other investments

1 6 1 1 9

Income tax effects and adjustments [A]

(49) (36) (25) (60) (170)

Non-GAAP net income (loss)

\$ 15 \$ 67 \$1,015 \$ 53 \$ 1,150

GAAP diluted net income (loss) per share

\$(0.12) \$0.05 \$ 3.70 \$0.09 \$ 3.72

Amortization of acquired technology

0.01 0.01 0.01 0.01 0.05

Amortization of other acquired intangible assets

0.01 — 0.01 — 0.01

Share-based compensation expense

0.34 0.31 0.27 0.33 1.25

Net (gain) loss on debt securities and other investments

0.01 0.03 0.01 — 0.03

Income tax effects and adjustments [A]

(0.19) (0.14) (0.10) (0.23) (0.65)

Non-GAAP diluted net income (loss) per share

\$ 0.06 \$0.26 \$ 3.90 \$0.20 \$ 4.41

Shares used in GAAP diluted per share calculation

258 260 260 261 261

Shares used in non-GAAP diluted per share calculation

261 260 260 261 261

[A] As discussed in “About Non-GAAP Financial Measures - Income Tax Effects and Adjustments” following Table E, our long-term non-GAAP tax rate eliminates the effects of non-recurring and period specific items. Consequently, our non-GAAP results have been adjusted to exclude the discrete GAAP tax benefits that we recorded related to the adoption of ASU 2016-09. See note B to Table A for more information.

See “About Non-GAAP Financial Measures” immediately following Table E for information on these measures, the items excluded from the most directly comparable GAAP measures in arriving at non-GAAP financial measures, and the reasons management uses each measure and excludes the specified amounts in arriving at each non-GAAP financial measure.

TABLE B2
INTUIT INC.
RECONCILIATION OF NON-GAAP FINANCIAL MEASURES
TO MOST DIRECTLY COMPARABLE GAAP FINANCIAL MEASURES
(In millions, except per share amounts)
(Unaudited)

	Fiscal 2016				
	Q1	Q2	Q3	Q4	Full Year
GAAP operating income (loss) from continuing operations	\$ (29)	\$ 42	\$1,285	\$ (56)	\$ 1,242
Amortization of acquired technology	6	6	5	5	22
Amortization of other acquired intangible assets	2	1	3	6	12
(Gain) loss on sale of long-lived assets	—	—	1	—	1
Share-based compensation expense	67	65	65	81	278
Non-GAAP operating income (loss) from continuing operations	<u>\$ 46</u>	<u>\$ 114</u>	<u>\$1,359</u>	<u>\$ 36</u>	<u>\$ 1,555</u>
GAAP net income (loss)	\$ (31)	\$ 24	\$1,026	\$ (40)	\$ 979
Amortization of acquired technology	6	6	5	5	22
Amortization of other acquired intangible assets	2	1	3	6	12
(Gain) loss on sale of long-lived assets	—	—	1	—	1
Share-based compensation expense	67	65	65	81	278
Net (gain) loss on debt securities and other investments	1	1	2	1	5
Income tax effects and adjustments [A]	(21)	(35)	(31)	(33)	(120)
Net (income) loss from discontinued operations	—	5	(178)	—	(173)
Non-GAAP net income (loss)	<u>\$ 24</u>	<u>\$ 67</u>	<u>\$ 893</u>	<u>\$ 20</u>	<u>\$ 1,004</u>
GAAP diluted net income (loss) per share	\$(0.11)	\$0.09	\$ 3.94	\$(0.16)	\$ 3.69
Amortization of acquired technology	0.02	0.02	0.02	0.02	0.08
Amortization of other acquired intangible assets	0.01	—	0.01	0.02	0.04
(Gain) loss on sale of long-lived assets	—	—	—	—	—
Share-based compensation expense	0.25	0.25	0.25	0.32	1.05
Net (gain) loss on debt securities and other investments	—	—	0.01	—	0.02
Income tax effects and adjustments [A]	(0.08)	(0.13)	(0.12)	(0.12)	(0.45)
Net (income) loss from discontinued operations	—	0.02	(0.68)	—	(0.65)
Non-GAAP diluted net income (loss) per share	<u>\$ 0.09</u>	<u>\$0.25</u>	<u>\$ 3.43</u>	<u>\$ 0.08</u>	<u>\$ 3.78</u>
Shares used in GAAP diluted per share calculation	<u>272</u>	<u>266</u>	<u>260</u>	<u>257</u>	<u>265</u>
Shares used in non-GAAP diluted per share calculation	<u>275</u>	<u>266</u>	<u>260</u>	<u>260</u>	<u>265</u>

[A] As discussed in “About Non-GAAP Financial Measures - Income Tax Effects and Adjustments” following Table E, our long-term non-GAAP tax rate assumes the federal research and experimentation credit is continuously in effect and eliminates the effects of non-recurring and period specific items. Consequently, our non-GAAP results for the second quarter of fiscal 2016 have been adjusted to exclude the \$12 million discrete GAAP tax benefit that we recorded for the retroactive reinstatement of the research and experimentation credit.

See “About Non-GAAP Financial Measures” immediately following Table E for information on these measures, the items excluded from the most directly comparable GAAP measures in arriving at non-GAAP financial measures, and the reasons management uses each measure and excludes the specified amounts in arriving at each non-GAAP financial measure.

TABLE C
INTUIT INC.
CONDENSED CONSOLIDATED BALANCE SHEETS
(In millions)
(Unaudited)

	July 31,	July 31,
	2017	2016
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 529	\$ 638
Investments	248	442
Accounts receivable, net	103	108
Income taxes receivable	63	20
Prepaid expenses and other current assets	100	102
Current assets before funds held for customers	1,043	1,310
Funds held for customers	372	304
Total current assets	1,415	1,614
Long-term investments	31	28
Property and equipment, net	1,030	1,031
Goodwill	1,295	1,282
Acquired intangible assets, net	22	44
Long-term deferred income taxes	132	139
Other assets	143	112
Total assets	<u>\$4,068</u>	<u>\$ 4,250</u>
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities:		
Short-term debt	\$ 50	\$ 512
Accounts payable	157	184

Accrued compensation and related liabilities	300	289
Deferred revenue	887	801
Other current liabilities	178	161
Current liabilities before customer fund deposits	1,572	1,947
Customer fund deposits	372	304
Total current liabilities	1,944	2,251
Long-term debt	438	488
Long-term deferred revenue	202	204
Other long-term obligations	130	146
Total liabilities	2,714	3,089
Stockholders' equity	1,354	1,161
Total liabilities and stockholders' equity	\$4,068	\$ 4,250

TABLE D
INTUIT INC.
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
(In millions)
(Unaudited)

	Twelve Months Ended	
	July 31, 2017	July 31, 2016
Cash flows from operating activities:		
Net income	\$ 971	\$ 979
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation	214	195
Amortization of acquired intangible assets	22	43
Share-based compensation expense	326	281
Pre-tax gain on sale of discontinued operations	—	(354)
Deferred income taxes	8	70
Tax benefit from share-based compensation plans	—	59
Other	13	17
Total adjustments	583	311
Changes in operating assets and liabilities:		
Accounts receivable	5	(20)
Income taxes receivable	(44)	64
Prepaid expenses and other assets	(9)	(10)
Accounts payable	—	(23)

Accrued compensation and related liabilities	10	(11)
Deferred revenue	83	192
Other liabilities	—	(22)
Total changes in operating assets and liabilities	45	170
Net cash provided by operating activities	1,599	1,460
Cash flows from investing activities:		
Purchases of corporate and customer fund investments	(352)	(934)
Sales of corporate and customer fund investments	359	1,165
Maturities of corporate and customer fund investments	183	187
Net change in cash and cash equivalents held to satisfy customer fund obligations	(68)	58
Net change in customer fund deposits	68	(33)
Purchases of property and equipment	(230)	(522)
Proceeds from divestiture of businesses	—	463
Other	(45)	(13)
Net cash provided by (used in) investing activities	(85)	371
Cash flows from financing activities:		
Proceeds from borrowings under revolving credit facilities	150	995
Repayments on borrowings under revolving credit facilities	(150)	(995)
Proceeds from long-term debt	—	500
Repayment of debt	(512)	—
Proceeds from issuance of stock under employee stock plans	226	197
Payments for employee taxes withheld upon vesting of restricted stock units	(153)	(108)
Cash paid for purchases of treasury stock	(839)	(2,264)
Dividends and dividend rights paid	(353)	(318)
Other	(1)	(6)
Net cash used in financing activities	(1,632)	(1,999)
Effect of exchange rates on cash and cash equivalents	9	(2)
Net decrease in cash and cash equivalents	(109)	(170)
Cash and cash equivalents at beginning of period	638	808
Cash and cash equivalents at end of period	\$ 529	\$ 638

During the first quarter of fiscal 2017, we elected to early adopt ASU 2016-09, "Compensation—Stock Compensation (Topic 718): Improvements to Employee Share-Based Payment Accounting." As required by ASU 2016-09, starting in fiscal 2017 we reflect excess tax benefits recognized on stock-based compensation expense in the condensed consolidated statements of operations as a component of the provision for income taxes on a prospective basis. Excess tax benefits are classified as an operating activity in our condensed consolidated statements of cash flows and we have applied this provision on a retrospective basis.

TABLE E
INTUIT INC.
RECONCILIATION OF FORWARD-LOOKING GUIDANCE FOR NON-GAAP FINANCIAL
MEASURES
TO PROJECTED GAAP REVENUE, OPERATING INCOME (LOSS), AND EPS
(In millions, except per share amounts)
(Unaudited)

	Forward-Looking Guidance					
	GAAP			Non-GAAP		
	Range of Estimate			Range of Estimate		
	From	To	Adjmts	From	To	
Three Months Ending October 31, 2017						
Revenue	\$ 840	\$ 860	\$ —	\$ 840	\$ 860	
Operating income (loss)	\$ (85)	\$ (75)	\$ 100 [a]	\$ 15	\$ 25	
Diluted earnings (loss) per share	\$ (0.19)	\$ (0.17)	\$ 0.22 [b]	\$ 0.03	\$ 0.05	
Twelve Months Ending July 31, 2018						
Revenue	\$ 5,640	\$ 5,740	\$ —	\$ 5,640	\$ 5,740	
Operating income	\$ 1,485	\$ 1,535	\$ 400 [c]	\$ 1,885	\$ 1,935	
Diluted earnings per share	\$ 4.00	\$ 4.10	\$ 0.90 [d]	\$ 4.90	\$ 5.00	

See “About Non-GAAP Financial Measures” immediately following this Table E for information on these measures, the items excluded from the most directly comparable GAAP measures in arriving at non-GAAP financial measures, and the reasons management uses each measure and excludes the specified amounts in arriving at each non-GAAP financial measure.

[a] Reflects estimated adjustments for share-based compensation expense of approximately \$98 million and amortization of acquired technology of approximately \$2 million.

[b] Reflects the estimated adjustments in item [a], income taxes related to these adjustments, and other income tax effects related to the use of the long-term non-GAAP tax rate.

[c] Reflects estimated adjustments for share-based compensation expense of approximately \$392 million and amortization of acquired technology of approximately \$8 million.

[d] Reflects the estimated adjustments in item [c], income taxes related to these adjustments, and other income tax effects related to the use of the long-term non-GAAP tax rate.

TABLE F
INTUIT INC.
RECONCILIATION OF FREE CASH FLOW
(In millions)
(Unaudited)

	<u>Fiscal 2013</u>	<u>Fiscal 2014</u>	<u>Fiscal 2015</u>	<u>Fiscal 2016</u>	<u>Fiscal 2017</u>	
Net cash provided by operating activities	\$1,435	\$1,528	\$1,589	\$1,460	\$1,599	
Less capital expenditures:						
Purchases of property and equipment	(129)	(104)	(142)	(416)	(102)	
Capitalization of internal use software	(66)	(82)	(119)	(106)	(128)	
Total capital expenditures	(195)	(186)	(261)	(522)	(230)	
						5 Year Total
Free cash flow	<u>\$1,240</u>	<u>\$1,342</u>	<u>\$1,328</u>	<u>\$ 938</u>	<u>\$1,369</u>	<u>\$ 6,217</u>

To supplement our statements of cash flows prepared in accordance with GAAP, we use free cash flow to analyze cash flow generated from operations. We define free cash flow as net cash provided by operating activities less total capital expenditures. This non-GAAP financial measure should not be considered as a substitute for, or superior to, GAAP net income as an indicator of our operating performance or GAAP cash flows from operating activities as a measure of our liquidity.

TABLE G
INTUIT INC.
SEGMENT INFORMATION (Revised)
(In millions)
(Unaudited)

	<u>Twelve Months Ended July 31, 2017</u>			<u>Twelve Months Ended July 31, 2016</u>			<u>Twelve Months Ended July 31, 2015</u>	
	<u>2017</u>	<u>Adjmts</u>	<u>2017 Revised</u>	<u>2016</u>	<u>Adjmts</u>	<u>2016 Revised</u>	<u>2015</u>	<u>Adjmts</u>
Net revenue:								
Small Business	\$ 2,597	\$ (58)	\$ 2,539	\$ 2,293	\$ (72)	\$ 2,221	\$ 2,108	\$
Consumer Tax	2,143	58	2,201	1,973	72	2,045	1,800	

ProConnect	437	—	437	428	—	428	284	
Total net revenue	<u>\$ 5,177</u>	<u>\$ —</u>	<u>\$ 5,177</u>	<u>\$ 4,694</u>	<u>\$ —</u>	<u>\$ 4,694</u>	<u>\$ 4,192</u>	<u>\$</u>
Operating income from continuing operations:								
Small Business	\$ 1,075	\$ (3)	\$ 1,072	\$ 894	\$ (15)	\$ 879	\$ 709	\$
Consumer Tax	1,392	3	1,395	1,289	15	1,304	1,134	
ProConnect	<u>263</u>	<u>—</u>	<u>263</u>	<u>268</u>	<u>—</u>	<u>268</u>	<u>109</u>	
Total segment operating income	<u>\$ 2,730</u>	<u>\$ —</u>	<u>\$ 2,730</u>	<u>\$ 2,451</u>	<u>\$ —</u>	<u>\$ 2,451</u>	<u>\$ 1,952</u>	<u>\$</u>

In August 2017, Intuit aligned its segment reporting for fiscal 2018 with its core customers and business partners. The company is moving the Consumer Ecosystem offering from the Small Business segment into the Consumer Tax segment. The company also renamed the Consumer Tax, ProConnect and Small Business segments as the Consumer, Strategic Partner and Small Business & Self-Employed segments. The new Strategic Partner Group will continue to manage the professional tax offerings while now focusing on partners instrumental to the success of Intuit's ecosystem.

INTUIT INC. ABOUT NON-GAAP FINANCIAL MEASURES

The accompanying press release dated August 22, 2017 contains non-GAAP financial measures. Table B1, Table B2, Table E, and Table F reconcile the non-GAAP financial measures in that press release to the most directly comparable financial measures prepared in accordance with Generally Accepted Accounting Principles (GAAP). These non-GAAP financial measures include non-GAAP operating income (loss), non-GAAP net income (loss) and non-GAAP net income (loss) per share.

Non-GAAP financial measures should not be considered as a substitute for, or superior to, measures of financial performance prepared in accordance with GAAP. These non-GAAP financial measures do not reflect a comprehensive system of accounting, differ from GAAP measures with the same names, and may differ from non-GAAP financial measures with the same or similar names that are used by other companies.

We compute non-GAAP financial measures using the same consistent method from quarter to quarter and year to year. We may consider whether other significant items that arise in the future should be excluded from our non-GAAP financial measures.

We exclude the following items from all of our non-GAAP financial measures:

- Share-based compensation expense
- Amortization of acquired technology
- Amortization of other acquired intangible assets
- Goodwill and intangible asset impairment charges
- Gains and losses on disposals of businesses and long-lived assets
- Professional fees for business combinations

We also exclude the following items from non-GAAP net income (loss) and diluted net income (loss) per share:

- Gains and losses on debt and equity securities and other investments
- Income tax effects and adjustments
- Discontinued operations

We believe that these non-GAAP financial measures provide meaningful supplemental information regarding Intuit's operating results primarily because they exclude amounts that we do not consider part of ongoing operating results when planning and forecasting and when assessing the performance of the organization, our individual operating segments, or our senior management. Segment managers are not held accountable for share-based compensation expense, amortization, or the other excluded items and, accordingly, we exclude these amounts from our measures of segment performance. We believe that our non-GAAP financial measures also facilitate the comparison by management and investors of results for current periods and guidance for future periods with results for past periods.

The following are descriptions of the items we exclude from our non-GAAP financial measures.

Share-based compensation expenses. These consist of non-cash expenses for stock options, restricted stock units, and our Employee Stock Purchase Plan. When considering the impact of equity awards, we place greater emphasis on overall shareholder dilution rather than the accounting charges associated with those awards.

Amortization of acquired technology and amortization of other acquired intangible assets. When we acquire an entity, we are required by GAAP to record the fair values of the intangible assets of the entity and amortize them over their useful lives. Amortization of acquired technology in cost of revenue includes amortization of software and other technology assets of acquired entities. Amortization of other acquired intangible assets in operating expenses includes amortization of assets such as customer lists, covenants not to compete, and trade names.

Goodwill and intangible asset impairment charges. We exclude from our non-GAAP financial measures non-cash charges to adjust the carrying values of goodwill and other acquired intangible assets to their estimated fair values.

Gains and losses on disposals of businesses and long-lived assets. We exclude from our non-GAAP financial measures gains and losses on disposals of businesses and long-lived

assets because they are unrelated to our ongoing business operating results.

Professional fees for business combinations. We exclude from our non-GAAP financial measures the professional fees we incur to complete business combinations. These include investment banking, legal, and accounting fees.

Gains and losses on debt and equity securities and other investments We exclude from our non-GAAP financial measures gains and losses that we record when we sell or impair available-for-sale debt and equity securities and other investments.

Income tax effects and adjustments. We use a long-term non-GAAP tax rate for evaluating operating results and for planning, forecasting, and analyzing future periods. This long-term non-GAAP tax rate excludes the income tax effects of the non-GAAP pre-tax adjustments described above, assumes the federal research and experimentation credit is continuously in effect, and eliminates the effects of non-recurring and period specific items which can vary in size and frequency. Based on our current long-term projections, we are using a long-term non-GAAP tax rate of 34% for fiscal 2016 and 33% for fiscal 2017 and 2018. These rates are consistent with the average of our normalized fiscal year tax rate over a four year period that includes the past three fiscal years plus the current fiscal year forecast. We will evaluate this long-term non-GAAP tax rate on an annual basis and whenever any significant events occur which may materially affect this long-term rate. This long-term non-GAAP tax rate could be subject to change for various reasons including significant changes in our geographic earnings mix or fundamental tax law changes in major jurisdictions in which we operate.

Operating results and gains and losses on the sale of discontinued operations. From time to time, we sell or otherwise dispose of selected operations as we adjust our portfolio of businesses to meet our strategic goals. In accordance with GAAP, we segregate the operating results of discontinued operations as well as gains and losses on the sale of these discontinued operations from continuing operations on our GAAP statements of operations but continue to include them in GAAP net income or loss and net income or loss per share. We exclude these amounts from our non-GAAP financial measures.

The reconciliations of the forward-looking non-GAAP financial measures to the most directly comparable GAAP financial measures in Table E include all information reasonably available to Intuit at the date of this press release. These tables include adjustments that we can reasonably predict. Events that could cause the reconciliation to change include acquisitions and divestitures of businesses, goodwill and other asset impairments, sales of available-for-sale debt securities and other investments, and disposals of businesses and long-lived assets.

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