## Fact Sheet and Outlook

 September 17, 2015Fact Sheet - Financial Summary
Financial Summary

| (\$ millions, except per share data) | Q1 FY13 | Q2 FY13 | Q3 FY13 | Q4 FY13 | FY13 | Q1 FY14 | Q2 FY14 | Q3 FY14 | Q4 FY14 | FY14 | Q1 FY15 | Q2 FY15 | Q3 FY15 | Q4 FY15 | FY15 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue: <br> Small Business Group \% change YOY | \$469 | \$518 | \$529 | \$541 | \$2,058 | \$520 | \$560 | \$569 | \$604 | \$2,254 | \$548 | \$554 | \$539 | \$571 | $\begin{gathered} \$ 2,212 \\ (2 \%) \end{gathered}$ |
|  | 17\% | 16\% | 17\% | 13\% | 16\% | 11\% | 8\% | 8\% | 12\% | 10\% | 5\% | (1\%) | (5\%) | (5\%) |  |
| Consumer Group |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Consumer Tax | \$38 | \$216 | \$1,261 | \$37 | \$1,552 | \$42 | \$138 | \$1,437 | \$46 | \$1,662 | \$57 | \$213 | \$1,490 | \$40 | \$1,800 |
| \% change YOY | (11\%) | (28\%) | 14\% | 3\% | 4\% | 11\% | (36\%) | 14\% | 22\% | 7\% | 36\% | 54\% | 4\% | (12\%) | 8\% |
| Consumer Ecosystem | \$34 | \$43 | \$47 | \$32 | \$156 | \$35 | \$49 | \$48 | \$37 | \$168 | \$31 | \$31 | \$36 | \$35 | \$133 |
| \% change YOY | 9\% | (2\%) | 7\% | (6\%) | 2\% | 2\% | 15\% | 1\% | 14\% | 8\% | (11\%) | (37\%) | (25\%) | (4\%) | (21\%) |
| Total Consumer | \$72 | \$259 | \$1,308 | \$69 | \$1,708 | \$76 | \$187 | \$1,484 | \$82 | \$1,830 | \$88 | \$244 | \$1,525 | \$75 | \$1,932 |
| \% change YOY | (2\%) | (25\%) | 14\% | (1\%) | 4\% | 7\% | (28\%) | 13\% | 19\% | 7\% | 15\% | 30\% | 3\% | (8\%) | 6\% |
| ProTax Group | \$21 | \$107 | \$253 | \$24 | \$405 | \$25 | \$35 | \$334 | \$28 | \$422 | \$36 | \$11 | \$130 | \$107 | \$284 |
| \% change YOY | 24\% | (9\%) | 8\% | 25\% | 5\% | 16\% | (67\%) | 32\% | 16\% | 4\% | 46\% | (69\%) | (61\%) | 282\% | (33\%) |
| Total Revenue | \$562 | \$884 | \$2,091 | \$634 | \$4,171 | \$622 | \$782 | \$2,388 | \$714 | \$4,506 | \$672 | \$808 | \$2,194 | \$754 | \$4,428 |
| \% change YOY | 15\% | (3\%) | 14\% | 12\% | 10\% | 11\% | (12\%) | 14\% | 13\% | 8\% | 8\% | 3\% | (8\%) | 6\% | (2\%) |
| GAAP Operating Income (Loss) | (\$73) | \$84 | \$1,282 | (\$60) | \$1,233 | (\$77) | (\$46) | \$1,494 | (\$57) | \$1,314 | (\$114) | (\$98) | \$906 | (\$142) | \$552 |
| Non-GAAP Operating Income (Loss) ${ }^{[1]}$ | (\$16) | \$140 | \$1,337 | \$9 | \$1,470 | (\$20) | \$17 | \$1,556 | \$18 | \$1,571 | (\$36) | (\$20) | \$1,221 | (\$21) | \$1,144 |
| Non-GAAP Operating Margin \% ${ }^{[1]}$ | NA | 16\% | 64\% | 1\% | 35.2\% | NA | 2\% | 65\% | 3\% | 34.9\% | NA | NA | 56\% | NA | 25.8\% |
| Interest Expense | (\$8) | (\$7) | (\$8) | (\$7) | (\$30) | (\$8) | (\$8) | (\$8) | (\$7) | (\$31) | (\$7) | (\$7) | (\$7) | (\$6) | (\$27) |
| Interest and Other Income | \$2 | \$1 | \$4 | (\$0) | \$7 | \$3 | \$1 | \$4 | \$23 | \$31 | \$0 | \$2 | \$1 | (\$2) | \$1 |
| GAAP Share Based Compensation Expense GAAP EPS Share Based Compensation Expense | $\begin{gathered} \$ 46 \\ (\$ 0.10) \end{gathered}$ | $\begin{gathered} \$ 44 \\ (\$ 0.12) \end{gathered}$ | $\begin{gathered} \$ 43 \\ (\$ 0.09) \end{gathered}$ | $\begin{gathered} \$ 51 \\ (\$ 0.12) \end{gathered}$ | $\begin{gathered} \$ 184 \\ (\$ 0.41) \end{gathered}$ | $\begin{gathered} \$ 47 \\ (\$ 0.12) \end{gathered}$ | $\begin{gathered} \$ 52 \\ (\$ 0.12) \end{gathered}$ | $\begin{gathered} \$ 49 \\ (\$ 0.11) \end{gathered}$ | $\begin{gathered} \$ 56 \\ (\$ 0.13) \end{gathered}$ | $\begin{gathered} \$ 204 \\ (\$ 0.46) \end{gathered}$ | $\begin{gathered} \$ 61 \\ (\$ 0.15) \end{gathered}$ | $\begin{aligned} & \$ 61 \\ & (\$ 0.14) \end{aligned}$ | $\begin{aligned} & \$ 62 \\ & (\$ 0.12) \end{aligned}$ | $\begin{gathered} \$ 73 \\ (\$ 0.19) \end{gathered}$ | $\begin{aligned} & \$ 257 \\ & (\$ 0.41) \end{aligned}$ |
| GAAP Diluted EPS | (\$0.06) | \$0.23 | \$2.71 | (\$0.05) | \$2.83 | (\$0.04) | (\$0.13) | \$3.39 | (\$0.10) | \$3.12 | (\$0.29) | (\$0.23) | \$1.78 | \$0.05 | \$1.28 |
| Non-GAAP Diluted EPS ${ }^{[1 /[]]}$ | (\$0.05) | \$0.30 | \$2.94 | \$0.00 | \$3.20 | (\$0.06) | \$0.02 | \$3.53 | \$0.03 | \$3.52 | (\$0.10) | (\$0.06) | \$2.85 | (\$0.06) | \$2.59 |
| GAAP Diluted EPS (YTD) | (\$0.06) | \$0.17 | \$2.88 | \$2.83 | \$2.83 | (\$0.04) | (\$0.17) | \$3.22 | \$3.12 | \$3.12 | (\$0.29) | (\$0.53) | \$1.22 | \$1.28 | \$1.28 |
| Non-GAAP Diluted EPS (YTD) ${ }^{\text {[]I] }}$ [] | (\$0.05) | \$0.25 | \$3.20 | \$3.20 | \$3.20 | (\$0.06) | (\$0.03) | \$3.49 | \$3.52 | \$3.52 | (\$0.10) | (\$0.15) | \$2.64 | \$2.59 | \$2.59 |
| Basic Share Count | 296 | 296 | 297 | 298 | 297 | 288 | 284 | 284 | 284 | 285 | 286 | 285 | 277 | 277 | 281 |
| Diluted Share Count | 296 | 303 | 304 | 304 | 303 | 288 | 290 | 290 | 290 | 291 | 286 | 285 | 282 | 277 | 286 |
| GAAP Tax Rate ${ }^{[C]}$ | 33\% | 17\% | 33\% | 31\% | 32\% | 29\% | 31\% | 34\% | 32\% | 34\% | 31\% | 36\% | 44\% | 27\% | 54\% |
| Capital Expenditures |  |  |  |  | \$195 |  |  |  |  | \$194 |  |  |  |  | \$265 |

Note: figures shown prior to reclassifying held-for-sale assets to discontinued operations.

## Fact Sheet - FY'16 Financial Guidance

| Guidance ${ }^{[0]}$ |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| (\$ millions, except per share data) | Q1 FY16 | FY16 | Adjusted for Discontinued Operations FY15 | Adjusted for Discontinued Operations FY14 |
| Revenue |  |  |  |  |
| Small Business Group |  | \$2,170-\$2,200 | \$2,027 | \$2,090 |
| \% change YOY |  | 7\%-9\% | -3\% |  |
| Consumer Ecosystem |  | $\sim$ \$50 | \$82 | \$69 |
| \% change YOY |  |  | 18\% |  |
| Small Business |  | \$2,220-\$2,250 | \$2,109 | \$2,159 |
| \% change YOY |  | 5\%-7\% | -2\% |  |
| Consumer Tax |  | \$1,885-\$1,920 | \$1,800 | \$1,662 |
| \% change YOY |  | 5\%-7\% | 8\% |  |
| Pro Tax |  | \$420-\$430 | \$284 | \$422 |
| \% change YOY |  | 48\%-51\% | -33\% |  |
| Total Revenue | \$660-\$680 | \$4,525-\$4,600 | \$4,192 | \$4,243 |
| \% change YOY | 8\%-11\% | 8\% $10 \%$ | -1\% |  |
| GAAP Operating Income (Loss) | (\$100)-(\$95) | \$1,115-\$1,145 | \$738 | \$1,300 |
| Non-GAAP Operating Income (Loss) ${ }^{[\underline{[E]}}$ | (\$10)-(\$5) | \$1,450-\$1,480 | \$1,141 | \$1,516 |
| Non-GAAP Operating Margin \% ${ }^{[5]}$ |  |  | 27\% | 36\% |
| GAAP Diluted EPS | (\$0.27)-(\$0.26) | \$2.50-\$2.55 | \$1.28 | \$3.12 |
| Non-GAAP Diluted EPS ${ }^{[E, F]}$ | (\$0.04)-(\$0.03) | \$3.40-\$3.45 | \$2.59 | \$3.40 |
| Basic Share Count |  | 270-275 | 281 | 285 |
| Diluted Share Count |  | 275-280 | 286 | 291 |
| GAAP Tax Rate | 35\% | 35\% | 42\% | 34\% |
| Capital Expenditures |  | \$280-\$300 | \$265 | \$194 |

Note: For the Small Business Group, revenue excludes Demandforce and QuickBase. Consumer Ecosystem as it appears includes Mint, Mint Bills, and OFX and will now be reported in Small Business. Quicken is held for sale and not included in these guidance figures, and the Consumer Group is now simply the Consumer Tax Group, which includes TurboTax in the U.S. and Canada.

## FY'16 Subscriber Guidance

|  | Q1 FY'16 | FY'16 $^{\prime}$ |  |
| :--- | :---: | :---: | :---: |
| QuickBooks Online Subscribers (000s) | $\sim 1,130$ | $\mathbf{1 , 4 5 0}$ | $\mathbf{1 , 5 0 0}$ |
| Year/Year Growth | $53 \%$ | $35 \%$ | $40 \%$ |

## Fact Sheet - Business Metrics

| Worldwide Business Metrics ${ }^{[E]}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Units in thousands, except where noted | Q1 FY13 | Q2 FY13 | Q3 FY13 | Q4 FY13 | FY13 | Q1 FY14 | Q2 FY14 | Q3 FY14 | Q4 FY14 | FY14 | Q1 FY15 | Q2 FY15 | Q3 FY15 | Q4 FY15 | FY15 |
| Small Business Group Online Ecosystem |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| QuickBooks Online Subscribers | 399 | 430 | 459 | 487 | 487 | 516 | 561 | 624 | 683 | 683 | 739 | 841 | 965 | 1,075 | 1,075 |
| Online Payroll Subscribers ${ }^{[F]}$ | 246 | 256 | 268 | 276 | 276 | 290 | 307 | 330 | 345 | 345 | 359 | 379 | 395 | 407 | 407 |
| Online Active Payments Customers ${ }^{[G]}$ | 129 | 116 | 132 | 131 | 131 | 137 | 125 | 135 | 136 | 136 | 141 | 129 | 143 | 143 | 143 |
| Online Payments Charge Volume (\$ millions) | \$1,214 | \$1,188 | \$1,375 | \$1,533 | \$5,310 | \$1,582 | \$1,455 | \$1,653 | \$1,879 | \$6,569 | \$1,936 | \$1,748 | \$1,970 | \$2,172 | \$7,826 |
| Small Business Online Ecosystem ARR (\$ millions) ${ }^{[\mathrm{H}]}$ | \$403 | \$432 | \$475 | \$501 | \$501 | \$526 | \$555 | \$618 | \$670 | \$670 | \$680 | \$700 | \$744 | \$762 | \$762 |
| Small Business Group Desktop Ecosystem |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| QuickBooks Desktop Units Sales | 202 | 307 | 422 | 315 | 1,246 | 194 | 280 | 371 | 279 | 1,124 | 149 | 208 | 286 | 240 | 882 |
| QuickBooks Desktop Subscribers ${ }^{[1]}$ | 241 | 255 | 264 | 274 | 274 | 285 | 303 | 319 | 326 | 326 | 321 | 328 | 328 | 318 | 318 |
| Desktop Payroll Customers ${ }^{[J]}$ | 1,029 | 1,039 | 1,042 | 1,021 | 1,021 | 1,023 | 1,031 | 1,037 | 1,017 | 1,017 | 1,014 | 1,008 | 1,004 | 988 | 988 |
| Desktop Active Payments Customers ${ }^{[K]}$ | 151 | 147 | 150 | 146 | 146 | 147 | 143 | 148 | 149 | 149 | 145 | 139 | 132 | 130 | 130 |
| Desktop Payments Charge Volume (\$ millions) | \$6,081 | \$5,802 | \$6,038 | \$6,340 | \$24,261 | \$6,271 | \$5,840 | \$6,088 | \$6,540 | \$24,740 | \$6,394 | \$5,824 | \$6,003 | \$6,093 | \$24,313 |
| Total QuickBooks Paying Customers | 842 | 991 | 1,145 | 1,078 | 2,009 | 994 | 1,144 | 1,313 | 1,288 | 2,133 | 1,209 | 1,376 | 1,579 | 1,633 | 2,276 |
| Consumer Tax |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Federal U.S. TurboTax Units (millions) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Desktop Units | NM | 3.1 | 2.7 | NM | 5.8 | NM | 3.2 | 2.5 | NM | 5.7 | NM | 3.1 | 2.3 | NM | 5.4 |
| Web units | NM | 3.7 | 14.9 | 0.7 | 19.3 | NM | 3.8 | 17.4 | 0.8 | 21.9 | NM | 5.2 | 18.8 | 0.3 | 24.3 |
| Free File Alliance | NM | 0.1 | 1.0 | NM | 1.1 | NM | 0.2 | 1.0 | NM | 1.2 | NM | 0.2 | 0.9 | NM | 1.1 |
| Total U.S. TurboTax Federal units | NM | 6.9 | 18.6 | 0.7 | 26.2 | NM | 7.1 | 20.9 | 0.8 | 28.9 | NM | 8.4 | 21.9 | 0.3 | 30.7 |
| Canada TurboTax Units (millions) | NM | 0.3 | 1.5 | 0.1 | 1.9 | NM | 0.3 | 1.5 | 0.2 | 2.1 | NM | 0.3 | 1.7 | 0.2 | 2.2 |
| ProTax Customers | NM | 103 | 17 | NM | 120 | NM | 101 | 19 | NM | 121 | NM | 102 | 19 | NM | 121 |

Fact Sheet - Segment Revenue
(\$ millions)
uickBooks Online
Online Payroll
Online Payments
Other Online Services
Total Online Ecosystem
QuickBooks Desktop, Enterprise, \& Desktop Subscriptions Desktop Payroll
Desktop Payments
Supplies, Accounting and Advisor Group \& Other
Total Desktop Ecosystem
Total Small Busines
Consumer Tax
Consumer Ecosystem
Consume
ProTax
Total Segment Revenue

QuickBooks Online
Online Payroll
Online Payments
Other Online Services
Total Online Ecosystem
QuickBooks Desktop, Enterprise, \& Desktop Subscriptions Desktop Payroll
Desktop Payment
Supplies, Accounting and Advisor Group \& Other
Total Desktop Ecosystem
Total Small Business
Consumer Tax
Consumer Ecosystem
Consumer
Total Segment Revenue

## Fact Sheet - Segment Operating Income

(\$ millions)

|  | FY15 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 |  |  | Q2 |  |  | Q3 |  |  | Q4 |  |  | Year |  |  |
|  |  | Op. Inc. | $\begin{aligned} & \text { \% Rev } \\ & \text { Related } \end{aligned}$ |  | Inc. | \% Rev <br> Related |  | Inc. | \% Rev <br> Related |  | Inc. | \% Rev <br> Related |  | . Inc. | \% Rev <br> Related |
| Total Small Business | \$ | \$ 192 | 35\% | \$ | 172 | 31\% | \$ | 161 | 30\% | \$ | 166 | 29\% | \$ | 691 | 31\% |
| Consumer |  | (34) | -39\% | \$ | 26 | 11\% | \$ | 1,192 | 78\% | \$ | (46) | -61\% | \$ | 1,139 | 59\% |
| ProTax | \$ | (3) | -8\% | \$ | (38) | -346\% | \$ | 83 | 64\% | \$ | 65 | 61\% | \$ | 107 | 38\% |
| Total Segment Operating Income |  | \$ 155 | 23\% | \$ | 160 | 20\% | \$ | 1,437 | 65\% | \$ | 185 | 25\% | \$ | 1,937 | 44\% |


|  | FY'14 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 |  |  | Q2 |  |  | Q3 |  |  | Q4 |  |  | Year |  |  |
|  |  |  |  | Op. Inc. |  | \% Rev <br> Related | Op. Inc. |  | \% Rev Related | \% Rev <br> Op. Inc. <br> Related |  |  | Op. Inc. <br> Oplated <br> Relat |  |  |
| Total Small Business | \$ | 190 | 37\% | \$ | 197 | 35\% | \$ | 224 | 39\% | \$ | 216 | 36\% | \$ | 827 | 37\% |
| Consumer | \$ | (24) | -32\% | \$ | (3) | -2\% | \$ | 1,199 | 81\% | \$ | (33) | -40\% |  | 1,138 | 62\% |
| ProTax | \$ | (9) | -35\% | \$ | (9) | -25\% | \$ | 294 | 88\% | \$ | (8) | -30\% | \$ | 269 | 64\% |
| Total Segment Operating Income | \$ | 157 | 25\% | \$ | 185 | 37\% | \$ | 1,717 | 72\% | \$ | 174 | 24\% | \$ | 2,233 | 50\% |


|  | FY'13 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 |  | Q2 |  |  | Q3 |  |  | Q4 |  |  | Year |  |  |
|  | Op. Inc. | $\begin{aligned} & \text { \% Rev } \\ & \text { Related } \end{aligned}$ |  |  | \% Rev Related |  | Inc. | \% Rev Related |  |  | \% Rev Related |  | p. Inc. | \% Rev Related |
| Total Small Business | \$ 165 | 35\% | \$ | 190 | 37\% | \$ | 223 | 42\% | \$ | 222 | 41\% | \$ | 801 | 39\% |
| Consumer | \$ (17) | -24\% | \$ | 38 | 15\% | \$ | 1,033 | 79\% | \$ |  | -27\% | \$ | 1,035 | 61\% |
| ProTax | \$ (11) | -53\% | \$ | 65 | 61\% | \$ | 216 | 85\% | \$ | (11) | -43\% | \$ | 259 | 64\% |
| Total Segment Operating Income | \$ 137 | 24\% | \$ | 294 | 33\% | \$ | 1,471 | 70\% | \$ | 192 | 30\% | \$ | 2,094 | 50\% |

## Supplemental Information: Revenue from Held-for-Sale Assets

(\$ millions)

Demandforce
QuickBase Quicken

Demandforce
QuickBase
Quicken

| FY'14 |  |  |  |  |  |  |  |  |  | FY'15 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q1 |  | Q2 |  | Q3 |  | Q4 |  | FY |  | Q1 |  | Q2 |  | Q3 |  | Q4 |  | FY |  |
| \$ | 24 | \$ | 25 | \$ | 27 | \$ | 31 | \$ | 107 | \$ | 30 | \$ | 30 | \$ | 28 | \$ | 26 | \$ | 115 |
| \$ | 13 | \$ | 14 | \$ | 15 | \$ | 16 | \$ | 57 | \$ | 17 | \$ | 17 | \$ | 18 | \$ | 18 | \$ | 70 |
| \$ | 20 | \$ | 32 | \$ | 28 | \$ | 18 | \$ | 98 | \$ | 14 | \$ | 12 | \$ | 13 | \$ | 13 | \$ | 51 |
| FY'13 |  |  |  |  |  |  |  |  |  | FY'12 |  |  |  |  |  |  |  |  |  |
| Q1 |  | Q2 |  | Q3 |  | Q4 |  | FY |  | Q1 |  | Q2 |  | Q3 |  | Q4 |  | FY |  |
| \$ | 18 | \$ | 19 | \$ | 21 | \$ | 22 | \$ | 80 | \$ | 0 | \$ | 0 | \$ | 0 | \$ | 12 | \$ | 12 |
| \$ | 11 | \$ | 12 | \$ | 12 | \$ | 12 | \$ | 47 | \$ | 8 | \$ | 8 | \$ | 9 | \$ | 10 | \$ | 35 |
| \$ | 21 | \$ | 29 | \$ | 31 | \$ | 17 | \$ | 99 | \$ | 20 | \$ | 29 | \$ | 28 | \$ | 19 | \$ | 96 |

## Fact Sheet - Footnotes



 GAAP and non-GAAP operating income increase of approximately $\$ 16$ million, and a GAAP and non-GAAP earnings per share increase of approximately $\$ 0.03$.
 management uses each measure.
 34\% for Q1 FY15, 34\% for Q2 FY15, 34\% for Q3 FY15 and 34\% for Q4 FY15.
 benefits, our GAAP effective tax rate for that period was approximately $33 \%$.
 assess when evaluating these statements. Actual future results may differ materially due to a number of risks and uncertainties.
${ }^{[E]}$ All applicable metrics include worldwide customers.
[F]Includes Intuit Online Payroll, Intuit Full Service Payroll and QuickBooks Online Payroll.

${ }^{[H]}$ Quarterly revenue for QuickBooks Online, online payroll and payments offerings, QuickBase, and Demandforce times 4.
[I]Includes QuickBooks Desktop Subscribers and Enterprise Solutions Subscribers.
${ }^{[J]}$ Includes Desktop Basic, Desktop Enhanced and Assisted Payroll.
${ }^{[K]}$ Includes Point Of Sale Merchant Servcies, QuickBooks Merchant Services and Non-QuickBooks processing customers.
 Practice Management/Virtual Office and ProAdvisor Program.

## Consumer Tax Includes: TurboTax

Consumer Ecosystem Includes: Quicken, Mint Bills (formerly Check) and Mint.
ProTax Includes: ProSeries, Lacerte and Intuit Tax Online.

## Cautions About Forward-Looking Statements

This fact sheet contains forward-looking statements, including forecasts of Intuit's expected growth and future financial results of Intuit and its reporting segments.
Because these forward-looking statements involve risks and uncertainties, there are important factors that could cause our actual results to differ materially from the expectations expressed in the forward-looking statements. These factors include, without limitation, the following: inherent difficulty in predicting consumer behavior; difficulties in receiving, processing, or filing customer tax submissions; consumers may not respond as we expected to our advertising and promotional activities; the competitive environment; governmental encroachment in our tax businesses or other governmental activities or public policy affecting the preparation and filing of tax returns; our ability to innovate and adapt to technological change; availability of our products and services could be impacted by business interruption or failure of our information technology and communication systems; any problems with implementing upgrades to our customer facing applications and supporting information technology infrastructure; any failure to properly use and protect personal customer information and data; our ability to develop, manage and maintain critical third party business relationships; increased government regulation of our businesses; any failure to process transactions effectively or to adequately protect against potential fraudulent activities; any loss of confidence in using our software as a result of publicity regarding such fraudulent activity; any significant offering quality problems or delays; any lost revenue opportunities or cannibalization of our traditional paid franchise due to our participation in the Free File Alliance; the global economic environment may impact consumer and small business spending, financial institutions and tax filings; changes in the total number of tax filings that are submitted to government agencies due to economic conditions or otherwise; the seasonal and unpredictable nature of our revenue; our ability to attract, retain and develop highly skilled employees; increased risks associated with international operations; unanticipated changes in our income tax rates; changes in the amounts or frequency of share repurchases or dividends; we may issue additional shares in an acquisition causing our number of outstanding shares to grow; our inability to adequately protect our intellectual property rights may weaken our competitive position; disruptions, expenses and risks associated with our acquisitions and divestitures; amortization of acquired intangible assets and impairment charges; our use of significant amounts of debt to finance acquisitions or other activities; and the cost of, and potential adverse results in, litigation involving intellectual property, antitrust, shareholder and other matters. More details about the risks that may impact our business are included in our Form 10-K for fiscal 2014 and in our other SEC filings. You can locate these reports through our website at http://investors.intuit.com. Forward-looking statements are based on information as of August 20, 2015 and we do not undertake any duty to update any forwardlooking statement or other information in these materials.

