Investor Relations (650) 944-2536

Intuit Facts
Q3/FY11

NASDAQ: INTU

Financial Summary										Guidance [D]	
(\$ millions), except per share data											
	04 57/40	00 5740	00 5740	0.4 57/40	E)/40	04 5744	00 5744	00 57/44	F)/44	04 5744	EVA
Revenue:	Q1 FY10	Q2 FY10	Q3 FY10	Q4 FY10	FY10	Q1 FY11	Q2 FY11	Q3 FY11	FY11	Q4 FY11	FY11
Small Business Group											
Financial Management Solutions	\$134	\$154	\$164	\$159	\$611	\$154	\$187	\$182	\$523		
% change YOY	(7%)	(3%)	16%	18%	6%	15%	21%	11%	16%		
Employee Management Solutions	\$97	\$105	\$103	\$113	\$418	\$107	\$116	\$115	\$339		
% change YOY	9%	12%	13%	25%	15%	11%	11%	12%	11%		
Payment Solutions	\$75	\$79	\$79	\$80	\$313	\$80	\$85	\$93	\$258		
% change YOY	4%	14%	8%	5%	8%	7%	7%	17%	11%		
Total Small Business	\$305	\$339	\$346	\$352	\$1,342	\$341	\$389	\$391	\$1,120		\$1,470-\$1,500
% change YOY	0%	5%	13%	16%	9%	12%	15%	13%	13%		10%-12%
<u>Tax</u>											
Consumer Tax ^[A]	\$22	\$218	\$880	\$25	\$1,146	\$29	\$205	\$1,036	\$1,271		\$1,290-\$1,295
% change YOY	57%	16%	13%	43%	15%	32%	(6%)	18%	13%		13%
Accounting Professionals	\$22	\$124	\$205	\$22	\$373	\$25	\$122	\$225	\$372		\$388-\$400
% change YOY	3%	(7%)	15%	19%	6%	15%	(2%)	10%	6%		4%-7%
Financial Services ^[A]	\$80	\$82	\$85	\$85	\$332	\$81	\$84	\$89	\$254		\$345-\$355
% change YOY	7%	8%	9%	4%	7%	1%	3%	5%	3%		4%-7%
Other Businesses	\$44	\$75	\$91	\$53	\$262	\$56	\$78	\$107	\$241		\$290-\$305
% change YOY	(9%)	38%	20%	46%	22%	27%	5%	17%	15%		11%-16%
Total Revenue	\$474	\$837	\$1,607	\$537 18%	\$3,455 11%	\$532	\$878	\$1,848 15%	\$3,258	\$567-\$587	\$3,825-\$3,845
% change YOY	2%	8%	13%	18%	11%	12%	5%	15%	12%	6%-9%	11%
GAAP Operating Income (Loss)	(\$100)	\$139	\$889	(\$64)	\$863	(\$103)	\$110	\$1.061	\$1,068	(\$58)-(\$48)	\$1,010-\$1,020
Non-GAAP Operating Income (Loss) ^[B]	(\$41)	\$206	\$938	(\$8)	\$1,095	(\$53)	\$164	\$1,115	\$1,225	\$15-\$25	\$1,240-\$1,250
Non-GAAP Operating Margin % ^[B]	NA	25%	58%	NA	32%	NA	19%	60%	38%	N/A	32.0%-32.5%
Interest Expense	(\$16)	(\$15)	(\$15)	(\$15)	(\$61)	(\$15)	(\$15)	(\$15)	(\$45)		
Interest and Other Income	\$6	\$2	\$4	\$1	\$13	\$7	\$7	\$5	\$19		
GAAP Share Based Compensation Expense	\$28	\$37	\$34	\$36	\$134	\$35	\$38	\$39	\$112		
GAAP EPS Share Based Compensation Expense	(\$0.05)	(\$0.07)	(\$0.07)	(\$0.07)	(\$0.26)	(\$0.07)	(\$0.08)	(\$0.08)	(\$0.23)		
GAAP Diluted EPS	(\$0.22)	\$0.35	\$1.78	(\$0.15)	\$1.77	(\$0.22)	\$0.23	\$2.20	\$2.16	(\$0.16)-(\$0.12)	\$2.00-\$2.05
Non-GAAP Diluted EPS ^{[B] [C]}	(\$0.10)	\$0.38	\$1.89	(\$0.05)	\$2.11	(\$0.12)	\$0.32	\$2.33	\$2.48	(\$0.02)-\$0.02	\$2.45-\$2.50
Basic Share Count	320	314	314	314	316	316	308	303	309		305-309
Diluted Share Count	320	323	323	314	325	316	318	313	319		315-319
GAAP Tax Rate [E]	38%	37%	35%	39%	34%	37%	28%	35%	34%		34%
	3370	J. 70	5576	5576		J. 70		3370	0.70		
Capital Expenditures					\$131						\$200

Numbers may not agree with the sum of the components, nor with SEC filing(s), due to immaterial rounding adjustments.

Financial Management Solutions - QuickBooks: QuickBooks: QuickBooks Software, Financial Supplies; Employee Management Solutions - QuickBooks Payroll and Intuit Online Payroll; Payment Solutions - Innovative Merchant Solutions; Consumer Tax - TurboTax; Accounting Professionals - ProSeries, Lacerte; Financial Services - Intuit Financial Services Group; Other Businesses - Global, Quicken, Mint, Intuit Health

 $^{{}^{[}A]}\!Consumer\,Tax\,segment\,revenue\,includes\,TurboTax\,for\,Online\,Banking\,revenue\,for\,all\,periods\,presented.$

^[8] These are non-GAAP financial measures. See tables B1, B2, E1 and E2 of the accompanying sections for reconciliations of these non-GAAP financial measures to the most directly comparable GAAP measures and the reasons management uses each measure.

⁽C) The annual effective tax rates used to calculate non-GAAP EPS were 37% for Q1 and Q2 FY10, 34% for Q3 FY10, 35% for Q4 FY10, 36% for Q1 FY11, 35% for Q2 FY11, and 34% for Q3 FY11.

[[]D] All of the numbers provided in the table entitled "Guidance," are forward-looking statements. Please see the accompanying section entitled "Cautions About Forward-Looking Statements" for important information to assess when evaluating these statements. Actual future results may differ materially due to a number of risks and uncertainties.

[[]E] Our GAAP effective tax rate for the second quarter of fiscal year 2011 was affected by one-time tax benefits related to the retroactive reinstatement of the research and experimentation credit. Excluding those discrete benefits, our GAAP effective tax rate for that period was approximately 36%.

Intuit Facts

Business Metrics														
Units in thousands, except where noted	Q1 FY09	Q2 FY09	Q3 FY09	Q4 FY09	FY09	Q1 FY10	Q2 FY10	Q3 FY10	Q4 FY10	FY10	Q1 FY11	Q2 FY11	Q3 FY11	FY11
Financial Management Solutions [F]						-			-		-			
Total QuickBooks Units [G]	307	529	596	404	1,837	353	431	516	368	1,669	281	404	474	1,159
QuickBooks Online subscriptions [H]	136	139	142	147	147	149	159	188	201	201	217	241	267	267
Enterprise Solutions Active Customers	34	35	36	37	37	39	41	43	45	45	47	51	54	54
QuickBooks Retail Share Unit share FYTD Dollar share FYTD	90% 92%	93% 95%	94% 95%	94% 95%	94% 95%	93% 92%	93% 93%	94% 94%	94% 94%	94% 94%	87% 89%	93% 95%	94% 95%	94% 95%
Employee Management Solutions Total EMS customers [4]	1,052	1,056	1,058	1,137	1,137	1,151	1,160	1,162	1,150	1,150	1,153	1,170	1,178	1,178
Payment Solutions Merchant Account Services customers ^{[K] [N]} Yr/Yr Charge Volume/Merchant increase(decrease) ^[K]	230 -3%	235 -9%	243 -9%	253 -9%	253 -8%	258 -8%	265 -3%	282 1%	296 -3%	296 -3%	297 -3%	303 1%	316 0%	316 -1%
Consumer Tax														
Federal TurboTax (millions)														
Desktop units Web units	NM NM	3.4 2.2	2.9 9.1	NM 0.2	6.3 11.5	NM NM	3.4 3.0	2.8 10.4	NM 0.3	6.2 13.7	NM NM	3.4 3.3	2.7 12.5	6.1 15.9
Free File Alliance	NM	0.3	1.0	NM	1.4	NM	0.3	1.0	NM	1.4	NM	0.3	1.0	1.3
Total TurboTax federal units	NM	5.8	13.0	0.2	19.2	NM	6.7	14.2	0.3	21.3	NM	7.0	16.3	23.2
Federal TurboTax retail share ^[L] Unit share FYTD Dollar share FYTD	NM NM	84% 89%	81% 86%	81% 86%	81% 86%	NM NM	87% 90%	83% 87%	83% 87%	83% 87%	NM NM	88% 91%	85% 89%	85% 89%
Accounting Professionals														
Professional Tax units	NM	97	11	NM	108	NM	95	11	NM	106	NM	93	12	105
Financial Services Number of Internet Banking End-Users Number of Bill Pay End-Users [™]	8,690 2,613	8,609 2,749	8,889 2,848	8,942 2,969	8,942 2,969	9,044 3,096	9,262 3,195	9,477 3,300	9,756 3,504	9,756 3,504	9994 3673	10,186 3,916	10,348 4,054	10,348 4,054

Numbers may not agree with the sum of the components, nor with SEC filing(s), due to immaterial rounding adjustments.

[[]F]Sales to end users (sell-through) by Intuit and via retailers and distributors for which Intuit relies on reports from these merchants. These numbers include estimates, including estimates of sales by merchants who do not report sales to Intuit. These numbers reflect total QuickBooks purchases for the period, including subscription purchases.

[[]G]Total QuickBooks Units include net QuickBooks Online subscriber growth, and registered Free Simple Start units through Q1 FY11.

[[]H]Includes total QuickBooks Online subscriptions. Subscription units sold in any particular period are a subset of total QuickBooks software units sold in that period.

^[I]Sources: NPD Group Monthly Retail Software Report through March 2011.

^[J]Includes Standard Payroll, Enhanced Payroll, Assisted Payroll, Online Payroll, Basic Payroll, QuickPayroll, and PayCycle.

 $^{^{\}rm [K]}\! {\rm Does}$ not include customers from Electronic Clearing House.

 $^{^{\}rm [L]}$ Sources: NPD Group Retail Software Report through April 2011.

[[]M]Number of Bill Pay end-users are those of Intuit Financial Services and exclude Quicken Bill Pay customers.

^[N] Includes processing customers only.

Intuit Facts

Intuit Inc.

Investor Relations (650) 944-2536

NASDAQ: INTU

Segment Operating Income

(\$ millions)

(+											
		Q	3			YT	D		Full-Year		
		% Related		% Related		% Related		% Related		% Related	
	FY11	Revenue	FY10	Revenue	FY11	Revenue	FY10	Revenue	FY10	Revenue	
Financial Management Solutions	\$61	33%	\$44	27%	\$154	29%	\$105	23%	\$152	25%	
Employee Management Solutions	\$70	61%	\$63	61%	\$197	58%	\$180	59%	\$253	60%	
Payment Solutions	\$20	22%	\$15	19%	\$45	17%	\$50	21%	\$67	21%	
Consumer Tax ^[O]	\$853	82%	\$713	81%	\$876	69%	\$771	69%	\$746	65%	
Accounting Professionals	\$187	83%	\$167	81%	\$241	65%	\$229	65%	\$210	56%	
Financial Services ^[O]	\$20	22%	\$18	22%	\$57	22%	\$58	23%	\$71	21%	
Other Businesses	\$42	40%	\$38	42%	\$59	25%	\$63	30%	\$65	25%	
Total Segment Op Income	\$1,253	68%	\$1,059	66%	\$1,629	50%	\$1,455	50%	\$1,563	45%	

Numbers may not agree with the sum of the components, nor with SEC filing(s), due to immaterial rounding adjustments.

^{1.} Operating income for the company and segments may be impacted by shifts in revenue from one quarter to another. Therefore, these measures are most relevant when viewed on a full-year basis.

^[0] Consumer Tax segment operating income includes TurboTax for Online Banking segment operating income for all periods presented.

TABLE A1

INTUIT INC. GAAP CONSOLIDATED STATEMENTS OF OPERATIONS

(In millions, except per share amounts) (Unaudited)

	,	Three Moi	nths Er	ıded	Nine Months Ended					
	Ap	ril 30,	Ap	oril 30,	Ap	oril 30,	AĮ	oril 30,		
		2011		2010		2011		2010		
Net revenue:										
Product	\$	602	\$	564	\$	1,248	\$	1,191		
Service and other		1,246		1,043		2,010		1,727		
Total net revenue		1,848		1,607		3,258		2,918		
Costs and expenses:										
Cost of revenue:										
Cost of product revenue		32		34		110		117		
Cost of service and other revenue		132		118		384		341		
Amortization of acquired technology		4		5		13		43		
Selling and marketing		351		309		901		766		
Research and development		164		141		478		426		
General and administrative		93		102		271		267		
Amortization of other acquired intangible assets		11		10		33		31		
Total costs and expenses [A]		787	-	719		2,190	_	1,991		
Operating income from continuing operations		1,061		888		1,068	_	927		
Interest expense		(15)		(15)		(45)		(46)		
Interest and other income, net		6		5		20		12		
Income from continuing operations before										
income taxes		1,052		878		1,043		893		
Income tax provision [B]		364		302		352		306		
Net income from continuing operations		688		576		691		587		
Net income from discontinued operations [C]		-		-		-		35		
Net income from continuing operations	\$	688	\$	576	\$	691	\$	622		
Basic net income per share from										
continuing operations	\$	2.27	\$	1.83	\$	2.23	\$	1.86		
Basic net income per share from										
discontinued operations		-		-		-		0.11		
Basic net income per share	\$	2.27	\$	1.83	\$	2.23	\$	1.97		
Shares used in basic per share calculations		303		314		309		316		
Diluted net income per share from										
continuing operations	\$	2.20	\$	1.78	\$	2.16	\$	1.80		
Diluted net income per share from										
discontinued operations		-		_		_		0.11		
Diluted net income per share	\$	2.20	\$	1.78	\$	2.16	\$	1.91		
Shares used in diluted per share calculations		313		323		319		325		
r		313				317		323		

See accompanying Notes.

INTUIT INC. NOTES TO TABLE A1

[A] The following table summarizes the total share-based compensation expense from continuing operations that we recorded for the periods shown.

	T	hree Mo	nths En	Nine Months Ended					
(in millions)	-	ril 30, 011	April 30, 2010		April 30, 2011		-	il 30,)10	
Cost of product revenue	\$	-	\$	-	\$	-	\$	1	
Cost of service and other revenue		2		2		5		6	
Selling and marketing		12		11		33		30	
Research and development		13		10		38		30	
General and administrative		12		11		36		31	
Total share-based compensation expense	\$	39	\$	34	\$	112	\$	98	

- [B] We compute our provision for or benefit from income taxes by applying the estimated annual effective tax rate to income or loss from recurring operations and adding the effects of any discrete income tax items specific to the period. Our effective tax rates did not differ significantly from the statutory rate of 35% for any period presented.
- [C] On January 15, 2010 we sold our Intuit Real Estate Solutions (IRES) business for approximately \$128 million in cash and recorded a net gain on disposal of \$35 million. IRES was part of our Other Businesses segment. We determined that IRES became a discontinued operation in the second quarter of fiscal 2010 and we have therefore segregated the operating results of IRES from continuing operations in our statements of operations for all periods prior to the sale. For the nine months ended April 30, 2010, net revenue from IRES was \$33 million and net income from IRES was less than \$1 million, excluding the net gain on disposal. Because IRES operating cash flows were not material for any period presented, we have not segregated them from continuing operations on our statements of cash flows.

TABLE A2

INTUIT INC.

NON-GAAP CONSOLIDATED STATEMENTS OF OPERATIONS DATA (In millions, except per share amounts) (Unaudited)

Three Months Ended Nine Months Ended April 30, April 30, April 30, April 30, 2011 2010 2011 2010 Net revenue: \$ 602 564 \$ 1,248 \$ 1,191 Product 1,246 1,043 2,010 1,727 Service and other 1,848 1,607 3,258 2,918 Total net revenue Costs and expenses: Cost of revenue: 32 34 110 116 Cost of product revenue 130 116 379 335 Cost of service and other revenue 339 298 868 736 Selling and marketing Research and development 151 131 440 396 General and administrative 81 90 235 231 733 669 2,032 1.814 Total costs and expenses 1,115 938 1,226 1,104 Operating income (15)(15)(45)(46)Interest expense 18 11 Interest and other income, net 1,105 927 1,199 1,069 Income before income taxes 375 317 407 369 Income tax provision Net income \$ 730 \$ 610 \$ 792 \$ 700 Basic net income per share 2.41 1.94 2.56 2.21 Shares used in basic per share calculations 303 314 309 316 Diluted net income per share 2.15 2.33 1.89 2.48 Shares used in diluted per share calculations 319

See "About Non-GAAP Financial Measures" immediately following Table E2 for information on these measures, the items excluded from the most directly comparable GAAP measures in arriving at non-GAAP financial measures, and the reasons management uses each measure and excludes the specified amounts in arriving at each non-GAAP financial measure.

313

323

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TABLE B1

INTUIT INC.

RECONCILIATION OF NON-GAAP STATEMENTS OF OPERATIONS DATA TO GAAP CONSOLIDATED STATEMENTS OF OPERATIONS

(In millions, except per share amounts) (Unaudited)

	Т	hree Months Endo April 30, 2011	ed	Three Months Ended April 30, 2010							
			Non-			Non-					
	GAAP	Adjmts	GAAP	GAAP	Adjmts	GAAP					
Net revenue:											
Product	\$ 602	\$ -	\$ 602	\$ 564	\$ -	\$ 564					
Service and other	1,246		1,246	1,043		1,043					
Total net revenue	1,848		1,848	1,607		1,607					
Costs and expenses:											
Cost of revenue:											
Cost of product revenue	32	-	32	34	-	34					
Cost of service and other revenue	132	(2) [a]	130	118	(2) [a]	116					
Amortization of acquired technology	4	(4) [b]	-	5	(5) [b]	-					
Selling and marketing	351	(12) [a]	339	309	(11) [a]	298					
Research and development	164	(13) [a]	151	141	(10) [a]	131					
General and administrative	93	(12) [a]	81	102	(12) [a] [c]	90					
Amortization of other acquired											
intangible assets	11	(11) [b]	-	10	(10) [b]	-					
Total costs and expenses	787	(54)	733	719	(50)	669					
Operating income from continuing operations	1,061	54	1,115	888	50	938					
Interest expense	(15)	-	(15)	(15)	-	(15)					
Interest and other income, net	6	(1) [d]	5	5	(1) [d]	4					
Income from continuing operations before											
income taxes	1,052	53	1,105	878	49	927					
Income tax provision	364	11 [e]	375	302	15_[e]	317					
Net income from continuing operations	688	42	730	576	34	610					
Net income from discontinued operations	-	-	-	-	-	_					
Net income	\$ 688	\$ 42	\$ 730	\$ 576	\$ 34	\$ 610					
		·									
Basic net income per share from											
continuing operations	\$ 2.27		\$ 2.41	\$ 1.83		\$ 1.94					
Basic net income per share from											
discontinued operations	-		-	-		_					
Basic net income per share	\$ 2.27		\$ 2.41	\$ 1.83		\$ 1.94					
Shares used in basic per share calculation	303		303	314		314					
Diluted net income per share from											
continuing operations	\$ 2.20		\$ 2.33	\$ 1.78		\$ 1.89					
Diluted net income per share from											
discontinued operations											
Diluted net income per share	\$ 2.20		\$ 2.33	\$ 1.78		\$ 1.89					
Shares used in diluted per share calculations	313		313	323		323					

See "About Non-GAAP Financial Measures" immediately following Table E2 for more information on these non-GAAP adjustments.

[[]a] Adjustments to exclude share-based compensation expense from non-GAAP financial measures.

[[]b] Adjustments to exclude amortization of acquired technology and amortization of other acquired intangible assets from non-GAAP financial measures.

[[]c] Adjustment to exclude professional fees for business combinations of approximately \$1 million from non-GAAP financial measures.

[[]d] Adjustment to exclude net gains on debt securities and other investments from non-GAAP financial measures.

[[]e] Adjustments to reflect the tax effects of items [a] through [d].

TABLE B2

INTUIT INC.

RECONCILIATION OF NON-GAAP STATEMENTS OF OPERATIONS DATA TO GAAP CONSOLIDATED STATEMENTS OF OPERATIONS

(In millions, except per share amounts) (Unaudited)

	1	Nine Months Ende April 30, 2011	d	Nine Months Ended April 30, 2010							
			Non-			Non-					
	GAAP	Adjmts	GAAP	GAAP	Adjmts	GAAP					
Net revenue:											
Product	\$ 1,248	\$ -	\$ 1,248	\$ 1,191	\$ -	\$ 1,191					
Service and other	2,010		2,010	1,727		1,727					
Total net revenue	3,258		3,258	2,918	-	2,918					
Costs and expenses:											
Cost of revenue:											
Cost of product revenue	110	-	110	117	(1) [a]	116					
Cost of service and other revenue	384	(5) [a]	379	341	(6) [a]	335					
Amortization of acquired technology	13	(13) [b]	-	43	(43) [b]	-					
Selling and marketing	901	(33) [a]	868	766	(30) [a]	736					
Research and development	478	(38) [a]	440	426	(30) [a]	396					
General and administrative	271	(36) [a]	235	267	(36) [a] [c]	231					
Amortization of other acquired											
intangible assets	33	(33) [b]	-	31	(31) [b]	-					
Total costs and expenses	2,190	(158)	2,032	1,991	(177)	1,814					
Operating income from continuing	1,068	158	1,226	927	177	1,104					
Interest expense	(45)	-	(45)	(46)	-	(46)					
Interest and other income, net	20	(2) [d]	18	12	(1) [d]	11					
Income from continuing operations											
before income taxes	1,043	156	1,199	893	176	1,069					
Income tax provision	352	55 [e]	407	306	63 [e]	369					
Net income from continuing operations	691	101	792	587	113	700					
Net income from discontinued operations	_	_	_	35	(35)_[f]	-					
Net income	\$ 691	\$ 101	\$ 792	\$ 622	\$ 78	\$ 700					
	7 222		<u> </u>	7 222							
Basic net income per share from											
continuing operations	\$ 2.23		\$ 2.56	\$ 1.86		\$ 2.21					
Basic net income per share from											
discontinued operations				0.11							
Basic net income per share	\$ 2.23		\$ 2.56	\$ 1.97		\$ 2.21					
Shares used in basic per share calculations	309		309	316		316					
Diluted net income per share from											
continuing operations	\$ 2.16		\$ 2.48	\$ 1.80		\$ 2.15					
Diluted net income per share from											
discontinued operations	-		-	0.11		-					
Diluted net income per share	\$ 2.16		\$ 2.48	\$ 1.91		\$ 2.15					
Shares used in diluted per share calculations	319		319	325		325					

See "About Non-GAAP Financial Measures" immediately following Table E2 for more information on these non-GAAP adjustments.

- [a] Adjustments to exclude share-based compensation expense from non-GAAP financial measures.
- [b] Adjustments to exclude amortization of acquired technology and amortization of other acquired intangible assets from non-GAAP financial measures.
- [c] Adjustment to exclude professional fees for business combinations of approximately \$5 million from non-GAAP financial measures.
- [d] Adjustment to exclude net gains on debt securities and other investments from non-GAAP financial measures.
- [e] Adjustment to reflect the tax effects of items [a] through [d].
- [f] Adjustment to exclude net income from discontinued operations from non-GAAP financial measures.

TABLE E1

INTUIT INC.

RECONCILIATION OF FORWARD-LOOKING GUIDANCE FOR NON-GAAP FINANCIAL MEASURES TO PROJECTED GAAP REVENUE, OPERATING INCOME (LOSS), AND EPS

(In millions, except per share amounts)
(Unaudited)

Forward-Looking Guidance **GAAP** Non-GAAP Range of Estimate Range of Estimate From To Adjustments From To **Three Months Ending** July 31, 2011 Revenue \$ 567 \$ 587 567 \$ 587 Operating income (loss) \$ (58)\$ (48)\$ 73 [a] \$ 15 \$ 25 0.14 [b] \$ \$ Diluted earnings per share (0.16)(0.12)(0.02)0.02 Twelve Months Ending July 31, 2011 Revenue 3,825 3,845 3,825 3,845 Operating income \$ 1,010 \$ 1,020 \$ \$ 1,240 \$ 1,250 230 [c] [d] \$ Diluted earnings per share \$ 2.00 \$ 2.05 \$ 0.45 2.45 \$ 2.50

See "About Non-GAAP Financial Measures" immediately following Table E2 for information on these measures, the items excluded from the most directly comparable GAAP measures in arriving at non-GAAP financial measures, and the reasons management uses each measure and excludes the specified amounts in arriving at each non-GAAP financial measure.

- [a] Reflects estimated adjustments for share-based compensation expense of approximately \$58 million; amortization of acquired technology of approximately \$4 million; and amortization of other acquired intangible assets of approximately \$11 million.
- [b] Reflects the estimated adjustments in item [a] and income taxes related to these adjustments.
- [c] Reflects estimated adjustments for share-based compensation expense of approximately \$169 million; amortization of acquired technology of approximately \$17 million; and amortization of other acquired intangible assets of approximately \$44 million.
- [d] Reflects the estimated adjustments in item [c] and income taxes related to these adjustments.

INTUIT INC.

RECONCILIATION OF HISTORICAL NON-GAAP FINANCIAL MEASURES TO MOST DIRECTLY COMPARABLE FINANCIAL MEASURES

(In millions, except per share amounts)

(Unaudited)

	Fiscal 2010										Fiscal 2011									
	Q1Q2			Q3		FullQ4			Q1		Q2		Q3			YTD				
GAAP operating income (loss)	\$	(100)	\$	139	\$	888	\$	(64)	\$	863	\$	(104)	\$	111	\$	1,061	\$	1,068		
Amortization of acquired technology		22		16		5		6		49		4		5		4		13		
Amortization of other acquired intangible assets		10		11		10		11		42		11		11		11		33		
Professional fees for business combinations		1		3		1		2		7		1		(1)		-		-		
Share-based compensation expense		27		37		34		36		134		35		38		39		112		
Non-GAAP operating income (loss)	\$	(40)	\$	206	\$	938	\$	(9)	\$	1,095	\$	(53)	\$	164	\$	1,115	\$	1,226		
GAAP net income (loss)	\$	(68)	\$	114	\$	576	\$	(48)	\$	574	\$	(70)	\$	73	\$	688	\$	691		
Amortization of acquired technology		22		16		5		6		49		4		5		4		13		
Amortization of other acquired intangible assets		10		11		10		11		42		11		11		11		33		
Professional fees for business combinations		1		3		1		2		7		1		(1)		-		-		
Share-based compensation expense		27		37		34		36		134		35		38		39		112		
Net gains on debt securities and other investments		-		-		(1)		-		(1)		(1)		-		(1)		(2)		
Income tax effects of non-GAAP adjustments		(23)		(25)		(15)		(22)		(85)		(19)		(25)		(11)		(55)		
Discontinued operations		(1)		(34)		-		-		(35)		-		-		-		-		
Non-GAAP net income (loss)	\$	(32)	\$	122	\$	610	\$	(15)	\$	685	\$	(39)	\$	101	\$	730	\$	792		
GAAP diluted net income (loss) per share	\$	(0.21)	\$	0.35	\$	1.78	\$	(0.15)	\$	1.77	\$	(0.22)	\$	0.23	\$	2.20	\$	2.16		
Non-GAAP diluted net income (loss) per share	\$	(0.10)	\$	0.38	\$	1.89	\$	(0.05)	\$	2.11	\$	(0.12)	\$	0.32	\$	2.33	\$	2.48		
Shares used in diluted per share amounts		320		323		323		314		325		316	_	318		313		319		
Non-GAAP tax rate		36.5%		36.5%		34.2%		34.5%		34.5%		36.0%		35.0%		34.0%		34.0%		

See "About Non-GAAP Financial Measures" immediately following this Table E2 for information on these measures, the items excluded from the most directly comparable GAAP measures in arriving at non-GAAP financial measures, and the reasons management uses each measure and excludes the specified amounts in arriving at each non-GAAP financial measure.

INTUIT INC. ABOUT NON-GAAP FINANCIAL MEASURES

The accompanying financial information dated May 19, 2011 contains non-GAAP financial measures. Table B1, Table B2, Table E1 and Table E2 reconcile the non-GAAP financial measures in that financial information to the most directly comparable financial measures prepared in accordance with Generally Accepted Accounting Principles (GAAP). These non-GAAP financial measures include non-GAAP operating income (loss), non-GAAP net income (loss) and non-GAAP net income (loss) per share.

Non-GAAP financial measures should not be considered as a substitute for, or superior to, measures of financial performance prepared in accordance with GAAP. These non-GAAP financial measures do not reflect a comprehensive system of accounting, differ from GAAP measures with the same names and may differ from non-GAAP financial measures with the same or similar names that are used by other companies.

We compute non-GAAP financial measures using the same consistent method from quarter to quarter and year to year. We may consider whether other significant items that arise in the future should be excluded from our non-GAAP financial measures.

We exclude the following items from all of our non-GAAP financial measures:

- Share-based compensation expense
- Amortization of acquired technology
- Amortization of other acquired intangible assets
- Charges for historical use of technology licensing rights
- Professional fees for business combinations

We also exclude the following items from non-GAAP net income (loss) and diluted net income (loss) per share:

- Gains and losses on debt securities and other investments
- Income tax effects of excluded items and discrete tax items
- Discontinued operations

We believe that these non-GAAP financial measures provide meaningful supplemental information regarding Intuit's operating results primarily because they exclude amounts that we do not consider part of ongoing operating results when planning and forecasting and when assessing the performance of the organization, our individual operating segments or our senior management. Segment managers are not held accountable for share-based compensation expenses, acquisition-related charges, or the other excluded items and, accordingly, we exclude these amounts from our measures of segment performance. We believe that our non-GAAP financial measures also facilitate the comparison by management and investors of results for current periods and guidance for future periods with results for past periods.

The following are descriptions of the items we exclude from our non-GAAP financial measures.

Share-based compensation expenses. These consist of non-cash expenses for stock options, restricted stock units and our Employee Stock Purchase Plan. When considering the impact of equity awards, we place greater emphasis on overall shareholder dilution rather than the accounting charges associated with those awards.

Amortization of acquired technology and amortization of other acquired intangible assets. When we acquire an entity, we are required by GAAP to record the fair values of the intangible assets of the entity and amortize them over their useful lives. Amortization of acquired technology in cost of revenue includes amortization of software and other technology assets of acquired entities. Amortization of other acquired intangible assets in operating expenses includes amortization of assets such as customer lists, covenants not to compete and trade names.

Professional fees for business combinations. We exclude from our non-GAAP financial measures the professional fees we incur to complete business combinations. These include investment banking, legal and accounting fees.

Gains and losses on debt securities and other investments. We exclude from our non-GAAP financial measures gains and losses that we record when we sell or impair available-for-sale debt securities and other investments.

Income tax effects of excluded items and discrete tax items. We exclude from our non-GAAP financial measures the income tax effects of the items described above. In addition, the effects of one-time income tax adjustments recorded in a specific quarter for GAAP purposes are reflected on a forecasted basis in our non-GAAP financial measures. This is consistent with how we plan, forecast and evaluate our operating results.

Operating results and gains and losses on the sale of discontinued operations. From time to time, we sell or otherwise dispose of selected operations as we adjust our portfolio of businesses to meet our strategic goals. In accordance with GAAP, we segregate the operating results of discontinued operations as well as gains and losses on the sale of these discontinued operations from continuing operations on our GAAP statements of operations but continue to include them in GAAP net income or loss and net income or loss per share. We exclude these amounts from our non-GAAP financial measures.

The reconciliations of the forward-looking non-GAAP financial measures to the most directly comparable GAAP financial measures in Table E1 include all information reasonably available to Intuit at the date of this financial information. These tables include adjustments that we can reasonably predict. Events that could cause the reconciliation to change include acquisitions and divestitures of businesses, goodwill and other asset impairments, and sales of available-for-sale debt securities and other investments.

INTUIT INC. CAUTIONS ABOUT FORWARD-LOOKING STATEMENTS

This financial information contains forward-looking statements, including forecasts of Intuit's future expected financial results. Because these forward-looking statements involve risks and uncertainties, there are important factors that could cause our actual results to differ materially from the expectations expressed in the forwardlooking statements. These factors include, without limitation, the following: inherent difficulty in predicting consumer behavior; difficulties in receiving, processing, or filing customer tax submissions; consumers may not respond as we expected to our advertising and promotional activities; product introductions and price competition from our competitors can have unpredictable negative effects on our revenue, profitability and market position; governmental encroachment in our tax businesses or other governmental activities or public policy affecting the preparation and filing of tax returns could negatively affect our operating results and market position; we may not be able to successfully innovate and introduce new offerings and business models to meet our growth and profitability objectives, and current and future offerings may not adequately address customer needs and may not achieve broad market acceptance, which could harm our operating results and financial condition; business interruption or failure of our information technology and communication systems may impair the availability of our products and services, which may damage our reputation and harm our future financial results; as we upgrade and consolidate our customer facing applications and supporting information technology infrastructure, any problems with these implementations could interfere with our ability to deliver our offerings; any failure to properly use and protect personal customer information and data could harm our revenue, earnings and reputation; if we are unable to develop, manage and maintain critical third party business relationships, our business may be adversely affected; increased government regulation of our businesses may harm our operating results; if we fail to process transactions effectively or fail to adequately protect against potential fraudulent activities, our revenue and earnings may be harmed; any significant offering quality problems or delays in our offerings could harm our revenue, earnings and reputation; our participation in the Free File Alliance may result in lost revenue opportunities and cannibalization of our traditional paid franchise; the continuing global economic downturn may continue to impact consumer and small business spending, financial institutions and tax filings, which could negatively affect our revenue and profitability; year-over-year changes in the total number of tax filings that are submitted to government agencies due to economic conditions or otherwise may result in lost revenue opportunities; our revenue and earnings are highly seasonal and the timing of our revenue between quarters is difficult to predict, which may cause significant quarterly fluctuations in our financial results; our financial position may not make repurchasing shares advisable or we may issue additional shares in an acquisition causing our number of outstanding shares to grow; our inability to adequately protect our intellectual property rights may weaken our competitive position and reduce our revenue and earnings; our acquisition and divestiture activities may disrupt our ongoing business, may involve increased expenses and may present risks not contemplated at the time of the transactions; our use of significant amounts of debt to finance acquisitions or other activities could harm our financial condition and results of operation; and litigation involving intellectual property, antitrust, shareholder and other matters may increase our costs. More details about these and other risks that may impact our business are included in our Form 10-K for fiscal 2010 and in our other SEC filings. You can locate these reports through our website at http://investors.intuit.com. Forwardlooking statements are based on information as of May 19, 2011, and we do not undertake any duty to update any forward-looking statement or other information in these materials.