


- 2 Financial Management Solutions to Payments Solutions for all periods presented

The Fin

ElThe annual effective tax rates used to calculate non-GAAP EPS were $36 \%$ for all periods in FYo8, $36 \%$ for Q1 FYo9, $34 \%$ for Q2 \& Q 3 and $33 \%$ for Q 4 FYo9.
Our effective tax rate FY09 was materially impacted by one-time tax benefits in Q1 and Q2 FY09. Excluding these one-time benefits related to the reinstatement of the research and experimental credit and other discrete tax benefits, our effective tax rate for that period was approximately $35 \%$,

Financial Management Solutions: QuickBooks - QuickBooks Software, Financial Supplies; Employee Management Solutions: QuickBooks Payroll, Assisted/Outsourced Payroll, PayCycle; Payment Solutions: Innovative Merchant Solutions; Consumer Tax - TurboTax
Accounting Professionals - ProSeries, Lacerte; Financial Institutions - Intuit Financial Institutions Group, Digital Insight; Other Businesses - IRES, Quicken, Canada/UK

NASDAQ: INTU

| Business Metrics |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Units in thousands, except where noted | Q1/FY07 | Q2/FY07 | Q3/FY07 | Q4/FY07 | FY07 | Q1 FY08 | Q2 FY08 | Q3 FY08 | Q4 FY08 | FY08 | Q1 FY09 | Q2 FY09 | Q3 FY09 | Q4 FY09 | FY09 |
| Financial Management Solutions (Quickbooks) ${ }^{[H]}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total QuickBooks software units sold | 280 | 513 | 553 | 357 | 1,702 | 298 | 467 | 508 | 324 | 1,597 | 267 | 482 | 517 | 347 | 1,613 |
| Free Simple Start Activations | 0 | 0 | 0 | 0 | 0 | 19 | 38 | 48 | 37 | 142 | 40 | 48 | 79 | 57 | 224 |
| Total QuickBooks Units | 280 | 513 | 553 | 357 | 1,702 | 317 | 505 | 556 | 361 | 1,739 | 307 | 530 | 596 | 404 | 1,837 |
| QuickBooks Online subscriptions ${ }^{\text {I/ }}$ | 85 | 96 | 109 | 117 | 117 | 124 | 128 | 131 | 133 | 133 | 136 | 139 | 142 | 147 | 147 |
| Enterprise Solutions Active Customers | 22 | 24 | 25 | 27 | 27 | 28 | 29 | 30 | 33 | 33 | 34 | 35 | 36 | 37 | 37 |
| QuickBooks Retail Share ${ }^{[J]}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unit share FYTD | 86\% | 87\% | 89\% | 89\% | 89\% | 89\% | 89\% | 91\% | 91\% | 91\% | 90\% | 93\% | 94\% | 94\% | 94\% |
| Dollar share FYTD | 91\% | 92\% | 94\% | 94\% | 94\% | 94\% | 94\% | 95\% | 95\% | 95\% | 92\% | 95\% | 95\% | 95\% | 95\% |
| Employee Management Solutions (Payroll) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total EMS customers ${ }^{[1]}$ | 989 | 1,016 | 1,008 | 1,008 | 1,008 | 1,025 | 1,046 | 1,055 | 1,045 | 1,045 | 1,052 | 1,056 | 1,058 | 1,137 | 1,137 |
| Payment Solutions (Payments) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Merchant Account Services customers $\left.{ }^{[1]} 10\right]$ | 162 | 169 | 181 | 189 | 189 | 198 | 205 | 215 | 222 | 222 | 230 | 235 | 243 | 253 | 253 |
| Yr/Yr Charge Volume increase/(decrease) ${ }^{[4]}$ | 8\% | 6\% | 5\% | 6\% | 6\% | 5\% | 1\% | 1\% | 0\% | 2\% | -3\% | -9\% | -9\% | -9\% | -8\% |
| Consumer Tax |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Federal TurboTax (millions) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Desktop units | NM | 3.7 | 3.3 | NM | 7.0 | NM | 3.8 | 3.3 | NM | 7.1 | NM | 3.4 | 2.9 | NM | 6.3 |
| Web units | NM | 0.8 | 5.2 | 0.1 | 6.1 | NM | 1.3 | 7.0 | 0.1 | 8.4 | NM | 2.2 | 9.1 | 0.2 | 11.5 |
| Free File Alliance | NM | 0.3 | 1.2 | NM | 1.4 | NM | 0.3 | 1.3 | NM | 1.6 | NM | 0.3 | 1.0 | NM | 1.4 |
| Total TurboTax federal units | NM | 4.8 | 9.7 | 0.1 | 14.6 | NM | 5.5 | 11.6 | 0.1 | 17.2 | NM | 5.8 | 13.0 | 0.2 | 19.2 |
| Federal TurboTax retail share ${ }^{[m]}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unit share FYTD | NM | 82\% | 79\% | 79\% | 79\% | NM | 85\% | 82\% | 82\% | 82\% | NM | 84\% | 81\% | 81\% | 81\% |
| Dollar share FYTD | NM | 87\% | 85\% | 85\% | 85\% | NM | 87\% | 84\% | 84\% | 84\% | NM | 89\% | 86\% | 86\% | 86\% |
| Accounting Professionals |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Professional Tax units | NM | 102 | 10 | NM | 112 | NM | 98 | 11 | NM | 109 | NM | 97 | 11 | NM | 108 |
| Financial Institutions |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Number of Internet Banking End-Users ${ }^{\mathbb{N 1}}$ | 7,119 | 7,508 | 7,800 | 7,906 | 7,906 | 8,078 | 8,300 | 8,499 | 8,695 | 8,695 | 8,690 | 8,609 | 8,889 | 8,942 | 8,942 |
| Number of Bill Pay End-Users ${ }^{\mathbb{N 1}}$ | 1,793 | 1,915 | 2,040 | 2,140 | 2,140 | 2,212 | 2,291 | 2,383 | 2,474 | 2,474 | 2,613 | 2,749 | 2,848 | 2,969 | 2,969 |

${ }^{[H]}$ Sales to end users (sell-through) by Intuit and via retailers and distributors for which Intuit relies on reports from these merchants. These numbers include estimates, including estimates of
sales by merchants who do not report sales to Intuit. These numbers reflect total QuickBooks purchases for the period, including subscription purchases.
${ }^{[11}$ Includes total QuickBooks Online Edition subscriptions. Subscription units sold in any particular period are a subset of total QuickBooks software units sold in that period.
${ }^{[J]}$ Sources: NPD Group Monthly Retail Software Report through July 2009.
$\left.{ }^{[K}\right]$ Includes Standard Payroll, Enhanced Payroll, Assisted Payroll, Complete Payroll, Premier Payroll, Online Payroll, Basic Payroll, QuickPayroll, and PayCycle.
Q3 FY08 to Q3 FY09 EMS Customer counts have been adjusted from prior reports to exclude Online Payroll trial customers
${ }^{[4]}$ Does not include customers from Electronic Clearing House
${ }^{[1 / 3}$ Sources: NPD Group Retail Software Report through June 2009
${ }^{[\mathbb{N}]}$ Number of Internet Banking end-users and Bill Pay end-users prior to Q3 FY07 are those of pre-acquisition Digital Insight. All figures exclude Quicken Bill Pay customers
${ }^{[0]}$ Includes processing customers only

## Intuit Facts <br> FY10 Financial Outlook

| Guidance ${ }^{[1]}$ |  |  |  |
| :---: | :---: | :---: | :---: |
| (\$ millions), except per share data | Q1 FY10 | FY10 | Historical FY09 |
| Revenue: <br> Small Business Group |  |  |  |
| Financial Management Solutions (Quickbooks) ${ }^{[P]}$ <br> \% change YOY <br> Employee Management Solutions (Payroll) <br> \% change YOY <br> Payments Solutions (Payments) <br> \% change YOY <br> Total Small Business <br> \% change YOY |  | $\begin{gathered} \$ 1,280-\$ 1,330 \\ 4 \%-8 \% \end{gathered}$ | $\begin{gathered} \$ 578.8 \\ -2 \% \\ \$ 364.8 \\ 8 \% \\ \$ 291.0 \\ 15 \% \\ \$ 1,234.6 \\ 4 \% \end{gathered}$ |
| Tax |  |  |  |
| Consumer Tax <br> \% change YOY <br> Accounting Professionals <br> \% change YOY |  | $\begin{gathered} \$ 1,045-\$ 1,085 \\ 5 \%-9 \% \\ \$ 363-\$ 375 \\ 3 \%-7 \% \end{gathered}$ | $\begin{gathered} \$ 996.4 \\ 7 \% \\ \$ 351.7 \\ 8 \% \end{gathered}$ |
| $\frac{\text { Financial Institutions }}{\% \text { change } \mathrm{YOY}}$ |  | $\begin{gathered} \$ 330-\$ 341 \\ 6 \%-10 \% \end{gathered}$ | $\begin{gathered} \$ 311.1 \\ 4 \% \end{gathered}$ |
| $\frac{\text { Other Businesses }}{\text { \% change } \mathrm{YOY}}{ }^{[\mathrm{N},[0]}$ |  | $\begin{gathered} \$ 305-\$ 318 \\ 6 \%-10 \% \end{gathered}$ | $\begin{gathered} \$ 288.7 \\ -14 \% \end{gathered}$ |
| Total Revenue | \$479-\$493 | $\$ 3,300-\$ 3,430$ | $\$ 3,182.5$ |
| GAAP Operating Income (Loss) | (\$126)-(\$107) | \$785-\$825 | \$682.1 |
| Non-GAAP Operating Income (Loss) ${ }^{[0]}$ | (\$79)-(\$60) | \$985-\$1,025 | \$930.7 |
| Non-GAAP Operating Margin $\%^{[0]}$ | NA | 29\%-30\% | 29\% |
| Interest and Other Income ${ }^{[\mathrm{RT}]}$ |  |  | \$21.5 |
| Interest Expense |  |  | (\$51.2) |
| GAAP Share Based Compensation Expense |  |  | \$132.8 |
| GAAP EPS Share Based Compensation Expense |  |  | (\$0.26) |
| GAAP Diluted EPS | (\$.28)-(\$.24) | \$1.49-\$1.56 | \$1.35 |
| Non-GAAP Diluted EPS ${ }^{[Q, S]}$ | (\$.19)-(\$.15) | \$1.89-\$1.96 | \$1.82 |
| Basic Share Count | 321-323 | 310-314 | 322.3 |
| Diluted Share Count | NA | 319-323 | 330.2 |
| GAAP Tax Rate | 35\% | 35\% | 31\% |
| Capital Expenditures |  | \$150M | \$183M |

${ }^{[\text {[] }]}$ Beginning in Q4 FY09, results for the RSG product line have been reflected in the Payments Solutions segment.
${ }^{[01}$ These are non-GAAP financial measures. See table E 1 of the accompanying sections for reconciliations of these non-GAAP financial measures to the most directly comparable GAAP measures and the reasons management uses each measure.
${ }^{[R 1} \operatorname{Interest}$ and other income includes $\$ 7.5$ million in royalty income from the purchaser of our former Quicken Loans business in FY09. Beginning in FY10, Quicken Loans royalty will be included in our other Businesses segment
${ }^{[5]}$ The effective tax rates used to calculate non-GAAP EPS were as follows: $33 \%$ full year FY09 and $35.5 \%$ full year FY10
${ }^{\text {TI }}$ All of the numbers provided in the table entitled "Guidance," are forward-looking statements. Please see the accompanying section entitled "Cautions About Forward-Looking Statements" for important information
to assess when evaluating these statements. Actual future results may differ materially due to a number of risks and uncertainties.

Financial Management Solutions: QuickBooks - QuickBooks Software, Financial Supplies; Employee Management Solutions: QuickBooks Payroll, Assisted/Outsourced Payroll, PayCycle; Payment Solutions: Innovative Merchant Solutions; Consumer Tax - TurboTax
Accounting Professionals - ProSeries, Lacerte; Financial Institutions - Intuit Financial Institutions Group, Digital Insight; Other Businesses - IRES, Quicken, Canada/UK

## Intuit Facts

Intuit Inc.

## Investor Relations (650) 944-6181 <br> NASDAQ: INTU

Effect of Acquisition on Revenue for FY08 and FY09

| (\$ millions) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q4 |  |  | YTD |  |  |
|  | FY09 | FY08 | Growth | FY09 | FY08 | Growth |
| Reported Revenue | \$475.8 | \$478.2 | 0\% | \$3,182.5 | \$3,071.0 | 4\% |
| Homestead Acquisition* ECHO Acquisition** PayCycle Acquisition | (\$0.4) |  |  | $\begin{gathered} (\$ 35.3) \\ (\$ 35.2) \\ (\$ 0.4) \end{gathered}$ | $\begin{aligned} & \mathbf{( \$ 1 4 . 9 )} \\ & (\$ 15.8) \end{aligned}$ |  |
| Revenue Adjusted for M\&A | \$475.3 | \$478.2 | -1\% | \$3,111.6 | \$3,040.3 | 2\% |

*Homestead was purchased in Q2 of FY08; therefore, Q4 FY09 is not affected
**Echo was purchased in Q3 of FY08; therefore, Q4 FY09 is not affected.
***PayCycle was purchased in Q4 of FY09

## Segment Operating Income

| (\$ millions) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q4 |  |  |  | YTD |  |  |  |
|  | FY09 | \% Segment Revenue | FY08 | \% Segment Revenue | FY09 | \% Segment Revenue | FY08 | \% Segment Revenue |
| Financial Management Solutions | \$24.1 | 18\% | \$41.1 | 29\% | \$113.4 | 20\% | \$169.7 | 29\% |
| Employee Management Solutions | \$46.4 | 51\% | \$46.0 | 53\% | \$207.6 | 57\% | \$166.3 | 49\% |
| Payments Solutions | \$9.1 | 12\% | \$3.2 | 5\% | \$31.5 | 11\% | \$42.8 | 17\% |
| ConsumerTax | (\$31.0) | -174\% | (\$34.9) | -318\% | \$628.7 | 63\% | \$587.7 | 63\% |
| Accounting Professionals | (\$19.8) | -107\% | (\$19.8) | -104\% | \$186.0 | 53\% | \$162.6 | 50\% |
| Financial Institutions | \$20.1 | 25\% | \$15.7 | 20\% | \$69.4 | 22\% | \$57.0 | 19\% |
| Other Businesses | \$4.7 | 9\% | \$14.9 | 21\% | \$65.5 | 23\% | \$99.3 | 30\% |
| Total Segment Op Income | \$53.6 | 11\% | \$66.1 | 14\% | \$1,302.1 | 41\% | \$1,285.3 | 42\% |

1. Operating income for the company and segments may be impacted by shifts in revenue from one quarter to another. Therefore, these measures are most relevant when viewed on a full-year basis.
2. Beginning in Q4 FY09 centralized sales expenses have been reclassified to segment expense

Sales Expense Reclass: Q4 FY08 \$4.7M, Q4 FY09 \$5.8M, FY08 \$18.4M, FY09 \$25.6M

Table A1<br>INTUIT INC GAAP CONSOLIDATED STATEMENTS OF OPERATIONS<br>(In thousands, except per share amounts)<br>(Unaudited)

|  | Three Months Ended |  |  |  | Twelve Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { July 31, } \\ 2009 \end{gathered}$ |  | $\begin{gathered} \text { July 31, } \\ 2008 \end{gathered}$ |  | $\begin{gathered} \hline \text { July 31, } \\ 2009 \end{gathered}$ |  | $\begin{gathered} \hline \text { July 31, } \\ 2008 \end{gathered}$ |  |
| Net revenue: |  |  |  |  |  |  |  |  |
| Product | \$ | 192,842 | \$ | 219,575 | \$ | 1,384,056 | \$ | 1,496,655 |
| Service and other |  | 282,932 |  | 258,579 |  | 1,798,481 |  | 1,574,319 |
| Total net revenue |  | 475,774 |  | 478,154 |  | 3,182,537 |  | 3,070,974 |
| Costs and expenses: |  |  |  |  |  |  |  |  |
| Cost of revenue: |  |  |  |  |  |  |  |  |
| Cost of product revenue |  | 34,302 |  | 28,883 |  | 157,197 |  | 154,147 |
| Cost of service and other revenue |  | 115,463 |  | 108,497 |  | 458,505 |  | 414,100 |
| Amortization of purchased intangible assets |  | 15,530 |  | 15,823 |  | 61,146 |  | 56,011 |
| Selling and marketing |  | 186,005 |  | 180,188 |  | 927,174 |  | 859,647 |
| Research and development |  | 153,900 |  | 156,730 |  | 566,232 |  | 605,818 |
| General and administrative |  | 76,581 |  | 72,029 |  | 288,101 |  | 294,966 |
| Acquisition-related charges |  | 9,522 |  | 10,169 |  | 42,122 |  | 35,518 |
| Total costs and expenses [A] |  | 591,303 |  | 572,319 |  | 2,500,477 |  | 2,420,207 |
| Operating income (loss) from continuing operations |  | $(115,529)$ |  | $(94,165)$ |  | 682,060 |  | 650,767 |
| Interest expense |  | $(15,125)$ |  | $(11,901)$ |  | $(51,184)$ |  | $(52,290)$ |
| Interest and other income |  | 11,172 |  | 14,043 |  | 21,471 |  | 46,520 |
| Gains on marketable equity securities and other investments, net |  | - |  | 227 |  | 1,084 |  | 1,417 |
| Gain on sale of outsourced payroll assets [B] |  | - |  | - |  | - |  | 51,571 |
| Income (loss) from continuing operations before income taxes |  | $(119,482)$ |  | $(91,796)$ |  | 653,431 |  | 697,985 |
| Income tax provision (benefit) [C] |  | $(49,179)$ |  | $(30,260)$ |  | 205,222 |  | 245,579 |
| Minority interest expense, net of tax |  | 372 |  | 324 |  | 1,168 |  | 1,656 |
| Net income (loss) from continuing operations |  | $(70,675)$ |  | $(61,860)$ |  | 447,041 |  | 450,750 |
| Net income from discontinued operations [D] |  | - |  | - |  | - |  | 26,012 |
| Net income (loss) | \$ | $\underline{(70,675)}$ | \$ | $\underline{(61,860)}$ | \$ | 447,041 | \$ | 476,762 |
| Basic net income (loss) per share from continuing operations | \$ | (0.22) | \$ | (0.19) | \$ | 1.39 | \$ | 1.37 |
| Basic net income per share from discontinued operations |  | - |  | - |  | - |  | 0.08 |
| Basic net income (loss) per share | \$ | (0.22) | \$ | (0.19) | \$ | 1.39 | \$ | 1.45 |
| Shares used in basic per share calculations |  | 323,418 |  | 321,641 |  | 322,280 |  | 328,545 |
| Diluted net income (loss) per share from continuing operations | \$ | (0.22) | \$ | (0.19) | \$ | 1.35 | \$ | 1.33 |
| Diluted net income per share from discontinued operations |  | - |  | - |  | - |  | 0.08 |
| Diluted net income (loss) per share | \$ | (0.22) | \$ | (0.19) | \$ | 1.35 | \$ | 1.41 |
| Shares used in diluted per share calculations |  | 323,418 |  | 321,641 |  | 330,190 |  | 339,268 |

See accompanying Notes.

INTUIT INC.
NOTES TO TABLE A1
[A] The following table summarizes the total share-based compensation expense that we recorded for the periods shown.

|  | Three Months Ended |  |  |  | Twelve Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { July 31, } \\ 2009 \end{gathered}$ |  | $\begin{gathered} \hline \text { July 31, } \\ 2008 \end{gathered}$ |  | July 31,$2009$ |  | $\begin{gathered} \hline \text { July 31, } \\ 2008 \end{gathered}$ |  |
| Cost of product revenue | \$ | 419 | \$ | 171 | \$ | 1,414 | \$ | 1,018 |
| Cost of service and other revenue |  | 2,192 |  | 1,317 |  | 7,183 |  | 6,211 |
| Selling and marketing |  | 14,100 |  | 9,838 |  | 47,990 |  | 37,948 |
| Research and development |  | 11,799 |  | 7,464 |  | 39,244 |  | 31,841 |
| General and administrative |  | 10,667 |  | 8,165 |  | 36,947 |  | 36,219 |
| Total share-based compensation | \$ | 39,177 | \$ | 26,955 | \$ | 132,778 | \$ | 113,237 |

[B] In March 2007 we sold certain assets related to our Complete Payroll and Premier Payroll Service businesses to Automatic Data Processing, Inc. (ADP) for a price of up to approximately $\$ 135$ million in cash. The final purchase price was contingent upon the number of customers that transitioned to ADP pursuant to the purchase agreement over a period of approximately one year from the date of sale. In the twelve months ended July 31, 2008 we recorded a pre-tax gain of $\$ 51.6$ million on our statement of operations for customers who transitioned to ADP during that period. We received a total price of $\$ 93.6$ million and recorded a total pre-tax gain of $\$ 83.2$ million from the inception of this transaction through its completion in the third quarter of fiscal 2008.
[C] Our effective tax benefit rate for the three months ended July 31, 2009 was approximately $41 \%$. The income tax benefit for that period included the impact of finalizing the annual effective tax rate for fiscal 2009 in connection with the preparation of the annual tax provision for that period. Excluding this impact, our effective tax benefit rate for the three months ended July 31, 2009 was approximately $36 \%$ and did not differ significantly from the federal statutory rate of $35 \%$. Our effective benefit tax rate for the three months ended July 31, 2008 was approximately $33 \%$. Excluding one-time charges primarily related to an adjustment of a deferred tax asset, our effective tax rate for that period was approximately $35 \%$ and did not differ significantly from the federal statutory rate of $35 \%$.

Our effective tax rate for the twelve months ended July 31, 2009 was approximately $31 \%$. Excluding discrete tax benefits primarily related to a favorable agreement we entered into with a tax authority and the retroactive reinstatement of the federal research and experimentation credit, our effective tax rate for that period was approximately $35 \%$ and did not differ significantly from the federal statutory rate of $35 \%$. Our effective tax rate for the twelve months ended July 31, 2008 was approximately $35 \%$ and did not differ significantly from the federal statutory rate of $35 \%$.
[D] In August 2007 we sold our Intuit Distribution Management Solutions (IDMS) business for approximately $\$ 100$ million in cash and recorded a net gain on disposal of $\$ 27.5$ million. IDMS was part of our Other Businesses segment. We determined that IDMS became a discontinued operation in the fourth quarter of fiscal 2007. We have therefore segregated the operating results of IDMS from continuing operations in our statements of operations for all periods prior to the sale. Revenue and net loss from IDMS discontinued operations for the twelve months ended July 31, 2008 were not significant. Because IDMS operating cash flows were not material for any period presented, we have not segregated them from continuing operations on our statements of cash flows. We have segregated the cash impact of the gain on disposal of IDMS on our statement of cash flows for the twelve months ended July 31, 2008.

Table A2
INTUIT INC.
NON-GAAP CONSOLIDATED STATEMENTS OF OPERATIONS DATA
(In thousands, except per share amounts)
(Unaudited)

|  | Three Months Ended |  |  |  | Twelve Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | July 31, 2009 |  | July 31, 2008 |  | July 31, 2009 |  | July 31, 2008 |  |
| Net revenue: |  |  |  |  |  |  |  |  |
| Product | \$ | 192,842 | \$ | 219,575 | \$ | 1,384,056 | \$ | 1,496,655 |
| Service and other |  | 282,932 |  | 258,579 |  | 1,798,481 |  | 1,574,319 |
| Total net revenue |  | 475,774 |  | 478,154 |  | 3,182,537 |  | 3,070,974 |
| Costs and expenses: |  |  |  |  |  |  |  |  |
| Cost of revenue: |  |  |  |  |  |  |  |  |
| Cost of product revenue |  | 32,883 |  | 28,712 |  | 154,783 |  | 153,129 |
| Cost of service and other revenue |  | 112,271 |  | 107,180 |  | 439,722 |  | 407,889 |
| Selling and marketing |  | 171,905 |  | 170,350 |  | 879,184 |  | 821,699 |
| Research and development |  | 142,101 |  | 149,266 |  | 526,988 |  | 573,977 |
| General and administrative |  | 65,914 |  | 63,864 |  | 251,154 |  | 258,747 |
| Total costs and expenses |  | 525,074 |  | 519,372 |  | 2,251,831 |  | 2,215,441 |
| Income (loss) from operations |  | $(49,300)$ |  | $(41,218)$ |  | 930,706 |  | 855,533 |
| Interest expense |  | $(15,125)$ |  | $(11,901)$ |  | $(51,184)$ |  | $(52,290)$ |
| Interest and other income |  | 11,172 |  | 14,043 |  | 21,471 |  | 46,520 |
| Income (loss) before income taxes |  | $(53,253)$ |  | $(39,076)$ |  | 900,993 |  | 849,763 |
| Income tax provision (benefit) |  | $(22,344)$ |  | $(14,067)$ |  | 297,328 |  | 305,915 |
| Minority interest expense, net of tax |  | 372 |  | 324 |  | 1,168 |  | 1,656 |
| Net income (loss) | \$ | $(31,281)$ | \$ | $(25,333)$ | \$ | 602,497 | \$ | 542,192 |
| Basic net income (loss) per share | \$ | (0.10) | \$ | (0.08) | \$ | 1.87 | \$ | 1.65 |
| Shares used in basic per share calculations |  | 323,418 |  | 321,641 |  | 322,280 |  | 328,545 |
| Diluted net income (loss) per share | \$ | (0.10) | \$ | (0.08) | \$ | 1.82 | \$ | 1.60 |
| Shares used in diluted per share calculations |  | 323,418 |  | 321,641 |  | 330,190 |  | 339,268 |

See "About Non-GAAP Financial Measures" immediately following Table E2 for information on these measures, the items excluded from the most directly comparable GAAP measures in arriving at non-GAAP financial measures, and the reasons management uses each measure and excludes the specified amounts in arriving at each non-GAAP financial measure.

Table B1
INTUIT INC.
RECONCILIATION OF NON-GAAP STATEMENTS OF OPERATIONS DATA TO GAAP CONSOLIDATED STATEMENTS OF OPERATIONS
(In thousands, except per share amounts) (Unaudited)

|  | Three Months Ended July 31, 2009 |  |  |  |  | Three Months Ended <br> July 31, 2008 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Non- } \\ & \text { GAAP } \end{aligned}$ |  | Adjmts | GAAP |  | $\begin{aligned} & \text { Non- } \\ & \text { GAAP } \end{aligned}$ |  | Adjmts |  |  | GAAP |  |
| Net revenue: |  |  |  |  |  |  |  |  |  |  |  |  |
| Product | \$ | 192,842 | \$ - |  | \$ 192,842 | \$ | 219,575 | \$ | - |  | \$ | 219,575 |
| Service and other |  | 282,932 | - |  | 282,932 |  | 258,579 |  | - |  |  | 258,579 |
| Total net revenue |  | 475,774 | - |  | 475,774 |  | 478,154 |  | - |  |  | 478,154 |
| Costs and expenses: |  |  |  |  |  |  |  |  |  |  |  |  |
| Cost of revenue: |  |  |  |  |  |  |  |  |  |  |  |  |
| Cost of product revenue |  | 32,883 | 1,419 | [a] | 34,302 |  | 28,712 |  | 171 | [c] |  | 28,883 |
| Cost of service and other revenue |  | 112,271 | 3,192 | [b] | 115,463 |  | 107,180 |  | 1,317 | [c] |  | 108,497 |
| Amortization of purchased |  |  |  |  |  |  |  |  |  |  |  | 15,823 |
| Selling and marketing |  | 171,905 | 14,100 | [c] | 186,005 |  | 170,350 |  | 9,838 | [c] |  | 180,188 |
| Research and development |  | 142,101 | 11,799 | [c] | 153,900 |  | 149,266 |  | 7,464 | [c] |  | 156,730 |
| General and administrative |  | 65,914 | 10,667 | [c] | 76,581 |  | 63,864 |  | 8,165 | [c] |  | 72,029 |
| Acquisition-related charges |  | - | 9,522 | [e] | 9,522 |  | - |  | 10,169 | [e] |  | 10,169 |
| Total costs and expenses |  | 525,074 | 66,229 |  | 591,303 |  | 519,372 |  | 52,947 |  |  | 572,319 |
| Operating loss from continuing operations |  | $(49,300)$ | $(66,229)$ |  | $(115,529)$ |  | $(41,218)$ |  | $(52,947)$ |  |  | $(94,165)$ |
| Interest expense |  | $(15,125)$ | - |  | $(15,125)$ |  | $(11,901)$ |  | - |  |  | $(11,901)$ |
| Interest and other income |  | 11,172 | - |  | 11,172 |  | 14,043 |  | - |  |  | 14,043 |
| Gains on marketable equity securities and other investments, net |  | - | - | [f] | - |  | - |  | 227 | [f] |  | 227 |
| Gain on sale of outsourced payroll assets |  | - | - | [g] | - |  | - |  | - | [g] |  | - |
| Loss from continuing operations before income taxes |  | $(53,253)$ | $(66,229)$ |  | $(119,482)$ |  | $(39,076)$ |  | $(52,720)$ |  |  | $(91,796)$ |
| Income tax benefit |  | $(22,344)$ | $(26,835)$ |  | $(49,179)$ |  | $(14,067)$ |  | $(16,193)$ | [h] |  | $(30,260)$ |
| Minority interest expense, net of tax |  | 372 | - |  | 372 |  | 324 |  | - |  |  | 324 |
| Net loss from continuing operations |  | $(31,281)$ | $(39,394)$ |  | $(70,675)$ |  | $(25,333)$ |  | $(36,527)$ |  |  | $(61,860)$ |
| Net income from discontinued operations |  | - | - | [i] | - |  | - |  | - | [i] |  | - |
| Net loss | \$ | $(31,281)$ | \$ $(39,394)$ |  | \$ (70,675) | \$ | $(25,333)$ | \$ | $(36,527)$ |  | \$ | $(61,860)$ |
| Basic and diluted net loss per share from continuing operations |  | (0.10) |  |  | \$ (0.22) | \$ | (0.08) |  |  |  | \$ | (0.19) |
| Basic and diluted net income per share from discontinued operations |  | - |  |  | - |  | - |  |  |  |  | - |
| Basic and diluted net loss per share |  | (0.10) |  |  | \$ (0.22) | \$ | (0.08) |  |  |  | \$ | (0.19) |
| Shares used in basic and diluted per share calculations |  | 323,418 |  |  | 323,418 |  | 321,641 |  |  |  |  | 321,641 |

See "About Non-GAAP Financial Measures" immediately following Table E2 for more information on these non-GAAP adjustments.
[a] Adjustment to exclude share-based compensation expense of approximately $\$ 0.4$ million and a charge for historical use of technology licensing rights of approximately $\$ 1$ million from non-GAAP financial measures.
[b] Adjustment to exclude share-based compensation expense of approximately $\$ 2.2$ million and a charge for historical use of technology licensing rights of approximately $\$ 1$ million from non-GAAP financial measures.
[c] Adjustment to exclude share-based compensation expense from non-GAAP financial measures.
[d] Adjustment to exclude amortization of purchased intangible assets from non-GAAP financial measures.
[e] Adjustment to exclude acquisition-related charges from non-GAAP financial measures.
[f] Adjustment to exclude net gains on marketable equity securities and other investments from non-GAAP financial measures.
[g] Adjustment to exclude pre-tax gain on sale of outsourced payroll assets from non-GAAP financial measures.
[h] Adjustment to reflect the tax effects of items [a] through [g] and to exclude certain GAAP discrete tax items from non-GAAP financial measures.
[i] Adjustment to exclude net income (loss) from discontinued operations from non-GAAP financial measures.

# Table B2 <br> INTUIT INC. RECONCILIATION OF NON-GAAP STATEMENTS OF OPERATIONS DATA TO GAAP CONSOLIDATED STATEMENTS OF OPERATIONS 

(In thousands, except per share amounts)
(Unaudited)

|  | Twelve Months Ended July 31, 2009 |  |  |  | Twelve Months Ended July 31, 2008 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Non- } \\ & \text { GAAP } \end{aligned}$ | Adjmts |  | GAAP |  | $\begin{aligned} & \text { Non- } \\ & \text { GAAP } \end{aligned}$ | Adjmts |  | GAAP |
| Net revenue: |  |  |  |  |  |  |  |  |  |
| Product | \$1,384,056 | \$ - |  | \$ 1,384,056 |  | \$1,496,655 | \$ |  | \$ 1,496,655 |
| Service and other | 1,798,481 | - |  | 1,798,481 |  | 1,574,319 | - |  | 1,574,319 |
| Total net revenue | 3,182,537 | - |  | 3,182,537 |  | 3,070,974 | - |  | 3,070,974 |
| Costs and expenses: |  |  |  |  |  |  |  |  |  |
| Cost of revenue: |  |  |  |  |  |  |  |  |  |
| Cost of product revenue | 154,783 | 2,414 | [a] | 157,197 |  | 153,129 | 1,018 | [c] | 154,147 |
| Cost of service and other revenue | 439,722 | 18,783 | [b] | 458,505 |  | 407,889 | 6,211 | [c] | 414,100 |
| Amortization of purchased <br>  |  |  |  |  |  |  |  |  |  |
| Selling and marketing | 879,184 | 47,990 | [c] | 927,174 |  | 821,699 | 37,948 | [c] | 859,647 |
| Research and develop ment | 526,988 | 39,244 | [c] | 566,232 |  | 573,977 | 31,841 | [c] | 605,818 |
| General and administrative | 251,154 | 36,947 | [c] | 288,101 |  | 258,747 | 36,219 | [c] | 294,966 |
| Acquisition-related charges | - | 42,122 | [e] | 42,122 |  | - | 35,518 | [e] | 35,518 |
| Operating income from continuing |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| Interest expense | $(51,184)$ | - |  | $(51,184)$ |  | $(52,290)$ | - |  | $(52,290)$ |
| Interest and other income | 21,471 | - |  | 21,471 |  | 46,520 | - |  | 46,520 |
| Gains on marketable equity securities and other investments, net | - | 1,084 | [f] | 1,084 |  | - | 1,417 | [f] | 1,417 |
| Gain on sale of outsourced payroll assets | - | - | [g] | - |  | - | 51,571 | [g] | 51,571 |
| Income from continuing operations |  |  |  |  |  |  |  |  |  |
| Income tax provision | 297,328 | $(92,106)$ | [h] | 205,222 |  | 305,915 | $(60,336)$ |  | 245,579 |
| Minority interest expense, net of tax | 1,168 | - |  | 1,168 |  | 1,656 | - |  | 1,656 |
| Net income from continuing operations | 602,497 | $(155,456)$ |  | 447,041 |  | 542,192 | $(91,442)$ |  | 450,750 |
| Net income from discontinued operations | - | - | [i] | - |  | - | 26,012 | [i] | 26,012 |
| Net income | \$ 602,497 | \$ $(155,456)$ |  | \$ 447,041 |  | \$ 542,192 | \$ $(65,430)$ |  | \$ 476,762 |
| Basic net income per share from continuing operations | \$ 1.87 |  |  | \$ 1.39 |  | \$ 1.65 |  |  | \$ 1.37 |
| Basic net income per share from discontinued operations | - |  |  | - |  | - |  |  | 0.08 |
| Basic net income per share | \$ 1.87 |  |  | \$ 1.39 |  | \$ 1.65 |  |  | \$ 1.45 |
| Shares used in basic per share calculations | 322,280 |  |  | 322,280 |  | $\underline{328,545}$ |  |  | 328,545 |
| Diluted net income per share from continuing operations | \$ 1.82 |  |  | \$ 1.35 |  | \$ 1.60 |  |  | \$ 1.33 |
| Diluted net income per share from discontinued operations | - |  |  | - |  | - |  |  | 0.08 |
| Diluted net income per share | \$ 1.82 |  |  | \$ 1.35 |  | \$ 1.60 |  |  | \$ 1.41 |
| Shares used in diluted per share calculations | 330,190 |  |  | 330,190 |  | 339,268 |  |  | 339,268 |

See "About Non-GAAP Financial Measures" immediately following Table E2 for more information on these non-GAAP adjustments.
[a] Adjustment to exclude share-based compensation expense of approximately $\$ 1.4$ million and a charge for historical use of technology licensing rights of approximately $\$ 1$ million from non-GAAP financial measures.
[b] Adjustment to exclude share-based compensation expense of approximately $\$ 7.2$ million and a charge for historical use of technology licensing rights of approximately $\$ 11.6$ million from non-GAAP financial measures.
[c] Adjustment to exclude share-based compensation expense from non-GAAP financial measures.
[d] Adjustment to exclude amortization of purchased intangible assets from non-GAAP financial measures.
[e] Adjustment to exclude acquisition-related charges from non-GAAP financial measures.
[f] Adjustment to exclude net gains on marketable equity securities and other investments from non-GAAP financial measures.
[g] Adjustment to exclude pre-tax gain on sale of outsourced payroll assets from non-GAAP financial measures.
[h] Adjustment to reflect the tax effects of items [a] through [g] and to exclude certain GAAP discrete tax items from non-GAAP financial measures.
[i] Adjustment to exclude net income (loss) from discontinued operations from non-GAAP financial measures.

Table E1
INTUIT INC.
RECONCILIATION OF FORWARD-LOOKING GUIDANCE FOR NON-GAAP FINANCIAL MEASURES TO PROJECTED GAAP REVENUE, OPERATING INCOME (LOSS), AND EPS
(In thousands, except per share amounts)
(Unaudited)

|  | Forward-Looking Guidance |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | GAAPRange of Estimate |  |  |  | Adjustments |  |  | Non-GAAPRange of Estimate |  |  |  |
|  | From |  | To |  |  |  |  |  | From |  | To |
| Three Months Ending |  |  |  |  |  |  |  |  |  |  |  |
| Revenue | \$ | 479,000 | \$ | 493,000 | \$ | - |  | \$ | 479,000 | \$ | 493,000 |
| Operating loss |  | $(126,000)$ |  | $(107,000)$ | \$ | 47,000 | [a] | \$ | $(79,000)$ | \$ | $(60,000)$ |
| Diluted loss per share | \$ | (0.28) | \$ | (0.24) | \$ | 0.09 | [b] | \$ | (0.19) | \$ | (0.15) |
| Shares |  | 321,000 |  | 323,000 |  | - |  |  | 321,000 |  | 323,000 |
| Twelve Months Ending |  |  |  |  |  |  |  |  |  |  |  |
| July 31, 2010 |  |  |  |  |  |  |  |  |  |  |  |
| Revenue |  | 3,300,000 |  | 3,430,000 | \$ | - |  |  | 3,300,000 |  | ,430,000 |
| Operating income | \$ | 785,000 | \$ | 825,000 | \$ | 200,000 | [c] | \$ | 985,000 |  | ,025,000 |
| Diluted earnings per share | \$ | 1.49 | \$ | 1.56 | \$ | 0.40 | [d] | \$ | 1.89 | \$ | 1.96 |
| Shares |  | 319,000 |  | 323,000 |  | - |  |  | 319,000 |  | 323,000 |

See "About Non-GAAP Financial Measures" immediately following Table E2 for information on these measures, the items excluded from the most directly comparable GAAP measures in arriving at non-GAAP financial measures, and the reasons management uses each measure and excludes the specified amounts in arriving at each non-GAAP financial measure.
[a] Reflects estimated adjustments for share-based compensation expense of approximately $\$ 21$ million; amortization of purchased intangible assets of approximately $\$ 16$ million; and acquisition-related charges of approximately $\$ 10$ million.
[b] Reflects the estimated adjustments in item [a], income taxes related to these adjustments, and adjustments for certain discrete GAAP tax items.
[c] Reflects estimated adjustments for share-based compensation expense of approximately $\$ 124$ million; amortization of purchased intangible assets of approximately $\$ 36$ million; and acquisition-related charges of approximately $\$ 40$ million.
[d] Reflects the estimated adjustments in item [c], income taxes related to these adjustments, and adjustments for certain discrete GAAP tax items.

Table E2
INTUIT INC.
RECONCILIATION OF HISTORICAL NON-GAAP FINANCIAL MEASURES TO MOST DIRECTLY COMPARABLE FINANCIAL MEASURES
(In thousands, except per share amounts)
(Unaudited)

|  |  | $\begin{gathered} \text { Q1 } \\ \text { Fiscal } \\ 2008 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { Q2 } \\ \text { Fiscal } \\ 2008 \end{gathered}$ |  | $\begin{gathered} \text { Q3 } \\ \text { Fiscal } \\ 2008 \end{gathered}$ |  | $\begin{aligned} & \text { Q4 } \\ & \text { Fiscal } \\ & 2008 \end{aligned}$ |  | ll Year Fiscal 2008 |  | $\begin{gathered} \text { Q1 } \\ \text { Fiscal } \\ 2009 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { Q2 } \\ \text { Fiscal } \\ 2009 \end{gathered}$ |  | $\begin{gathered} \text { Q3 } \\ \text { Fiscal } \\ 2009 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { Q4 } \\ \text { Fiscal } \\ 2009 \\ \hline \end{gathered}$ |  | $\begin{aligned} & 4 \mathrm{YTD} \\ & \text { Fiscal } \\ & 2009 \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GAAP operating income (loss) from continuing operations | \$ | $(103,199)$ | \$ | 173,630 | \$ | 674,501 | \$ | $(94,165)$ | \$ | 650,767 | \$ | $(76,030)$ | \$ | 109,557 | \$ | 764,062 | \$ | $(115,529)$ | \$ | 682,060 |
| Amortization of purchased intangible assets |  | 12,814 |  | 13,299 |  | 14,075 |  | 15,823 |  | 56,011 |  | 15,213 |  | 15,023 |  | 15,380 |  | 15,530 |  | 61,146 |
| Acquisition-related charges |  | 8,012 |  | 8,083 |  | 9,254 |  | 10,169 |  | 35,518 |  | 9,588 |  | 12,548 |  | 10,464 |  | 9,522 |  | 42,122 |
| Charge for historical use of technology licensing rights |  | - |  | - |  |  |  |  |  | - |  | - |  | - |  | 10,600 |  | 2,000 |  | 12,600 |
| Share-based comp ensation expense |  | 26,655 |  | 29,534 |  | 30,093 |  | 26,955 |  | 113,237 |  | 21,753 |  | 34,898 |  | 36,950 |  | 39,177 |  | 132,778 |
| Non-GAAP operating income (loss) | \$ | (55,718) | \$ | 224,546 | \$ | 727,923 | \$ | $(41,218)$ | \$ | 855,533 | \$ | $(29,476)$ | \$ | 172,026 | \$ | 837,456 | \$ | $(49,300)$ | \$ | 930,706 |
| GAAP net income (loss) | \$ | (20,804) | \$ | 115,247 | \$ | 444,179 | \$ | $(61,860)$ | \$ | 476,762 | \$ | $(52,144)$ | \$ | 85,040 | \$ | 484,820 | \$ | (70,675) | \$ | 447,041 |
| Amortization of purchased intangible assets |  | 12,814 |  | 13,299 |  | 14,075 |  | 15,823 |  | 56,011 |  | 15,213 |  | 15,023 |  | 15,380 |  | 15,530 |  | 61,146 |
| Acquisition-related charges |  | 8,012 |  | 8,083 |  | 9,254 |  | 10,169 |  | 35,518 |  | 9,588 |  | 12,548 |  | 10,464 |  | 9,522 |  | 42,122 |
| Charge for historical use of technology licensing rights |  | - |  |  |  |  |  |  |  | - |  | - |  | - |  | 10,600 |  | 2,000 |  | 12,600 |
| Share-based comp ensation expense |  | 26,655 |  | 29,534 |  | 30,093 |  | 26,955 |  | 113,237 |  | 21,753 |  | 34,898 |  | 36,950 |  | 39,177 |  | 132,778 |
| Net gains on marketable equity securities and other investments |  | (713) |  |  |  | (477) |  | (227) |  | $(1,417)$ |  | (577) |  | - |  | (507) |  | - |  | $(1,084)$ |
| Pre-tax gain on sale of outsourced payroll assets |  | $(23,951)$ |  | $(14,004)$ |  | $(13,616)$ |  |  |  | (51,571) |  | - |  | - |  | - |  | - |  | - |
| Income tax effects of non-GAAP adjustments |  | $(7,934)$ |  | $(13,486)$ |  | $(18,143)$ |  | $(15,618)$ |  | $(55,181)$ |  | $(16,227)$ |  | $(21,737)$ |  | $(25,676)$ |  | $(26,377)$ |  | $(90,017)$ |
| Exclusion of discrete GAAP tax items and other |  | $(1,467)$ |  | $(1,705)$ |  | $(1,408)$ |  | (575) |  | $(5,155)$ |  | $(5,598)$ |  | $(16,262)$ |  | 20,229 |  | (458) |  | $(2,089)$ |
| Discontinued operations |  | $(26,767)$ |  | 755 |  | - |  | - |  | $(26,012)$ |  | - |  | - |  | - |  | - |  | - |
| Non-GAAP net income (loss) | \$ | $\stackrel{(34,155)}{ }$ | \$ | $\underline{ }$ | \$ | 463,957 | \$ | $\underline{(25,333)}$ | \$ | 542,192 | \$ | $\xrightarrow{(27,992)}$ | \$ | 109,510 | \$ | 552,260 | \$ | $\stackrel{(31,281)}{ }$ | \$ | 602,497 |
| GAAP diluted net income (loss) per share | \$ | (0.06) | \$ | 0.34 | \$ | 1.33 | \$ | (0.19) | \$ | 1.41 | \$ | (0.16) | \$ | 0.26 | \$ | 1.47 | \$ | (0.22) | \$ | 1.35 |
| Non-GAAP diluted net income (loss) per share | \$ | ${ }^{(0.10)}$ | \$ | 0.40 | \$ | 1.39 | \$ | $\stackrel{\text { (0.08) }}{ }$ | \$ | 1.60 | \$ | ${ }^{(0.09)}$ | \$ | 0.34 | \$ | 1.68 | \$ | ${ }^{(0.10)}$ | \$ | 1.82 |
| Shares used in diluted per share amounts |  | 337,584 |  | 342,751 |  | 333,436 |  | 321,641 |  | 339,268 |  | 323,269 |  | 326,319 |  | 329,104 |  | 323,418 |  | 330,190 |
| Non-GAAP tax rate |  | $\xrightarrow{36.0 \%}$ |  | $\xrightarrow{36.0 \%}$ |  | $\xrightarrow{36.0 \%}$ |  | $\xrightarrow{36.0 \%}$ |  | $\xrightarrow{36.0 \%}$ |  | $\xrightarrow{35.5 \%}$ |  | $\xrightarrow{34.0 \%}$ |  | $\xrightarrow{33.5 \%}$ |  | $\xrightarrow{42.0 \%}$ |  | 33.0\% |

See "About Non-GAAP Financial Measures" immediately following this Table E2 for information on these measures, the items excluded from the most directly comparable GAAP measures in arriving at non-GAAP financial measures, and the reasons management uses each measure and excludes the specified amounts in arriving at each non-GAAP financial measure.

## INTUIT INC.

## ABOUT NON-GAAP FINANCIAL MEASURES

The accompanying press release dated August 20, 2009 contains non-GAAP financial measures. Table B1, Table B2, and Table E2 reconcile the non-GAAP financial measures in that press release to the most directly comparable financial measures prepared in accordance with Generally Accepted Accounting Principles (GAAP). These non-GAAP financial measures include non-GAAP operating income (loss), non-GAAP net income (loss) and non-GAAP net income (loss) per share.

Non-GAAP financial measures should not be considered as a substitute for, or superior to, measures of financial performance prepared in accordance with GAAP. These non-GAAP financial measures do not reflect a comprehensive system of accounting, differ from GAAP measures with the same names and may differ from non-GAAP financial measures with the same or similar names that are used by other companies.

We compute non-GAAP financial measures using the same consistent method from quarter to quarter and year to year. We may consider whether other significant items that arise in the future should be excluded from our non-GAAP financial measures.

We exclude the following items from all of our non-GAAP financial measures:

- Share-based compensation expense
- Amortization of purchased intangible assets
- Acquisition-related charges
- Charges for historical use of technology licensing rights

We also exclude the following items from non-GAAP net income (loss) and diluted net income (loss) per share:

- Gains and losses on disposals of businesses and assets
- Gains and losses on marketable equity securities and other investments
- Income tax effects of excluded items
- Discontinued operations

We believe that these non-GAAP financial measures provide meaningful supplemental information regarding Intuit's operating results primarily because they exclude amounts that we do not consider part of ongoing operating results when planning and forecasting and when assessing the performance of the organization, our individual operating segments or our senior management. Segment managers are not held accountable for share-based compensation expenses, acquisition-related charges, or the other excluded items and, accordingly, we exclude these amounts from our measures of segment performance. We believe that our non-GAAP financial measures also facilitate the comparison by management and investors of results for current periods and guidance for future periods with results for past periods.

The following are descriptions of the items we exclude from our non-GAAP financial measures.
Share-based compensation expenses. These consist of non-cash expenses for stock options, restricted stock units and purchases of common stock under our Employee Stock Purchase Plan. When considering the impact of equity awards, we place greater emphasis on overall shareholder dilution rather than the accounting charges associated with those awards.

Amortization of purchased intangible assets and acquisition-related charges. When we acquire an entity, we are required under GAAP to record the fair values of the intangible assets of the entity and amortize them over their useful lives. Amortization of purchased intangible assets in cost of revenue includes amortization of software and other technology assets of acquired entities. Acquisition-related charges in operating expenses include amortization of other purchased intangible assets such as customer lists, covenants not to compete and trade names.

Charge for historical use of technology licensing rights. We exclude from our non-GAAP financial measures the portion of technology licensing fees that relates to historical use of that technology.

Gains and losses on disposals of businesses and assets. We exclude from our non-GAAP financial measures gains and losses that we record from time to time when we sell or otherwise dispose of businesses and assets that are not considered discontinued operations under GAAP.

Gains and losses on marketable equity securities and other investments. We exclude from our non-GAAP financial measures gains and losses that we record when we sell or impair marketable equity securities and other investments.

Income tax effects of excluded items. We exclude from our non-GAAP financial measures the income tax effects of the adjustments described above that relate to the current period as well as adjustments for similar items that relate to prior periods. This is consistent with how we plan, forecast and evaluate our operating results.

Operating results and gains and losses on the sale of discontinued operations. From time to time, we sell or otherwise dispose of selected operations as we adjust our portfolio of businesses to meet our strategic goals. In accordance with GAAP, we segregate the operating results of discontinued operations as well as gains and losses on the sale of these discontinued operations from continuing operations on our GAAP statements of operations but continue to include them in GAAP net income or loss and net income or loss per share. We exclude these amounts from our non-GAAP financial measures.

The reconciliations of the forward-looking non-GAAP financial measures to the most directly comparable GAAP financial measures in Table E1 include all information reasonably available to Intuit at the date of this press release. These tables include adjustments that we can reasonably predict. Events that could cause the reconciliation to change include acquisitions and divestitures of businesses, goodwill and other asset impairments and sales of marketable equity securities and other investments.

## INTUIT INC.

## CAUTIONS ABOUT FORWARD-LOOKING STATEMENTS

This press release contains forward-looking statements, including forecasts of Intuit's future expected financial results; its prospects for the business in fiscal 2010; and all of the statements under the heading "Forward-looking Guidance."

Because these forward-looking statements involve risks and uncertainties, there are important factors that could cause our actual results to differ materially from the expectations expressed in the forward-looking statements. These factors include, without limitation, the following: product introductions and price competition from our competitors can have unpredictable negative effects on our revenue, profitability and market position; governmental encroachment in our tax businesses or other governmental activities or public policy affecting the preparation and filing of tax returns could negatively affect our operating results and market position; if economic and market conditions in the U.S. and worldwide continue to decline, our customers may delay or reduce technology purchases which may harm our business, results of operations and financial condition; we may not be able to successfully introduce new products and services to meet our growth and profitability objectives, and current and future products and services may not adequately address customer needs and may not achieve broad market acceptance, which could harm our operating results and financial condition; any failure to maintain reliable and responsive service levels for our offerings could cause us to lose customers and negatively impact our revenues and profitability; any significant product quality problems or delays in our products could harm our revenue, earnings and reputation; our participation in the Free File Alliance may result in lost revenue opportunities and cannibalization of our traditional paid franchise; any failure to properly use and protect personal customer information could harm our revenue, earnings and reputation; our acquisition activities may be disruptive to Intuit and may not result in expected benefits; our use of significant amounts of debt to finance acquisitions or other activities could harm our financial condition and results of operations; our revenue and earnings are highly seasonal and the timing of our revenue between quarters is difficult to predict, which may cause significant quarterly fluctuations in our financial results; predicting tax-related revenues is challenging due to the heavy concentration of activity in a short time period; we have implemented, and are continuing to upgrade, new information systems and any problems with these new systems could interfere with our ability to deliver products and services and gather information to effectively manage our business; our financial position may not make repurchasing shares advisable or we may issue additional shares in an acquisition causing our number of outstanding shares to grow; and litigation involving intellectual property, antitrust, shareholder and other matters may increase our costs. More details about these and other risks that may impact our business are included in our Form 10-K for fiscal 2008 and in our other SEC filings. You can locate these reports through our website at http://www.intuit.com/about_intuit/investors. Forward-looking statements are based on information as of Aug. 20, 2009, and we do not undertake any duty to update any forward-looking statement or other information in these remarks.

