

Investor Relations (650) 944-6165

NASDAQ: INTU

Financial Summary (\$ millions), except per share data									Guid	ance™
(\$ millions), except per share data										
	1									
	Q1 FY08	Q2 FY08	Q3 FY08	Q4 FY08	FY08	Q1 FY09	Q2 FY09	FY09	Q3 FY09	FY09
Revenue:	2	421.00	40	<u> </u>		4	4200		201100	
Small Business										
QuickBooks [A,B]	\$142.9	\$167.9	\$162.4	\$148.7	\$621.8	\$151.9	\$164.1	\$316.0		\$580-\$620
% change YOY	8%	4%	5%	8%	6%	6%	(2%)	2%		(7%)-0%
Payroll & Payments	\$131.3	\$138.0	\$142.1	\$149.4	\$560.8	\$152.1	\$157.9	\$310.0		\$619-\$642
% change YOY	5%	0%	14%	16%	9%	16%	14%	15%		10%-14%
Total Small Business [C]	\$274.2	\$305.8	\$304.5	\$298.0	\$1,182.6	\$304.0	\$322.0	\$626.0		
% change YOY	6%	2%	9%	12%	7%	11%	5%	8%		
Tax										
Consumer Tax	\$13.3	\$248.3	\$656.9	\$11.0	\$929.4	\$14.3	\$187.3	\$201.5		\$1,004-\$1,041
% change YOY	18%	11%	16%	-16%	14%	7%	(25%)	(23%)		8%-12%
Accounting Professionals ®	\$18.4	\$116.7	\$172.6	\$19.0	\$326.7	\$21.4	\$133.1	\$154.5		\$345-\$358
% change YOY	27%	(15%)	20%	4%	4%	16%	14%	14%		5%-9%
Financial Institutions	\$72.2	\$72.3	\$76.3	\$77.7	\$298.5	\$74.7	\$76.0	\$150.7		\$313-\$325
% change YOY	Fav	Fav	Fav	6%	Fav	3%	5%	4%		5%-9%
Other Businesses [A]	\$66.8	\$91.8	\$102.7	\$72.4	\$333.8	\$67.1	\$72.6	\$139.7		\$270-\$290
% change YOY	10%	10%	19%	17%	14%	0%	(21%)	(12%)		(19%)-(13%)
Total Revenue	\$444.9	\$834.9	\$1,313.0	\$478.2	\$3,071.0	\$481.4	\$791.0	\$1,272.4	\$1,380-\$1,460	\$3,130-\$3,250
% change YOY	27%	11%	15%	11%	15%	8%	(5%)	(1%)	5%-11%	2%-6%
GAAP Operating Income (Loss)	(\$103.2)	\$173.6	\$674.5	(\$94.2)	\$650.8	(\$76.0)	\$109.6	\$33.5	\$723-\$778	\$682-\$735
Non-GAAP Operating Income (Loss) ^[D]	(\$55.7)	\$224.5	\$727.9	(\$41.2)	\$855.5	(\$29.5)	\$172.0	\$142.6	\$783-\$838	\$917-\$970
Non-GAAP Operating Margin %[D]	NA	27%	55%	NA	28%	NA	22%	11%	57%	29%-30%
Interest and Other Income ^[E]	\$17.2	\$4.9	\$10.4	\$14.0	\$46.5	(\$1.9)	\$6.2	\$4.3		
Interest Expense	(\$14.0)	(\$13.5)	(\$12.8)	(\$11.9)	(\$52.3)	(\$11.7)	(\$11.7)	(\$23.4)		
GAAP Share Based Compensation Expense	\$26.7	\$29.5	\$30.1	\$27.0	\$113.3	\$21.8	\$34.9	\$56.7		
GAAP EPS Share Based Compensation Expense [I]	(\$0.05)	(\$0.09)	(\$0.06)	(\$0.06)	(\$0.22)	(\$0.04)	(\$0.07)	(\$0.11)		
GAAP Diluted EPS	(\$0.06)	\$0.34	\$1.33	(\$0.19)	\$1.41	(\$0.16)	\$0.26	\$0.10	\$1.38-\$1.49	\$1.32-\$1.43
Non-GAAP Diluted EPS ^{[D] [F]}	(\$0.10)	\$0.40	\$1.39	(\$0.08)	\$1.60	(\$0.09)	\$0.34	\$0.25	\$1.57-\$1.68	\$1.78-\$1.89
Basic Share Count	337.6	331.1	323.4	321.6	328.5	323.3	320.5	321.9	320-321	321-322
Diluted Share Count	337.6	342.8	333.4	321.6	339.3	323.3	326.3	329.5	327-329	328-331
GAAP Tax Rate [G]	38%	35%	35%	33%	35%	42%	18%	na		33%
Capital Expenditures					\$306.1M					\$200M

Note: All amounts except GAAP EPS exclude amounts related to Intuit Distribution Management Solutions (IDMS), which we sold in the first quarter of fiscal 2008.

Business Segments: QuickBooks - QuickBooks Software, Financial Supplies, website design and hosting; Payroll & Payments - QuickBooks Payroll, Assisted Payroll, Innovative Merchant Solutions; Consumer Tax - TurboTax Accounting Professionals - ProSeries, Lacerte, QuickBooks Accountant Edition; Financial Institutions - Digital Insight; Other Businesses - IRES, Quicken, Canada/UK

[[]A]Beginning in Q4 FY08 results for the QuickBase product line have been reflected in the QuickBooks segment. Historical results have been reclassified from Other Businesses to QuickBooks for all periods presented.

Quarterly QuickBase Reclass: Q1 FY07 \$2.3M, Q2 FY07 \$2.4M, Q3 FY07 \$2.8M, Q4 FY07 \$3.1M, Q1 FY08 3.4M, Q2 FY08 3.7M, Q3 FY08 4.0M, Q4 FY08 4.4M

^[8] Beginning in Q4 FY08 results for the QuickBooks Accountant Edition (QBAE) and Pro Advisor Program (PAP) product lines have been reflected in the Accounting Professionals segment. Historical results have been reclassified from QuickBooks to Accounting Professionals for all periods presented. Quarterly QBAE/PAP Reclass: Q1 FY07 \$4.8M, Q2 FY07 \$6.7M, Q3 FY07 \$5.5M, Q1 FY08 7.4M, Q2 FY08 11.3M, Q3 FY08 6.8M, Q4 FY08 6.1M

ChiThe QuickBooks and Payroll & Payments segments have been summed to facilitate the calculation of total Small Business results and growth rates for investors.

^[0] These are non-GAAP financial measures. See tables B1, B2 and E2 of the accompanying sections for reconciliations of these non-GAAP financial measures to the most directly comparable GAAP measures and the reasons management uses each measure.

[[]E]_{Interest} and other income includes \$7.5 million in variable royalty income from the purchaser of our former Quicken Loans business in Q4 FY08 and \$3.8M in Q2 FY09; excludes \$51.6M gain on the sale of outsourced payroll assets in FY08: Q1 FY08 \$24M, Q2 FY08 \$14M, Q3 FY08 \$13.6M.

^[F]The effective tax rates used to calculate non-GAAP EPS was 36% for all periods in FY08, 36% for Q1 FY09 and 34% for Q2 FY09.

^[9] Our effective tax rate for the six months ended January 31, 2009 was materially impacted by one-time tax benefits in Q1 and Q2 FY09. Excluding these one-time benefits related to the reinstatement of the research and experimental credit and other discrete tax benefits, our effective tax rate for that period was approximately 36%.

^[14] All of the numbers provided in the table entitled "Guidance," are forward-looking statements. Please see the accompanying section entitled "Cautions About Forward-Looking Statements" for important information

to assess when evaluating these statements. Actual future results may differ materially due to a number of risks and uncertainties.

⁽⁹⁾ The impact of Share Based Compensation Expense on GAAP EPS in Q1 and Q2 FY09 is based upon our effective tax rate excluding one-time tax benefits in those periods, a tax rate of 35% in Q1 and 36% in Q2.

Intuit Facts

Intuit Inc.

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Business Metrics												
Units in thousands, except where noted	Q1/FY07	Q2/FY07	Q3/FY07	Q4/FY07	FY07	Q1 FY08	Q2 FY08	Q3 FY08	Q4 FY08	FY08	Q1 FY09	Q2 FY09
QuickBooks ^[J]												
Total QuickBooks software units sold	280	513	553	357	1,702	298	467	508	324	1,597	267	482
Free Simple Start Activations	0	0	0	0	0	19	38	48	37	142	40	48
Total QuickBooks Units	280	513	553	357	1,702	317	505	556	361	1,739	307	530
QuickBooks Online subscriptions [K]	85	96	109	117	117	124	128	131	133	133	136	139
Enterprise Solutions Active Customers	22	24	25	27	27	28	29	30	33	33	34	35
QuickBooks Retail Share ^[L]												
Unit share FYTD	86%	87%	89%	89%	89%	89%	89%	91%	91%	91%	90%	93%
Dollar share FYTD	91%	92%	94%	94%	94%	94%	94%	95%	95%	95%	92%	95%
Payroll & Payments												
Total payroll customers ^[M]	989	1016	1008	1008	1008	1025	1046	1058	1047	1047	1054	1,065
Merchant Account Services customers [N]	175	185	195	203	203	214	222	233	239	239	247	252
Consumer Tax												
Federal TurboTax (millions)												
Desktop units	NM	3.7	3.3	NM	7.0	NM	3.8	3.3	NM	7.1	NM	3.4
Web units	NM	0.8	5.2	0.1	6.1	NM	1.3	7.0	0.1	8.4	NM	2.2
Free File Alliance	NM	0.3	1.2	NM	1.4	NM	0.3	1.3	NM	1.6	NM	0.3
Total TurboTax federal units	NM	4.8	9.7	0.1	14.6	NM	5.5	11.6	0.1	17.2	NM	5.8
Federal TurboTax retail share ^[0]												
Unit share FYTD	NM	82%	79%	79%	79%	NM	85%	82%	82%	82%	NM	84%
Dollar share FYTD	NM	87%	85%	85%	85%	NM	87%	84%	84%	84%	NM	89%
Accounting Professionals												
Professional Tax units	NM	102	10	NM	112	NM	98	11	NM	109	NM	97
Financial Institutions												
Number of Internet Banking End-Users ^[P]	7,119	7,508	7,800	7,906	7,906	8,078	8,300	8,499	8,695	8,695	8,690	8,609
Number of Bill Pay End-Users ^[P]	1,793	1,915	2,040	2,140	2,140	2,212	2,291	2,383	2,474	2,474	2,613	2,749

[[]J]Sales to end users (sell-through) by Intuit and via retailers and distributors for which Intuit relies on reports from these merchants. These numbers include estimates, including estimates of sales by merchants who do not report sales to Intuit. These numbers reflect total QuickBooks purchases for the period, including subscription purchases.

[[]K] Includes total QuickBooks Online Edition subscriptions. Subscription units sold in any particular period are a subset of total QuickBooks software units sold in that period.

^[L]Sources: NPD Group Monthly Retail Software Report through January 2009.

[[]M]Includes Standard Payroll, Enhanced Payroll, Assisted Payroll, Complete Payroll, Premier Payroll, Online Payroll, Basic Payroll, and QuickPayroll.

[[]N]Does not include customers from Electronic Clearing House; Q1 FY09 customer count was revised down from 253,000 on Feb. 19, 2009.

^[O]Sources: NPD Group Retail Software Report through January 2009.

[[]P]Number of Internet Banking end-users and Bill Pay end-users prior to Q3 FY07 are those of pre-acquisition Digital Insight. All figures exclude Quicken Bill Pay customers.

Intuit Facts

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NASDAQ: INTU

Effect of Acquisition on Revenue for FY08 and FY09

(\$ millions)

		Q2		YTD				
	<u>FY09</u>	<u>FY08</u>	<u>Growth</u>	FY09	<u>FY08</u>	<u>Growth</u>		
Reported Revenue	\$791.0	\$834.9	-5%	\$1,272.4	\$1,279.8	-1%		
Homestead Acquisition ECHO Acquisition	(\$8.5) (\$8.3)	(\$2.6)		(\$16.1) (\$17.4)	(\$2.6)			
Revenue Adjusted for M&A	\$774.2	\$832.3	-7%	\$1,238.9	\$1,277.2	-3%		

Intuit Facts

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Segment Operating Income

(\$ millions)

· ·	Q2					YT		Full-Year		
	% Segment		% Segment	% Segment			% Segment		% Segment	
	FY09	<u>Revenue</u>	FY08	Revenue	FY09	Revenue	FY08	<u>Revenue</u>	FY08	Revenue
QuickBooks	\$37.8	23%	\$51.5	31%	\$67.1	21%	\$88.2	28%	\$172.3	28%
Payroll & Payments	\$62.8	40%	\$56.8	41%	\$124.3	40%	\$113.9	42%	\$216.3	39%
ConsumerTax	\$61.8	33%	\$116.5	47%	\$30.1	15%	\$82.8	32%	\$594.5	64%
Accountant Professionals	\$82.7	62%	\$66.2	57%	\$65.6	42%	\$45.5	34%	\$162.6	50%
Financial Institutions	\$16.4	22%	\$12.6	17%	\$31.3	21%	\$25.0	17%	\$57.0	19%
Other Businesses	\$14.4	20%	\$31.0	34%	\$23.7	17%	\$41.5	26%	\$101.0	30%
Total Segment Op Income	\$275.9	35%	\$334.6	40%	\$342.2	27%	\$396.9	31%	\$1,303.7	42%

Notes:

- 1. Operating income for the company and segments may be impacted by shifts in revenue from one quarter to another. Therefore, these measures are most relevant when viewed on a full-year basis.
- 2. Significant revenue shifts in FY09 include the impact from offering changes in our Tax businesses, including approximately \$70M of Consumer Tax revenue that shifted from Q209 to Q309 and approximately \$12M of Accounting Professional revenue that shifted to Q209.

Table A1 INTUIT INC.

GAAP CONSOLIDATED STATEMENTS OF OPERATIONS
(In thousands, except per share amounts)
(Unaudited)

		Three Mon	nths E	nded		Six Mont	hs Ended	
	Ja	nuary 31,	Ja	nuary 31,	Ja	nuary 31,	Ja	nuary 31,
		2009		2008		2009		2008
Net revenue:								
Product	\$	434,929	\$	540,790	\$	655,482	\$	759,410
Service and other		356,047		294,084		616,873		520,402
Total net revenue		790,976		834,874		1,272,355		1,279,812
Costs and expenses:								
Cost of revenue:								
Cost of product revenue		55,645		56,880		89,045		90,627
Cost of service and other revenue		107,492		102,838		219,200		200,292
Amortization of purchased intangible assets		15,023		13,299		30,236		26,113
Selling and marketing		276,374		263,705		462,560		433,364
Research and development		143,249		149,767		279,466		299,103
General and administrative		71,088		66,672		136,185		143,787
Acquisition-related charges		12,548		8,083		22,136		16,095
Total costs and expenses [A]		681,419		661,244		1,238,828		1,209,381
Operating income from continuing operations		109,557		173,630		33,527		70,431
Interest expense		(11,686)		(13,510)		(23,417)		(27,559)
Interest and other income		6,190		4,925		4,322		22,116
Gains on marketable equity securities and other								
investments, net		-		_		577		713
Gain on sale of outsourced payroll assets [B]		-		14,004		-		37,955
Income from continuing operations before								
income taxes		104,061		179,049		15,009		103,656
Income tax provision (benefit) [C]		18,650		62,555		(18,467)		34,227
Minority interest expense, net of tax		371		492		580		998
Net income from continuing operations		85,040		116,002		32,896		68,431
Net income (loss) from discontinued operations [D]		-		(755)		· <u>-</u>		26,012
Net income	\$	85,040	\$	115,247	\$	32,896	\$	94,443
Basic net income per share from								
continuing operations	\$	0.27	\$	0.35	\$	0.10	\$	0.20
Basic net income (loss) per share								
from discontinued operations		-		-		-		0.08
Basic net income per share	\$	0.27	\$	0.35	\$	0.10	\$	0.28
Shares used in basic per share calculations		320,531		331,139		321,900		334,362
Diluted net income per share from								
continuing operations	\$	0.26	\$	0.34	\$	0.10	\$	0.20
Diluted net income (loss) per share from								
discontinued operations		-		-		-		0.07
Diluted net income per share	\$	0.26	\$	0.34	\$	0.10	\$	0.27
Shares used in diluted per share calculations		326,319		342,751		329,482		346,014

See accompanying Notes.

INTUIT INC. NOTES TO TABLE A1

[A] The following table summarizes the total share-based compensation expense that we recorded for the periods shown.

	Three Months Ended					Six Months Ended			
	January 31, 2009		January 31, 2008		January 31, 2009		January 31, 2008		
Cost of product revenue	\$	361	\$	283	\$	607	\$	559	
Cost of service and other revenue		1,993		1,953		3,015		3,411	
Selling and marketing		12,826		9,728		20,906		17,426	
Research and development		10,209		8,118		16,590		15,999	
General and administrative		9,509		9,452		15,533		18,794	
Total share-based compensation	\$	34,898	\$	29,534	\$	56,651	\$	56,189	

- [B] In March 2007 we sold certain assets related to our Complete Payroll and Premier Payroll Service businesses to Automatic Data Processing, Inc. (ADP) for a price of up to approximately \$135 million in cash. The final purchase price was contingent upon the number of customers that transitioned to ADP pursuant to the purchase agreement over a period of approximately one year from the date of sale. In the three and six months ended January 31, 2008 we recorded pre-tax gains of \$14.0 million and \$38.0 million on our statement of operations for customers who transitioned to ADP during those periods. We received a total price of \$93.6 million and recorded a total pre-tax gain of \$83.2 million from the inception of this transaction through its completion in the third quarter of fiscal 2008.
- [C] Our effective tax rate for the three months ended January 31, 2009 was approximately 18%. Excluding net one-time benefits primarily related to an agreement we entered into with a tax authority with respect to tax years ended prior to fiscal 2009, our effective tax rate for that period was approximately 36%. This differed from the federal statutory rate of 35% primarily due to state income taxes, which were partially offset by the benefit we received from the domestic production activities deduction, federal and state research and experimentation credits, and tax exempt interest income. Our effective tax rate for the three months ended January 31, 2008 was approximately 35% and did not differ significantly from the federal statutory rate. State income taxes were offset primarily by the benefit we received from tax exempt interest income, the domestic production activities deduction, and federal and state research and experimentation credits.

We recorded a tax benefit of \$18.5 million on pre-tax income of \$15.0 million for the six months ended January 31, 2009. Excluding net one-time benefits primarily related to an agreement we entered into with a tax authority with respect to tax years ended prior to fiscal 2009 and the reinstatement of the federal research and experimentation credit, our effective tax rate for that period was approximately 36%. This differed from the federal statutory rate of 35% primarily due to state income taxes, which were partially offset by the benefit we received from the domestic production activities deduction, federal and state research and experimentation credits, and tax exempt interest income. Our effective tax rate for the six months ended January 31, 2008 was approximately 33%. This differed from the federal statutory rate of 35% primarily due to the benefit we received from tax exempt interest income, the domestic production activities deduction, federal and state research and experimentation credits, and a one-time benefit related to executive stock compensation, partially offset by state income taxes.

[D] In August 2007 we sold our Intuit Distribution Management Solutions (IDMS) business for approximately \$100 million in cash and recorded a net gain on disposal of \$27.5 million. IDMS was part of our Other Businesses segment. In accordance with the provisions of SFAS 144, "Accounting for the Impairment or Disposal of Long-lived Assets," we determined that IDMS became a discontinued operation in the fourth quarter of fiscal 2007. We have therefore segregated the net assets and operating results of IDMS from continuing operations on our balance sheets and in our statements of operations for all periods prior to the sale. Revenue and net loss from IDMS discontinued operations were \$1.9 million and \$0.7 million for the six months ended January 31, 2008. Because IDMS operating cash flows were not material for any period presented, we have not segregated them from continuing operations on our statements of cash flows. We have segregated the cash impact of the gain on disposal of IDMS on our statement of cash flows for the six months ended January 31, 2008.

INTUIT INC. ABOUT NON-GAAP FINANCIAL MEASURES

The accompanying financial information contains non-GAAP financial measures. Tables B1, B2, E1 and E2 reconcile the non-GAAP financial measures in that financial information to the most directly comparable financial measures prepared in accordance with Generally Accepted Accounting Principles (GAAP). These non-GAAP financial measures include non-GAAP operating income (loss) and related operating margin as a percentage of revenue, non-GAAP net income (loss) and non-GAAP net income (loss) per share.

Non-GAAP financial measures should not be considered as a substitute for, or superior to, measures of financial performance prepared in accordance with GAAP. These non-GAAP financial measures do not reflect a comprehensive system of accounting, differ from GAAP measures with the same names and may differ from non-GAAP financial measures with the same or similar names that are used by other companies.

We believe that these non-GAAP financial measures provide meaningful supplemental information regarding Intuit's operating results primarily because they exclude amounts that we do not consider part of ongoing operating results when assessing the performance of the organization, our operating segments or our senior management. Segment managers are not held accountable for share-based compensation expenses, acquisition-related costs, or the other excluded items that may impact their business units' operating income (loss) and, accordingly, we exclude these amounts from our measures of segment performance. We also exclude these amounts from our budget and planning process. We believe that our non-GAAP financial measures also facilitate the comparison of results for current periods and guidance for future periods with results for past periods. We exclude the following items from our non-GAAP financial measures:

- Share-based compensation expenses. Our non-GAAP financial measures exclude share-based compensation expenses, which consist of expenses for stock options, restricted stock, restricted stock units and purchases of common stock under our Employee Stock Purchase Plan. Segment managers are not held accountable for share-based compensation expenses impacting their business units' operating income (loss) and, accordingly, we exclude share-based compensation expenses from our measures of segment performance. While share-based compensation is a significant expense affecting our results of operations, management excludes share-based compensation from our budget and planning process. We exclude share-based compensation expenses from our non-GAAP financial measures for these reasons and the other reasons stated above. We compute weighted average dilutive shares using the method required by SFAS 123(R) for both GAAP and non-GAAP diluted net income per share.
- Amortization of purchased intangible assets and acquisition-related charges. In accordance with GAAP, amortization of purchased intangible assets in cost of revenue includes amortization of software and other technology assets related to acquisitions. Acquisition-related charges in operating expenses include amortization of other purchased intangible assets such as customer lists, covenants not to compete and trade names. Acquisition activities are managed on a corporate-wide basis and segment managers are not held accountable for the acquisition-related costs impacting their business units' operating income (loss). We exclude these amounts from our measures of segment performance and from our budget and planning process. We exclude these items from our non-GAAP financial measures for these reasons, the other reasons stated above and because we believe that excluding these items facilitates comparisons to the results of other companies in our industry, which have their own unique acquisition histories.
- Gains and losses on disposals of businesses and assets. We exclude these amounts from our non-GAAP financial measures for the reasons stated above and because they are unrelated to our ongoing business operating results.
- Gains and losses on marketable equity securities and other investments. We exclude these amounts from our non-GAAP financial measures for the reasons stated above and because they are unrelated to our ongoing business operating results.
- Income tax effects of excluded items. Our non-GAAP financial measures exclude the income tax effects of the adjustments described above that relate to the current period as well as adjustments for similar items that relate to prior periods. We exclude the impact of these tax items for the reasons stated above and because management believes that they are not indicative of our ongoing business operations.
- Operating results and gains and losses on the sale of discontinued operations. From time to time, we sell or
 otherwise dispose of selected operations as we adjust our portfolio of businesses to meet our strategic goals. In
 accordance with GAAP, we segregate the operating results of discontinued operations as well as gains and losses on
 the sale of these discontinued operations from continuing operations on our GAAP statements of operations but
 continue to include them in GAAP net income or loss and net income or loss per share. We exclude these amounts
 from our non-GAAP financial measures for the reasons stated above and because they are unrelated to our ongoing
 business operations.

The following describes each non-GAAP financial measure, the items excluded from the most directly comparable GAAP measure in arriving at each non-GAAP financial measure, and the reasons management uses each measure and excludes the specified amounts in arriving at each non-GAAP financial measure.

- (A) Operating income (loss) and related operating margin as a percentage of revenue. We exclude share-based compensation expenses, amortization of purchased intangible assets and acquisition-related charges from our GAAP operating income (loss) from continuing operations and related operating margin in arriving at our non-GAAP operating income (loss) and related operating margin primarily because we do not consider them part of ongoing operating results when assessing the performance of the organization, our operating segments and senior management or when undertaking our budget and planning process. We believe that the exclusion of these expenses from our non-GAAP financial measures also facilitates the comparison of results for current periods and guidance for future periods with results for prior periods. In addition, we exclude amortization of purchased intangible assets and acquisition-related charges from non-GAAP operating income (loss) and operating margin because we believe that excluding these items facilitates comparisons to the results of other companies in our industry, which have their own unique acquisition histories.
- (B) Net income (loss) and net income (loss) per share (or earnings per share). We exclude share-based compensation expenses, amortization of purchased intangible assets, acquisition-related charges, net gains on marketable equity securities and other investments, gains and losses on disposals of businesses and assets, certain tax items as described above, and amounts related to discontinued operations from our GAAP net income (loss) and net income (loss) per share in arriving at our non-GAAP net income (loss) and net income (loss) per share. We exclude all of these items from our non-GAAP net income (loss) and net income (loss) per share primarily because we do not consider them part of ongoing operating results when assessing the performance of the organization, our operating segments and senior management or when undertaking our budget and planning process. We believe that the exclusion of these items from our non-GAAP financial measures also facilitates the comparison of results for current periods and guidance for future periods with results for prior periods.

In addition, we exclude amortization of purchased intangible assets and acquisition-related charges from our non-GAAP net income (loss) and net income (loss) per share because we believe that excluding these items facilitates comparisons to the results of other companies in our industry, which have their own unique acquisition histories. We exclude net gains on marketable equity securities and other investments from our non-GAAP net income (loss) and net income (loss) per share because they are unrelated to our ongoing business operating results. Our non-GAAP financial measures exclude the income tax effects of the adjustments described above that relate to the current period as well as adjustments for similar items that relate to prior periods. We exclude the impact of these tax items because management believes that they are not indicative of our ongoing business operations. The effective tax rates used to calculate non-GAAP net income (loss) and net income (loss) per share were as follows: 36% for the first through fourth quarters of fiscal 2008; 36% for the first quarter of fiscal 2009; 34% for the second quarter of fiscal 2009; and 34% for third quarter and full year fiscal 2009 guidance. Finally, we exclude amounts related to discontinued operations from our non-GAAP net income (loss) and net income (loss) per share because they are unrelated to our ongoing business operations

We refer to these non-GAAP financial measures in assessing the performance of Intuit's ongoing operations and for planning and forecasting in future periods. These non-GAAP financial measures also facilitate our internal comparisons to Intuit's historical operating results. We have historically reported similar non-GAAP financial measures and believe that the inclusion of comparative numbers provides consistency in our financial reporting. We compute non-GAAP financial measures using the same consistent method from quarter to quarter and year to year.

The reconciliations of the forward-looking non-GAAP financial measures to the most directly comparable GAAP financial measures in Table E1 include all information reasonably available to Intuit at February 19, 2009. These tables include adjustments that we can reasonably predict. Events that could cause the reconciliation to change include acquisitions and divestitures of businesses, goodwill and other asset impairments and sales of marketable equity securities and other investments.

Table A2 INTUIT INC.

NON-GAAP CONSOLIDATED STATEMENTS OF OPERATIONS DATA

(In thousands, except per share amounts) (Unaudited)

		Three Mon	nths E	nded	Six Months Ended				
	Ja	nuary 31,	Ja	nuary 31,	Ja	nuary 31,	Ja	nuary 31,	
		2009		2008		2009	2008		
Net revenue:									
Product	\$	434,929	\$	540,790	\$	655,482	\$	759,410	
Service and other		356,047		294,084		616,873		520,402	
Total net revenue		790,976		834,874		1,272,355		1,279,812	
Costs and expenses:									
Cost of revenue:									
Cost of product revenue		55,284		56,597		88,438		90,068	
Cost of service and other revenue		105,499		100,885		216,185		196,881	
Selling and marketing		263,548		253,977		441,654		415,938	
Research and development		133,040		141,649		262,876		283,104	
General and administrative		61,579		57,220		120,652		124,993	
Total costs and expenses		618,950		610,328	•	1,129,805		1,110,984	
Income from operations		172,026		224,546		142,550		168,828	
Interest expense		(11,686)		(13,510)		(23,417)		(27,559)	
Interest and other income		6,190		4,925		4,322		22,116	
Income before income taxes		166,530		215,961		123,455		163,385	
Income tax provision		56,649		77,746		41,357		58,819	
Minority interest expense, net of tax		371		492		580		998	
Net income	\$	109,510	\$	137,723	\$	81,518	\$	103,568	
Basic net income per share	\$	0.34	\$	0.42	\$	0.25	\$	0.31	
Shares used in basic per share calculations	Ψ	320,531	Ψ	331,139	Ψ	321,900	Ψ	334,362	
shares used in busic per share caretimions		520,551		331,139		321,900	_	334,302	
Diluted net income per share	\$	0.34	\$	0.40	\$	0.25	\$	0.30	
Shares used in diluted per share calculations		326,319		342,751		329,482		346,014	

See "About Non-GAAP Financial Measures" immediately preceding this Table A2 for information on these measures, the items excluded from the most directly comparable GAAP measures in arriving at non-GAAP financial measures, and the reasons management uses each measure and excludes the specified amounts in arriving at each non-GAAP financial measure.

Table B1

INTUIT INC.

RECONCILIATION OF NON-GAAP STATEMENTS OF OPERATIONS DATA TO GAAP CONSOLIDATED STATEMENTS OF OPERATIONS

Three Months Ended

(In thousands, except per share amounts)
(Unaudited)

Three Months Ended

January 31, 2009 January 31, 2008 Non-Non-GAAP GAAP GAAP Adjmts GAAP Adjmts Net revenue: Product 434,929 \$ \$ 434,929 540,790 \$ \$ 540,790 Service and other 356,047 356,047 294,084 294,084 Total net revenue 790,976 790,976 834,874 834,874 Costs and expenses: Cost of revenue: Cost of product revenue 55,284 361 55.645 56,597 283 [a] 56,880 [a] Cost of service and other revenue 105,499 1,993 [a] 107,492 100,885 1,953 [a] 102,838 Amortization of purchased intangible assets 15,023 15,023 13,299 13,299 [6] [6] Selling and marketing 263 548 12,826 [a] 276,374 253 977 9,728 [a] 263 705 Research and development 149,767 133,040 10,209 [a] 143,249 141,649 8,118 [a] 61,579 General and administrative 9,509 71.088 57,220 9.452 66,672 [a] [a] Acquisition-related charges 12,548 [c] 12,548 8,083 [c] 8,083 618,950 610,328 Total costs and expenses 62,469 681,419 50,916 661,244 Operating income from continuing operations 172.026 (50,916)(62.469)109.557 224 546 173,630 (11,686)(13,510)(13,510)Interest expense (11,686)Interest and other income 6,190 6,190 4.925 4.925 Gains on marketable equity securities and other investments, net [d] [d] Gain on sale of outsourced payroll assets 14,004 [e] 14,004 [e] Income from continuing operations 166,530 104,061 215,961 (36,912)179,049 before income taxes (62,469)(37,999) 77,746 (15,191) [f] 62,555 Income tax provision 56,649 [f] 18,650 Minority interest expense, net of tax 371 371 492 492 (24,470)137,723 Net income from continuing operations 109.510 85.040 (21,721)116,002 Net loss from discontinued operations (755)(755)[g] 109.510 \$ (24.470) 85.040 (22.476)137.723 115,247 Basic net income per share from 0.34 0.27 0.42 0.35 continuing operations Basic net loss per share

See "About Non-GAAP Financial Measures" immediately preceding Table A2 for more information on these non-GAAP adjustments.

- [a] Adjustment to exclude share-based compensation expense from non-GAAP financial measures.
- [b] Adjustment to exclude amortization of purchased intangible assets from non-GAAP financial measures.
- [c] Adjustment to exclude acquisition-related charges from non-GAAP financial measures.

from discontinued operations Basic net income per share

Diluted net income per share from

Diluted net loss per share from discontinued operations Diluted net income per share

continuing operations

Shares used in basic per share calculations

Shares used in diluted per share calculations

- [d] Adjustment to exclude net gains on marketable equity securities and other investments from non-GAAP financial measures.
- [e] Adjustment to exclude pre-tax gain on sale of outsourced payroll assets from non-GAAP financial measures.

0.34

0.34

320,531

[f] Adjustment to reflect the tax effects of items [a] through [e] and to exclude certain GAAP discrete tax items from non-GAAP financial measures.

0.27

0.26

320,531

0.42

0.40

331,139

0.35

0.34

331,139

[g] Adjustment to exclude net income (loss) from discontinued operations from non-GAAP financial measures.

Table B2

INTUIT INC.

RECONCILIATION OF NON-GAAP STATEMENTS OF OPERATIONS DATA TO GAAP CONSOLIDATED STATEMENTS OF OPERATIONS

(In thousands, except per share amounts) (Unaudited)

Six Months Ended Six Months Ended January 31, 2009 January 31, 2008 Non-Non-GAAP GAAP GAAP GAAP Adjmts Adjmts Net revenue: \$ 655,482 759.410 \$ 759.410 Product 655,482 \$ \$ \$ \$ Service and other 520,402 520,402 616,873 616,873 Total net revenue 1.272.355 1.272,355 1,279,812 1.279.812 Costs and expenses: Cost of revenue: Cost of product revenue 88,438 607 [a] 89,045 90,068 559 [a] 90,627 Cost of service and other revenue 216.185 3.015 219,200 196,881 3,411 200,292 [a] [a] Amortization of purchased intangible assets 30,236 lp1 30,236 26,113 [b] 26,113 Selling and marketing 441,654 433,364 20,906 [a] 462,560 415,938 17,426 [a] Research and development 16,590 299,103 262,876 [a] 279,466 283,104 15,999 [a] General and administrative 136,185 18,794 143,787 120,652 15,533 124,993 [a] [a] Acquisition-related charges 16,095 [c] 16,095 22,136 [c] 22,136 Total costs and expenses 1 129 805 109,023 1,238,828 1 110 984 98,397 1,209,381 Operating income from continuing 142,550 (98,397)operations (109.023)33,527 168,828 70,431 Interest expense (23,417)(23,417)(27,559)(27,559)Interest and other income 4,322 4,322 22,116 22,116 Gains on marketable equity securities and other investments, net 577 [d] 577 713 [d] 713 Gain on sale of outsourced payroll assets 37,955 [e] 37,955 Income from continuing operations 163 385 before income taxes 123 455 (108 446) 15 009 (59729)103 656 (59,824) [f] (24,592) [f] Income tax provision (benefit) 41,357 (18,467)58,819 34,227 Minority interest expense, net of tax 580 580 998 998 Net income from continuing operations 81,518 (48,622) 32,896 103,568 (35, 137)68,431 26,012 26,012 Net income from discontinued operations [g] [g] 81.518 (48,622) 32,896 103,568 (9,125) 94,443 Basic net income per share from continuing operations 0.25 \$ 0.10 \$ 0.31 0.20 Basic net income per share from discontinued operations 0.08 Basic net income per share 0.25 0.10 0.31 0.28 Shares used in basic per share calculations 321,900 321,900 334,362 334,362 Diluted net income per share from 0.25 \$ 0.10 0.30 0.20 continuing operations \$ Diluted net income per share from discontinued operations 0.07

See "About Non-GAAP Financial Measures" immediately preceding Table A2 for more information on these non-GAAP adjustments.

- $[a] \quad \mbox{Adjustment to exclude share-based compensation expense from non-GAAP financial measures}.$
- [b] Adjustment to exclude amortization of purchased intangible assets from non-GAAP financial measures.
- $\label{eq:continuous} \mbox{[c]} \quad \mbox{Adjustment to exclude acquisition-related charges from non-GAAP financial measures.}$

Diluted net income per share

Shares used in diluted per share calculations

- [d] Adjustment to exclude net gains on marketable equity securities and other investments from non-GAAP financial measures.
- [e] Adjustment to exclude pre-tax gain on sale of outsourced payroll assets from non-GAAP financial measures.

0.25

329,482

[f] Adjustment to reflect the tax effects of items [a] through [e] and to exclude certain GAAP discrete tax items from non-GAAP financial measures.

0.10

329,482

0.30

346,014

0.27

346,014

[g] Adjustment to exclude net income (loss) from discontinued operations from non-GAAP financial measures.

Table E1 INTUIT INC.

RECONCILIATION OF FORWARD-LOOKING GUIDANCE FOR NON-GAAP FINANCIAL MEASURES TO PROJECTED GAAP REVENUE, OPERATING INCOME (LOSS), AND EPS

(In thousands, except per share amounts)
(Unaudited)

Forward-Looking Guidance

	GA	AAP		Non-GAAP			
	Range of	f Estimate		Range of	Estimate		
	From	To	Adjustments	From	To		
Three Months Ending							
April 30, 2009							
Revenue	\$ 1,380,000	\$ 1,460,000	\$ -	\$ 1,380,000	\$ 1,460,000		
Operating income	\$ 723,000	\$ 778,000	\$ 60,000 [a]	\$ 783,000	\$ 838,000		
Diluted earnings per share	\$ 1.38	\$ 1.49	\$ 0.19 [b]	\$ 1.57	\$ 1.68		
Shares	327,000	329,000	-	327,000	329,000		
Twelve Months Ending							
July 31, 2009							
Revenue	\$ 3,130,000	\$ 3,250,000	\$ -	\$ 3,130,000	\$ 3,250,000		
Operating income	\$ 682,000	\$ 735,000	\$ 235,000 [c]	\$ 917,000	\$ 970,000		
Diluted earnings per share	\$ 1.32	\$ 1.43	\$ 0.46 [d]	\$ 1.78	\$ 1.89		
Shares	328,000	331,000	-	328,000	331,000		

See "About Non-GAAP Financial Measures" immediately preceding Table A2 for more information on these measures, the items excluded from the most directly comparable GAAP measures in arriving at non-GAAP financial measures, and the reasons management uses each measure and excludes the specified amounts in arriving at each non-GAAP financial measure.

- [a] Reflects estimated adjustments for share-based compensation expense of approximately \$36 million; amortization of purchased intangible assets of approximately \$15 million; and acquisition-related charges of approximately \$9 million.
- [b] Reflects the estimated adjustments in item [a], income taxes related to these adjustments, and adjustments for certain discrete GAAP tax items.
- [c] Reflects estimated adjustments for share-based compensation expense of approximately \$134 million; amortization of purchased intangible assets of approximately \$60 million; and acquisition-related charges of approximately \$41 million.
- [d] Reflects the estimated adjustments in item [c], income taxes related to these adjustments, and adjustments for certain discrete GAAP tax items.

Table E2

INTUIT INC.

RECONCILIATION OF HISTORICAL NON-GAAP FINANCIAL MEASURES TO MOST DIRECTLY COMPARABLE GAAP FINANCIAL MEASURES

(In thousands, except per share amounts) (Unaudited)

					Non-			
	GAAP		Adjustments			GAAP		
Three months ended October 31, 2007								
Operating loss	\$	(103,199)	\$	47,481	[a]	\$	(55,718)	
Diluted net loss per share	\$	(0.06)	\$	(0.04)	[b]	\$	(0.10)	
Three months ended January 31, 2008								
Operating income	\$	173,630	\$	50,916	[c]	\$	224,546	
Diluted net income per share	\$	0.34	\$	0.06	[d]	\$	0.40	
Three months ended April 30, 2008								
Operating income	\$	674,501	\$	53,422	[e]	\$	727,923	
Diluted net income per share	\$	1.33	\$	0.06	[f]	\$	1.39	
Three months ended July 31, 2008								
Operating loss	\$	(94,165)	\$	52,947	[g]	\$	(41,218)	
Diluted net loss per share	\$	(0.19)	\$	0.11	[h]	\$	(0.08)	
Twelve months ended July 31, 2008								
Operating income	\$	650,767	\$	204,766	[i]	\$	855,533	
Diluted net income per share	\$	1.41	\$	0.19	[j]	\$	1.60	
Three months ended October 31, 2008								
Operating loss	\$	(76,030)	\$	46,554	[k]	\$	(29,476)	
Diluted net loss per share	\$	(0.16)	\$	0.07	[1]	\$	(0.09)	
Three months ended January 31, 2009								
Operating income	\$	109,557	\$	(62,469)	[m]	\$	172,026	
Diluted net income per share	\$	0.26	\$	0.07	[n]	\$	0.34	
Six months ended January 31, 2009								
Operating income	\$	33,527	\$	(109,023)	[o]	\$	142,550	
Diluted net income per share	\$	0.10	\$	0.15	[p]	\$	0.25	

See "About Non-GAAP Financial Measures" immediately preceding Table A2 for more information on these measures, the items excluded from the most directly comparable GAAP measures in arriving at non-GAAP financial measures, and the reasons management uses each measure and excludes the specified amounts in arriving at each non-GAAP financial measure.

- Reflects adjustments for share-based compensation expense of \$26.7 million; amortization of purchased intangible assets of \$12.8 million; and acquisition-related charges of \$8.0 million.
- [b] Reflects the adjustments in item [a]; an adjustment for net gains on marketable equity securities and other investments of \$0.7 million; an adjustment for a pre-tax gain on sale of outsourced payroll assets of \$24.0 million; and income taxes related to these adjustments. Also reflects adjustments for certain discrete GAAP tax items and for net income from discontinued operations of \$26.8 million.
- [c] Reflects adjustments for share-based compensation expense of \$29.5 million; amortization of purchased intangible assets of \$13.3 million; and acquisition-related charges of \$8.1 million.
- [d] Reflects the adjustments in item [c]; an adjustment for a pre-tax gain on sale of outsourced payroll assets of \$14.0 million; and income taxes related to these adjustments. Also reflects adjustments for certain discrete GAAP tax items and for net loss from discontinued operations of \$0.8 million.
- [e] Reflects adjustments for share-based compensation expense of \$30.1 million; amortization of purchased intangible assets of \$14.1 million; and acquisition-related charges of \$9.3 million.

- [f] Reflects the adjustments in item [e]; an adjustment for net gains on marketable equity securities and other investments of \$0.5 million; an adjustment for a pre-tax gain on sale of outsourced payroll assets of \$13.6 million; and income taxes related to these adjustments. Also reflects adjustments for certain discrete GAAP tax items.
- [g] Reflects adjustments for share-based compensation expense of \$27.0 million; amortization of purchased intangible assets of \$15.8 million; and acquisition-related charges of \$10.2 million.
- [h] Reflects the adjustments in item [g]; an adjustment for net gains on marketable equity securities and other investments of \$0.2 million; and income taxes related to these adjustments. Also reflects adjustments for certain discrete GAAP tax items.
- [i] Reflects adjustments for share-based compensation expense of \$113.2 million; amortization of purchased intangible assets of \$56.0 million; and acquisition-related charges of \$35.5 million.
- [j] Reflects the adjustments in item [i]; an adjustment for net gains on marketable equity securities and other investments of \$1.4 million; an adjustment for a pre-tax gain on sale of outsourced payroll assets of \$51.6 million; and income taxes related to these adjustments. Also reflects adjustments for certain discrete GAAP tax items and for net income from discontinued operations of \$26.0 million.
- [k] Reflects adjustments for share-based compensation expense of \$21.8 million; amortization of purchased intangible assets of \$15.2 million; and acquisition-related charges of \$9.6 million.
- [1] Reflects the adjustments in item [k]; an adjustment for net gains on marketable equity securities and other investments of \$0.6 million; and income taxes related to these adjustments. Also reflects adjustments for certain discrete GAAP tax items.
- [m] Reflects adjustments for share-based compensation expense of \$34.9 million; amortization of purchased intangible assets of \$15.0 million; and acquisition-related charges of \$12.5 million.
- [n] Reflects the adjustments in item [m]; an adjustment for income taxes related to these adjustments; and adjustments for certain discrete GAAP tax items.
- [o] Reflects adjustments for share-based compensation expense of \$56.7 million; amortization of purchased intangible assets of \$30.2 million; and acquisition-related charges of \$22.1 million.
- [p] Reflects the adjustments in item [o]; income taxes related to these adjustments; and adjustments for certain discrete GAAP tax items.

INTUIT INC. CAUTIONS ABOUT FORWARD-LOOKING STATEMENTS

The accompanying financial information contains forward-looking statements, including forecasts of Intuit's expected financial results and its prospects for the business in fiscal 2009 and beyond.

Because these forward-looking statements involve risks and uncertainties, there are important factors that could cause our actual results to differ materially from the expectations expressed in the forward-looking statements. These factors include, without limitation, the following: product introductions and price competition from our competitors can have unpredictable negative effects on our revenue, profitability and market position; governmental encroachment in our tax businesses or other governmental activities or public policy affecting the preparation and filing of tax returns could negatively affect our operating results and market position; if economic and market conditions in the U.S. and worldwide continue to decline, our customers may delay or reduce technology purchases which may harm our business, results of operations and financial condition; we may not be able to successfully introduce new products and services to meet our growth and profitability objectives, and current and future products and services may not adequately address customer needs and may not achieve broad market acceptance, which could harm our operating results and financial condition; any failure to maintain reliable and responsive service levels for our offerings could cause us to lose customers and negatively impact our revenues and profitability; any significant product quality problems or delays in our products could harm our revenue, earnings and reputation; our participation in the Free File Alliance may result in lost revenue opportunities and cannibalization of our traditional paid franchise; any failure to properly use and protect personal customer information could harm our revenue, earnings and reputation; our acquisition activities may be disruptive to Intuit and may not result in expected benefits; our use of significant amounts of debt to finance acquisitions or other activities could harm our financial condition and results of operations; our revenue and earnings are highly seasonal and the timing of our revenue between quarters is difficult to predict, which may cause significant quarterly fluctuations in our financial results; predicting taxrelated revenues is challenging due to the heavy concentration of activity in a short time period; we have implemented, and are continuing to upgrade, new information systems and any problems with these new systems could interfere with our ability to deliver products and services and gather information to effectively manage our business; our financial position may not make repurchasing shares advisable or we may issue additional shares in an acquisition causing our number of outstanding shares to grow; and litigation involving intellectual property, antitrust, shareholder and other matters may increase our costs. More details about these and other risks that may impact our business are included in our Form 10-K for fiscal 2008 and in our other SEC filings. You can locate these reports through our website at http://www.intuit.com/about_intuit/investors. Forward-looking statements are based on information as of February 19, 2009, and we do not undertake any duty to update any forward-looking statement or other information in these remarks.