

January 10, 2017



# TurboTax: Taxes Done Smarter, Together

**With SmartLook™, Customers Get Human Help On Demand so They're Never Alone**

SAN DIEGO--(BUSINESS WIRE)-- TurboTax®, the nation's leading preparer of [federal tax returns](#), just got more personal. For the upcoming tax season TurboTax, from Intuit Inc. (Nasdaq: INTU), offers customers on-demand assistance through a one-way video connection to a live TurboTax expert and CPAs or enrolled agents who can provide real-time, personalized answers.

"With TurboTax, 'do-it-yourself' doesn't mean you're alone," said Dan Wernikoff, executive vice president and general manager of Intuit's TurboTax business. "With [SmartLook](#), TurboTax has a breakthrough service that delivers human help, on demand in the palm of your hand. You get expert assurance so that you can be confident your taxes are done right and you're getting every dollar you deserve."

TurboTax Online [Deluxe](#), [Premier](#) and [Self-Employed](#) products for 2016 taxes include:

- **Expert Help On Demand:** Allows customers to connect live, via one-way video, to a TurboTax expert and credentialed CPAs or [enrolled agents](#) to get personalized, real-time answers to their questions when they need it – at no additional cost. Screen sharing capability allows the TurboTax expert to show relevant information and highlight next steps right on the screen so customers can file with confidence. Bilingual experts speaking English and Spanish are also available.
- **Appointment Scheduling:** Lets customers schedule an appointment with a tax expert at a time and date that works best for them. Customers who schedule an appointment receive an on-screen confirmation, reminder emails, texts and the ability to add the appointment to their calendar.
- **W-2 Snap and Auto-fill:** Gives customers a jumpstart on their taxes with the snap of a photo. Whether filing from a [smart phone](#), tablet or computer, customers can take a picture of their W-2 with their mobile device and TurboTax automatically puts their information directly into their tax return. Additionally, TurboTax securely [imports tax information](#) directly from more than 1.3 million employers and financial institutions, eliminating data entry and increasing accuracy.
- **CompleteCheck™:** Delivers a comprehensive and streamlined review of a customer's return. TurboTax CompleteCheck checks for missing, incomplete or conflicting information and then guides customers to easily fix errors before they file, giving them the confidence their tax return is done right.

## Pricing and Availability

[TurboTax Online](#) and [desktop products](#) are now available and are up to date with the latest tax laws. Taxpayers can file now with TurboTax and their return will be held securely and submitted when the Internal Revenue Service begins processing e-filed returns on Jan. 23.

TurboTax Online pricing starts at free for taxpayers with simple returns. Features and availability vary by TurboTax product. TurboTax Online federal and state products include e-filing at no additional cost and are available at [www.TurboTax.com](http://www.TurboTax.com).

### **About Intuit Inc.**

[Intuit Inc.](#) creates business and financial management solutions that simplify the business of life for small businesses, consumers and accounting professionals.

Its flagship products and services include [QuickBooks®](#) and [TurboTax®](#), which make it easier to manage [small businesses](#) and [tax preparation and filing](#). [Mint](#) provides a fresh, easy and intelligent way for people to manage their money, while Intuit's [ProConnect](#) brand portfolio includes [ProConnect Tax Online](#), [ProSeries®](#) and [Lacerte®](#), the company's leading tax preparation offerings for professional accountants.

Founded in 1983, Intuit had revenue of \$4.7 billion in its fiscal year 2016. The company has approximately 7,900 employees with major offices in the [United States](#), [Canada](#), the [United Kingdom](#), [India](#), [Australia](#) and other locations. More information can be found at [www.intuit.com](http://www.intuit.com).

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Source: Intuit Inc.