

# Best TurboTax Free Ever

### Plus, get an extra 5 percent on top of your federal tax refund

SAN DIEGO--(BUSINESS WIRE)-- For the 60 million hard-working Americans with a simple tax situation, TurboTax®, the nation's No. 1-rated, best selling <u>online tax preparation</u> service from Intuit Inc. (Nasdaq: INTU) has created a new, streamlined experience to deliver its best free product ever - <u>TurboTax Online Free Federal Edition</u>. And only TurboTax helps customers stretch their refund even further with an exclusive 5 percent bonus on top of their federal tax refund.

"TurboTax now offers its best online tax preparation solution for simple filers, bar none," said Sasan Goodarzi, senior vice president and general manager of Intuit's Consumer Tax Group. "No one should have to pay \$100 or more at a leading tax store to get their taxes done – especially the millions of Americans with straightforward, simple returns. It's why we're making our products even more accessible by reducing state pricing. And to top it off, we're helping customers' make their refund go even further by adding a bonus."

The best TurboTax Online Free Federal Edition now includes:

## **New Streamlined Experience**

For the first time, taxpayers can prepare their <u>1040A</u> or EZ tax return in just a few easy steps and be done in minutes. <u>TurboTax Online Free Federal Edition</u> can easily and accurately transfer data from last year's TurboTax return and automatically import a customer's W-2 wage and salary information from participating employers. This increases ease and accuracy for simple filers, many of who only receive one W-2 to complete their taxes. Taxpayers then simply answer a few relevant questions and review and e-file their return to get their biggest refund possible.

To help make sure that customers don't leave a single dollar on the table, TurboTax automatically double-checks taxpayers' returns as they go, searching for every deduction and credit for which they are entitled. In addition, credentialed TurboTax tax experts, all CPAs and enrolled agents, are available by phone to all TurboTax Online and mobile customers for free. It's never been easier or faster for taxpayers to get their taxes done right for free.

#### **Best Value**

TurboTax understands that people work hard for their money and that every dollar is important. To help keep even more money in taxpayers' pockets, TurboTax is offering a 50 percent discount on state tax return preparation prices when they file with TurboTax Online Free Federal Edition for a limited time. This is the lowest state price from any major tax preparation software brand.

#### **More Money**

Plus, TurboTax is the only free <u>federal online tax service</u> that gives taxpayers an extra 5 percent on top of their federal tax refund when they use it to buy an Amazon.com Gift Card from TurboTax. This exclusive bonus is just another way TurboTax helps customers make their hard-earned dollars go even further.

### **IRS Free File Program**

In addition to filing their federal return for free online at TurboTax.com, taxpayers with an adjusted gross income of \$30,000, those who claim the <a href="Earned Income Tax Credit">Earned Income Tax Credit</a> or those who are on active military duty with an adjusted gross income of \$58,000 or less can use TurboTax Online through the Internal Revenue Service Free File program at <a href="www.irs.gov">www.irs.gov</a>. New this year, the <a href="TurboTax Freedom Edition">TurboTax Freedom Edition</a> now transfers data from last year's TurboTax return and automatically imports W-2 information from participating employers. Qualifying taxpayers can prepare and e-file their federal return at no cost and file returns in 23 participating states for free.

#### About Intuit Inc.

<u>Intuit Inc.</u> (Nasdaq: INTU) creates business and financial management solutions that simplify the business of life for small businesses, consumers and accounting professionals.

Its flagship products and services include <a href="QuickBooks">Quicken</a>® and <a href="TurboTax">TurboTax</a>®, which make it easier to manage <a href="small businesses">small businesses</a> and <a href="payroll processing">payroll processing</a>, <a href="personal finance">personal finance</a>, and <a href="tax">tax</a> <a href="personal finance</a>, and <a href="tax">tax</a> <a href="tax">personal finance</a> <a href="

Founded in 1983, Intuit had revenue of \$4.2 billion in its fiscal year 2013. The company has approximately 8,000 employees with major offices in the <u>United States</u>, <u>Canada</u>, the <u>United Kingdom</u>, <u>India</u> and other locations. More information can be found at <u>www.intuit.com</u>.

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