

July 25, 2011



Intuit Launches QuickBooks Mobile for Android

Application Now Available for QuickBooks Pro, Premier and Online Customers

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)-- [Intuit Inc.](#) (Nasdaq:INTU) today announced QuickBooks Mobile for Android, providing mobile access to QuickBooks data for the more than 4 million small businesses using QuickBooks Pro, Premier and Online.

The QuickBooks Mobile application releases data from the desktop and provides solutions designed specifically for a small business owner's on-the-go needs. Users have the ability to create estimates, manage invoices, view customer details and more all from their mobile phone. The application automatically syncs with QuickBooks, arming users with the most up-to-date information, whether they are in or out of the office.

"The majority of small and medium-sized business owners feel that staying connected through wireless devices is critical to the success of their business," said Dan Wernikoff, vice president and general manager of Intuit's Financial Management Solutions division. "As the demand for mobile access continues to accelerate, we're working to give customers the solutions they need most so they can save time and make money wherever their business takes them."

QuickBooks Mobile is designed specifically to address the demands of small business owners who are regularly on the go. Specific features allow them to:

- Stay connected to their business with quick access to customer and sales information
- Save time by checking customer balances and creating estimates on-the-go
- Be more productive by invoicing at the job site, without having to go back to the office
- Have the latest information at their fingertips as customer and sales information syncs automatically between QuickBooks and QuickBooks Mobile

"QuickBooks Mobile has allowed us as a 24 hour service company to have almost effortless access to all of our customer history and data," said Christopher McDowell, owner of Commercial Refrigeration Service, Inc. "We no longer need to hunt down a computer or pull out a laptop and look for an Internet connection. All of our customer data, job and billing history is always accessible from our phones."

QuickBooks Mobile access is free for any current QuickBooks Online subscriber and is available to QuickBooks Pro and Premier 2011 customers through a subscription. QuickBooks Mobile is also available for iPhone users. The free application can be downloaded directly from the [Android Market](#) or [Apple iTunes](#). To learn more about other Intuit mobile applications for small business visit: www.intuit.com/mobile.

Additional Resources

- Intuit Small Business Blog
- Intuit Small Business on Twitter
- Intuit on Facebook
- Intuit Press Room

About Intuit Inc.

[Intuit Inc.](#) is a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers and accounting professionals. Its flagship products and services, including [QuickBooks](#)(R), [Quicken](#)(R) and [TurboTax](#)(R), simplify small business management, [payment](#) and [payroll processing](#), personal finance, and tax preparation and filing. [ProSeries](#)(R) and [Lacerte](#)(R) are Intuit's leading tax preparation offerings for professional accountants. Intuit Financial Services helps banks and credit unions grow by providing on-demand solutions and services that make it easier for consumers and businesses to manage their money.

Founded in 1983, Intuit had annual revenue of \$3.5 billion in its fiscal year 2010. The company has approximately 7,700 employees with major offices in the United States, Canada, the United Kingdom, India and other locations. More information can be found at <http://www.intuit.com>.

Intuit, the Intuit logo, and QuickBooks, among others, are registered trademarks and/or registered service marks of Intuit Inc. in the United States and other countries.

Source: Intuit Inc.