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Intuit Launches QuickBooks Accountant Apps Program

Program Gives Accountants a New Way to Provision, Purchase and Manage Top-Rated Apps for Their Clients

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)-- Intuit Inc. (Nasdaq:INTU) announced today the new QuickBooks Accountant Apps Program to help accounting professionals save time and work more efficiently when provisioning, purchasing and managing apps for their clients. Intuit selected apps for the program that are highly recommended by accounting professionals, fully compatible with QuickBooks Online and support single sign on via QuickBooks Online Accountant. The program begins rolling out in March, and is soon expected to be available to all QuickBooks Online Accountant users in the United States, United Kingdom, Canada and Australia.

“The QuickBooks Accountant Apps Program simplifies app selection, connection and management directly within QuickBooks Online Accountant,” said Rich Preece, leader of Intuit’s Accountant Segment, Small Business and Self Employed Group. “But more importantly, this new program helps accounting professionals be more of a trusted advisor to their small business clients because they are able to recommend and easily implement apps that help their clients be more successful.”

For the selected partner apps included in the program, accounting professionals can take advantage of preferred pricing when they purchase those apps on behalf of clients. They can also receive one consolidated, itemized bill each month for all the apps they provision through the program.

Apps initially available in the QuickBooks Accountant Apps Program are Circulus, Expensify, Float, Method: CRM, Excel Transaction Importer, ServiceM8, SOS Inventory and Tsheets by QuickBooks. New apps are expected to be added to the program in the coming months. App selection will vary by country as the program aims to meet the unique needs of accounting professionals globally.

Apps included in the program can be accessed directly from the Apps Tab in QuickBooks Online Accountant, the one place for accounting and tax professionals to manage their firm and their clients, all with one login.

For more information on the QuickBooks Accountant Apps Program, visit <https://quickbooks.intuit.com/accountants/apps/>. This information is intended to outline our general product direction, but represents no obligation and should not be relied on in making a purchasing decision.

New QuickBooks Accountant Apps Program User Quotes:

- “I love that the developers at Intuit are constantly trying to improve the way we use

QuickBooks Online Accountant and integrate the Apps ecosystem into our daily lives. The changes are sometimes quite subtle, but we can zoom out and see the broader scope of what they are doing. The new 'Manage discounted app' button can be found conveniently in the Client Apps area in QuickBooks Online, or in 'Your Account,' where we manage our subscriptions. Both make sense and make it fast and easy for us to find that critical information.” **Lucy Pavalock, [Custom Business Solutions](#)**

- “Why is this so powerful? As bookkeepers and accountants who manage many clients, every time we must leave QBOA, we lose valuable time. Standardized app management means we do not depend on knowing our way around third-party websites to perform basic tasks. When Expensify and other apps offer us great ProAdvisor deals, it’s easy to justify trying new Apps – and helps us offer even more value in our value pricing.” **Dionne Smith, [SmithBooks Accounting, Inc.](#)**
- “The QuickBooks Accountant Apps section is easy to use and navigate. I like the way it gives me visibility on which apps that I am using, and which apps my clients are using in one place.” **Dylan Hanna, [Woodard](#)**

About Intuit

Intuit’s mission is to Power Prosperity Around the World. Our global products and platforms, including [TurboTax](#), [QuickBooks](#), [Mint](#) and [Turbo](#), are designed to empower consumers, self-employed, and small businesses to improve their financial lives, finding them more money with the least amount of work, while giving them complete confidence in their actions and decisions. Our innovative ecosystem of financial management solutions serves 46 million customers worldwide, unleashing the power of many for the prosperity of one. Please visit us for the latest news and in-depth information [about Intuit](#) and its brands and find us on [Facebook](#).

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