

September 22, 2014



Giuliana Rancic Joins QuickBooks Connect Main Stage Lineup

Attendees Have Opportunity to Meet Giuliana and Bill Rancic at a Private Reception

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)-- Intuit Inc. (NASDAQ:INTU) has called journalist, television personality and entrepreneur Giuliana Rancic to the main stage to speak at [QuickBooks Connect](#), taking place on Wednesday, October, 22nd in San Jose, Calif. Rancic is the latest speaker to be announced to the conference agenda joining fellow business luminaries Marc Andreessen, Arianna Huffington, Martha Stewart and Bill Rancic.

Rancic will take the stage to share her experience in building successful brands and connections with customers. The audience will include thousands of entrepreneurs, small business owners, developers and accounting professionals looking to grow their business and take it to the next level.

Beyond hosting and starring on four television shows, Rancic is a serial entrepreneur and social media guru with almost five million followers across her channels. Her initial product brand, G by GIULIANA RANCIC, was the most successful clothing line debut on HSN in 2012, and her newly launched XO, G Wine, will hit more than 1,200 Walmart stores later this fall.

Rancic, a passionate philanthropist, is also committed to helping breast cancer survivors and started the non-profit [Fab-U-Wish](#). Fab-U-Wish grants fashion, beauty and celebrity-themed wishes to women undergoing treatment for breast cancer so they can look and feel their best. As part of her involvement, Intuit will support Rancic's cause by making a donation to Fab-U-Wish. Also, attendees who register using the code RANCIC20 will get 20 percent off the ticket price and a chance to meet Giuliana and Bill Rancic at a private reception.

"For me, it's about fueling your passion in life," said Rancic. "Whatever we put our minds to we can achieve. This conference celebrates that philosophy by bringing people from all walks of business together to help motivate and drive that passion. I'm looking forward to sharing my stories while listening to and learning from others."

Registration Details

Registration is available at www.QuickBooksConnect.com. The price covers the main conference pass and by using the code RANCIC20, attendees are given 20 percent off the \$199 registration fee.

About Intuit Inc.

[Intuit Inc.](#) creates business and financial management solutions that simplify the business of life for small businesses, consumers and accounting professionals.

Its flagship products and services include [QuickBooks®](#), [Quicken®](#) and [TurboTax®](#), which make it easier to manage [small businesses](#) and [payroll processing](#), [personal finance](#), and [tax preparation and filing](#). [Mint.com](#) provides a fresh, easy and intelligent way for people to manage their money, while [Demandforce®](#) offers marketing and communication tools for small businesses. [ProSeries®](#) and [Lacerte®](#) are Intuit's leading tax preparation offerings for professional accountants.

Founded in 1983, Intuit had revenue of \$4.5 billion in its fiscal year 2014. The company has approximately 8,000 employees with major offices in the [United States](#), [Canada](#), the [United Kingdom](#), [India](#) and other locations. More information can be found at www.intuit.com.

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Source: Intuit Inc.