

January 21, 2014



TurboTax SnapTax Now Available in Spanish

Suite of mobile apps makes taxes on-the-go easier and more convenient than ever

SAN DIEGO--(BUSINESS WIRE)-- TurboTax® [SnapTax](#), the first app to enable tax preparation and e-filing directly from a mobile device, is now available for tax year 2013 for [iPhone](#), [iPod Touch](#) and [Android](#) devices. Fast, easy and convenient, SnapTax, from [TurboTax](#) maker Intuit Inc. (Nasdaq: INTU), is available for the first time in both Spanish and English.

Designed for the millions of hard-working Americans with a simple tax return (1040EZ/A), [SnapTax](#) lets users prepare and e-file their federal tax return anytime, anywhere, for free. Taxpayers securely snap a photo of their W-2 with their mobile phone or tablet and then, using optical character recognition (OCR) technology, SnapTax automatically puts the information on the right place in their tax return. Then they answer a few simple questions, review their tax return and tap "File My Taxes" to electronically file in as few as 10 minutes.

New for the 2014 tax season, SnapTax is the first and only full mobile tax preparation experience in Spanish catering to 52 million Hispanic Americans. The fear and uncertainty of not understanding the tax-filing process causes millions of Hispanics to doubt that they can prepare their own simple tax return. Now bilingual taxpayers can easily and accurately prepare and e-file their taxes entirely in Spanish or, with a quick tap in the settings menu, switch between English and Spanish. So customers never feel alone, TurboTax provides direct access to bilingual credentialed tax (all CPAs and enrolled agents) and product experts who are available by phone for free to all mobile customers in their preferred language.

"As the U.S. Latino population continues to grow, we're looking to find new and meaningful ways to better serve this community in the language of their choice," said Greg Johnson, vice president of marketing for Intuit TurboTax. "Our [mobile apps](#) have helped millions of people keep more of their hard-earned money. By making our app, as well as our mobile-friendly content and support, available in English and Spanish, we can put the ease, accuracy and money-saving power of TurboTax into the hands of the fastest growing demographic group in the U.S."

With SnapTax, taxpayers can prepare and e-file a federal 1040EZ for free. SnapTax is available on the [App Store](#), [Google Play Marketplace](#), [Amazon.com](#) and at [SnapTax.com](#). Taxpayers can also conveniently prepare and e-file their taxes from their iPad or Mac with the TurboTax 2013 App available on the [App Store](#) for iPad and Mac App Store respectively. TurboTax for iPad is free to download and starts at \$29.99 to file a federal tax return.

TurboTax Mobile Apps

TurboTax has other free mobile apps that make it easy for taxpayers to estimate their federal

refund, track their charitable contributions and track the status of their federal tax refund from the palm of their hand.

- **TurboTax TaxCaster:** Want to know how big that tax refund is going to be? TaxCaster from TurboTax is a free, easy app for a quick estimate of taxpayers federal tax refund. Users enter basic information about themselves, their income and deductions and watch their refund add up. The TaxCaster app is available on the [App Store](#), optimized for iOS 7, as well as from the [Google Play Marketplace](#) and [Amazon.com](#).
- **TurboTax ItsDeductible:** Combining the popular [ItsDeductible](#) Online program with the convenience and portability of mobile devices, the TurboTax ItsDeductible app helps people easily and accurately track their charitable contributions anywhere, anytime. The app includes values for more than 10,000 commonly donated goods such as clothing, toys, games, sporting goods, household items, appliances and more. The ItsDeductible app is free and available on the [App Store, optimized for iOS 7](#).
- **TurboTax MyTaxRefund:** Any taxpayer who has e-filed their federal tax return can quickly and easily track the status of their e-filed return from the palm of their hand. Simply answer a few questions and instantly see efile status and tax refund timing. The MyTaxRefund app is free and available on the [Apple App Store](#), [Google Play Marketplace](#), and [Amazon.com](#).

About Intuit Inc.

[Intuit Inc.](#) (Nasdaq: INTU) creates business and financial management solutions that simplify the business of life for small businesses, consumers and accounting professionals.

Its flagship products and services include [QuickBooks®](#), [Quicken®](#) and [TurboTax®](#), which make it easier to manage [small businesses](#) and [payroll processing](#), [personal finance](#), and [tax preparation and filing](#). [Mint.com](#) provides a fresh, easy and intelligent way for people to manage their money, while [Demandforce®](#) offers marketing and communication tools for small businesses. [ProSeries®](#) and [Lacerte®](#) are Intuit's leading tax preparation offerings for professional accountants.

Founded in 1983, Intuit had revenue of \$4.2 billion in its fiscal year 2013. The company has approximately 8,000 employees with major offices in the [United States](#), [Canada](#), the [United Kingdom](#), [India](#) and other locations. More information can be found at www.intuit.com.

Intuit Inc.

Ashley Kirkendall, 858-215-9069

Ashley_kirkendall@intuit.com

or

The OutCast Agency

Melika Mizany, 415-345-4779

Melika@theoutcastagency.com

Source: Intuit Inc.