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New Quicken Picks Pays You to Shop

Intuit's QuickenPicks.com Offers Hundreds of Discounts to Top Online Retailers and Gives Customers Back on Average \$50 a Month

SAN DIEGO--(BUSINESS WIRE)-- QuickenPicks.com, a new, [free online shopping service](#) from Intuit Inc. (NASDAQ: INTU), offers discounts from more than 900 popular online retailers so consumers can save more money and even earn cash back. Last month, Quicken Picks customers received an average cash back check of nearly \$50.

"Everyone is looking for ways to save while shopping this year," said Lisa Gevelber, Vice President, Quicken Picks. "QuickenPicks.com is a [discount shopping site](#) that gives consumers cash back in addition to great discounts and free shipping offers."

Quicken Picks offers consumers hundreds of discounts in 27 categories, including automotive services, books, clothing, shoes, toys, and even groceries. Consumers can easily find wish list items too, everything from wine to outdoor gear, to dining, travel and electronics. QuickenPicks.com features discounts from retailers such as Best Buy, Barnes & Noble, and Lands End.

Quicken Picks is available to everyone, free of charge. Consumers can also install a toolbar within Internet Explorer or Mozilla Firefox browsers on Windows machines to receive updates on deals. For more information about shopping and [cash back](#) with Quicken Picks, visit www.QuickenPicks.com.

About Intuit Inc.:

Intuit Inc. is a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers and [accounting](#) professionals. Its flagship products and services, including QuickBooks(R), Quicken(R) and TurboTax(R) software, simplify small business management and payroll processing, [personal finance](#), and [tax preparation](#) and filing. ProSeries(R) and Lacerte(R) are Intuit's leading tax preparation software suites for professional accountants. The company's financial institutions division, anchored by Digital Insight, provides on-demand banking services to help banks and credit unions serve businesses and consumers with innovative solutions.

Founded in 1983, Intuit had annual revenue of \$3.1 billion in its fiscal year 2008. The company has approximately 8,000 employees with major offices in the United States, Canada, the United Kingdom and other locations. More information can be found at www.intuit.com.

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Source: Intuit Inc.