

November 25, 2013



Show Thanks and Give One Small Business the Opportunity of a Lifetime

One-Week Left to Vote in Intuit Small Business Big Game

Intuit Inc. (Nasdaq:INTU):

WHO:

- [Intuit Inc.](#) (Nasdaq:INTU) - A company whose mission is to improve its customers' financial lives and be the operating system behind small business success.
- [Barley Labs](#), of Durham, N.C. – Produces all-natural dog treats in various flavors out of recycled barley from a local brewery.
- [GoldieBlox](#), of Oakland, Calif. – A toy company inspiring girls to push the limits and think outside the box.
- [Locally Laid Egg Company](#), of Duluth, Minn. – Raises hens on pasture to produce healthier poultry and eggs.
- [POOP – Natural Dairy Compost](#), of Nampa, Idaho – Produces natural and odorless composted dairy manure for lawns, gardens and flowerbeds.

WHAT:

- Intuit Small Business Big Game, sponsored by Intuit QuickBooks is giving small businesses a voice and awarding one with the opportunity of a lifetime – a 30-second custom television advertisement that will air during the third quarter of football's biggest game on Sunday, Feb. 2, 2014.
- The playing field has gone from tens of thousands to four finalists and there is one week left for the world to change the lives of a deserving small business. The public can vote once a day, per business until Sunday, Dec. 1. The finalist that receives the most votes will win the commercial.
- All four finalists are already winners and will receive:
 - Free, lifetime use of Intuit small business solutions, including Intuit QuickBooks
 - Professionally produced advertising for their business
 - A meeting and business advice from entrepreneur and reality star Bill Rancic
 - An all-expenses paid trip to New York for a big game viewing party held in their honor

WHEN:

- Now through Dec. 1 at 11:59 pm PT, anyone can visit

www.SmallBusinessBigGame.com to cast a vote for the business they want to make it to the end zone this February

- For interview requests, please call Jen Garcia at (415) 844-6244 or email at: jgarcia@accesspr.com

WHY:

- Small businesses mean big business to the U.S. economy, driving job growth and fueling the gross domestic product. Intuit is shining a light on the 29M small businesses across the country and giving them a voice through the Small Business Big Game program.
- With Thanksgiving only a few days away, it's the perfect time for the public to celebrate the contributions that small businesses make every day and recognize them by casting their vote.

More information on the top four is available at www.SmallBusinessBigGame.com. Join the conversation: #TeamSmallBiz

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