

March 8, 2011



TurboTax Again Rated No. 1 Tax Software

Reviewers Make it Their Overwhelming Favorite

SAN DIEGO--(BUSINESS WIRE)-- TurboTax(R), the leading [tax preparation](#) software, once again has captured the endorsement of many of the nation's top tax software reviewers, including winning recommendations from PC Magazine, CNET.com and The New York Times. Reviewers rank TurboTax No. 1 for its ease of use, completeness and simple, well-organized interview.

Here's what software critics are saying about TurboTax for 2010:

- PC Magazine awarded TurboTax the coveted Editors' Choice Award, noting the software's sleek interface and smart navigation. TurboTax Premier received the highest rating of all reviewed online tax services based on its voluminous help, support options and its easy, thorough review. Software reviewer Kathy Yakal says TurboTax remains king of the hill, writing "It's combination of financial topics, guidance, navigational tools, and interface excellence make it the best choice for 2010 taxes."
- CNET.com recommended TurboTax Deluxe, giving it the Editors' Choice Award for having the clearest-worded interview with the most broadly beneficial tax-information importing abilities.
- The New York Times rated TurboTax Premier as the best overall experience
- USA Today said "TurboTax Deluxe provided the clearest instructions of all the programs we tested." For taxpayers with straightforward returns, reviewer Sandy Block said "tax software gets the job done, at a fraction of the cost of a tax preparer."
- PC World recognized TurboTax Home & Business for its attention to detail and excellent data-import features, making it the package of choice for sole proprietors with complex tax situations.
- TopTenReviews.com named TurboTax Online Deluxe a Gold Award winner for 2011, noting its ease of use, accuracy and ability to handle tax scenarios from simple to complex. "This online e-file tax software once again passed our tests beyond our expectations."

"Year after year, influential software reviewers give the nod to TurboTax for its unparalleled ease of use, step-by-step guidance and ability to easily and accurately handle a wide range of tax situations," said Bob Meighan, CPA and vice president of TurboTax. "Whether your return is simple or more complicated, there's no reason to pay someone else hundreds of dollars to do your taxes. You can do it yourself easily and accurately with TurboTax and be confident you're getting your maximum refund, guaranteed."

About TurboTax

TurboTax is the nation's No. 1 rated, best-selling, do-it-yourself [tax preparation software](#). Available on desktop, online and mobile, TurboTax helps more than 20 million people a year easily and accurately claim every deduction and credit they're entitled to, so they get their biggest [tax refund](#) possible. For more information, visit the [TurboTax press room](#).

About Intuit

Intuit Inc. (Nasdaq: INTU) is a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers and accounting professionals. Its flagship products and services, including QuickBooks(R), Quicken(R) and TurboTax(R), simplify [small business management](#) and [payroll processing](#), [personal finance](#), and [tax preparation and filing](#). ProSeries(R) and Lacerte(R) are Intuit's leading tax preparation offerings for professional accountants. Intuit Financial Services helps banks and credit unions grow by providing on-demand solutions and services that make it easier for consumers and businesses to manage their money.

Founded in 1983, Intuit had annual revenue of \$3.5 billion in its fiscal year 2010. The company has approximately 7,700 employees with major offices in the United States, Canada, the United Kingdom, India and other locations. More information can be found at www.intuit.com.

Intuit, the Intuit logo and TurboTax, among others, are registered trademarks and/or registered service marks of Intuit Inc. in the United States and other countries.

Source: Intuit Inc.