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Intuit TurboTax Now Integrated Into Credit Karma and QuickBooks for Seamless Tax Preparation and Filing Across the Intuit Ecosystem

Credit Karma members will enjoy fast filing—some in as little as 10 minutes—and early refund access with Credit Karma Money; QuickBooks small business customers will receive unlimited expert assistance for smooth tax preparation and filing

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)--[Intuit Inc.](#) (Nasdaq: INTU), the global financial technology platform that makes Intuit [TurboTax](#), [Credit Karma](#), [QuickBooks](#), and [Mailchimp](#), announced today that Credit Karma members and QuickBooks Online customers can prepare and file their 2023 taxes through TurboTax within the Credit Karma and QuickBooks Online product experiences. Combining [Intuit's AI-platform capabilities](#) and the tax knowledge engine powering TurboTax with a filer's personal and financial data already present in Credit Karma or QuickBooks, these integrations create a more seamless and personalized tax preparation and filing experience for individual tax filers and small business owners.

[TurboTax](#) delivers a suite of [full service](#), [assisted](#), and [DIY tax preparation](#) offerings for individuals, families, and small businesses to serve customers however they want to file and where they are most comfortable, including in Credit Karma and QuickBooks Online. Filers can choose to file their taxes themselves, with assistance along the way, or fully hand off their taxes for a virtual or in-person¹ tax preparation experience and receive the same TurboTax [maximum refund](#) and accuracy [guarantees](#) no matter which Intuit product they choose to file from.

“Our vision is to deliver the trusted TurboTax experience to individuals and small businesses however they want to file and where they want to file, including across the Intuit ecosystem of products and services,” said Executive Vice President and General Manager of Intuit's Consumer Group, Mark Notaraini. “The integration of TurboTax into Credit Karma and QuickBooks helps us meet our customers where they are so they can file with complete confidence knowing they are getting their best tax outcome, all in a familiar product experience.”

Credit Karma offers tax filing to millions of Americans

Credit Karma members who did not file with TurboTax last year and who choose to do their taxes themselves will be able to file their federal and state taxes in the Credit Karma app with TurboTax at no cost², and in some cases in as little as 10 minutes. For members who prefer additional assistance when filing their taxes, tax expert assistance is available at an additional cost. Eligible members will also have the option to get faster access to cash this

tax season and receive recommendations on how to make the most of their refund.

Through the TurboTax integration, taxpayers can access their refund up to five days early³ when they deposit it into a Credit Karma Money™ account⁴ or, for those who qualify, get a [Refund Advance](#) loan⁵ in as little as 30 seconds after the IRS accepts their return⁶. Members who choose to receive personalized guidance and are due a refund will receive recommendations about how to leverage their refund to make financial progress, such as opening a high-yield savings account with Credit Karma Money to start earning interest on their savings. Filers can also access other opportunities to make financial progress, like applying for a Credit Builder plan⁷ to begin building credit and saving money.

“Our members trust us to help them understand and manage their finances and we’re taking that one step further by helping them file their taxes and make a plan for their refund,” said Courtney Alev, General Manager of Tax at Credit Karma. “This year, we’re taking the stress out of tax filing by making it as easy as possible for our members to file their taxes with TurboTax on the Credit Karma app they already know and love. We’re also giving members faster access to their refund, as well as recommendations for how to put their refund to work, so they can take action and start making financial progress.”

QuickBooks Online makes moving from books to taxes seamless

Maximizing tax deductions is a priority for small businesses, as nearly a third (32%) of small businesses created since 2020 were funded in part by tax refunds, according to a recent QuickBooks [report](#). At the same time, being compliant is also among small business owners’ top concerns. Now, qualifying QuickBooks Online customers who file their taxes with TurboTax through QuickBooks Live Tax will save time and effort by seamlessly moving from books to taxes and gain access to unlimited expert help to get their maximum refund, [guaranteed](#).

“Preparing and filing taxes can be time consuming and research intensive for small business owners, taking away from what they’re passionate about,” said Vice President of Product Management for the Business Tax Ecosystem at Intuit, Matt Lisowski. “We’re offering small businesses peace of mind by providing tax experts to prepare and file taxes with the best outcome [guaranteed](#), along with year-round guidance from accounting experts to maximize their daily business moves all from within QuickBooks.”

This tax season, QuickBooks Online has a solution for many small business structures:

- **QuickBooks Live Full-Service Tax** - S-Corps, multi-member LLCs, and partnerships can fully hand off their business taxes to a team of experts who will help them get ready for tax time and file their taxes, accuracy [guaranteed](#).
- **QuickBooks Live Assisted Tax** - Sole proprietors and single-member LLCs filing a Schedule C (Form 1040) can get their self-employment taxes done right with unlimited expert advice.

With QuickBooks Live Tax, specialized experts from TurboTax can deliver unlimited, on-demand guidance, answer questions, and provide support in case of an audit. The tax experts can also help uncover tax deductions to minimize tax burdens. QuickBooks Live Tax costs vary by entity and service type and start at \$169, with payment required only when tax

returns are filed. Small businesses can find their cost and sign up by logging into their QuickBooks Online account, tapping “Taxes” in the left navigation panel, and selecting “Year-End Tax Filing.”

With Intuit’s [100% Accurate, Expert Approved Guarantee](#), [Maximum Refund Guarantee](#), and [Audit Support Guarantee](#), small businesses will file their taxes with confidence. For more information about the new QuickBooks Live Tax solution, visit the QuickBooks Blog [here](#).

About Intuit

[Intuit](#) is the global financial technology platform that powers prosperity for the people and communities we serve. With 100 million customers worldwide using [TurboTax](#), [Credit Karma](#), [QuickBooks](#), and [Mailchimp](#), we believe that everyone should have the opportunity to prosper. We never stop working to find new, innovative ways to make that possible. Please visit us at [Intuit.com](#) and find us on [social](#) for the latest information about Intuit and our products and services.

¹ *Not all feature combinations are available for all locations. “Local” experts are defined as being located within the same state as the consumer for virtual meetings. In-person meetings with local Pros are available in some locations, but not available in all States or locations. “Local” Pros for the purpose of in-person meetings are defined as being located within 50 miles of the consumer’s zip code. Not all pros provide in-person services.*

² *Limited time offer only for Credit Karma members who did not file their Tax Year 2022 taxes using TurboTax Online, TurboTax Desktop, or the TurboTax mobile app. Excludes members who have already filed their Tax Year 2023 taxes using TurboTax. New members who are eligible may not be able to access the offer for up to 28 hours after registration. Offer terms and availability subject to change at any time without notice.*

³ *To be eligible, you don’t need to file your taxes with a particular tax prep service. However, you will not be eligible if you choose to pay your tax preparation fee using your federal tax refund or choose to take a Refund Advance loan. 5-day early program may change or discontinue at any time. Up to 5 days early access to your federal tax refund is compared to standard tax refund electronic deposit and is dependent on and subject to IRS submitting refund information to the bank before release date. IRS may not submit refund information early.*

⁴ *Banking services provided by MVB Bank, Inc., Member FDIC. Maximum balance and transfer limits apply. A maximum of 6 withdrawals per monthly savings statement cycle may apply.*

⁵ *The Refund Advance loan is provided by First Century Bank, N.A., Member FDIC, not affiliated with MVB Bank, Inc., Member FDIC. Refund Advance is facilitated by Intuit TT Offerings Inc. (NMLS # 1889291), a subsidiary of Intuit Inc. Terms apply. Learn more here: <https://turbotax.intuit.com/refund-advance>.*

⁶ *IRS accepts returns starting late-Jan. Acceptance times vary but most receive funds within 4 minutes of acceptance.*

⁷ *Credit Builder plan requires you to open a line of credit and a savings account, both provided by Cross River Bank, Member FDIC. Credit Builder is serviced by Credit Karma Credit Builder. Members with a TransUnion credit score is 619 or below at the time of application may be promoted to apply for Credit Builder. If your score increases over 619, you may no longer see these prompts.*

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